

Implementing Real-World, Evidence Based Early Services for Early Psychosis and Signs of Risk Online Discussion Series Session 1:

Financing First Episode Psychosis Programs: Developing Medicaid and Commercial Insurance Support in Maine

Douglas R. Robbins, M.D.

Maine Behavioral Healthcare

Clinical Professor, Tufts University School of Medicine

Opportunity:

Population Health Improvement by Scaling up Evidence-Based Treatment for Severe Mental Illness

- A proven intervention can improve life for thousands of severely mentally ill people.
- It will decrease costs for healthcare.
 - Short-term through decreased ED, Crisis, and Hospitalization costs
 - ▶ Long-term decreased costs in multiple domains for those with Severe Mental Illness

Challenge:

Major barrier to expanding access -

Absence of sustainable funding through insurance.

Challenge: We need to change the paradigm about mental health treatment

- Current assumptions
 - Pessimism that we can improve treatment for SPMI
 - Skepticism that increased investment will result in change. Limited Return on Investment
 - Current treatment has limited effectiveness.
 - Improvement possible only with further research, e.g. Bio-Markers.
 - We should do what we can because it is humane and ethical but with low expectations of changing outcomes and costs.
 - Effect Resources are disproportionately used for severe illness, older patients.

▶ Investment in earlier stages is limited.

New Paradigm

- Early identification and evidence-based treatment is good public policy - a critically needed investment in the health of the population.
- With currently available treatments, we can markedly improve outcomes for individuals and decrease the burden of SPMI on healthcare resources and society.
- We already know how to identify earlier many individuals who have, or are at markedly increased risk for, severe mental illness.

Context:

Value-Based Health Care

Value = Benefits / Costs

Michael Porter, et. al.

<u>Implementation Gap</u> in Healthcare Innovation Demonstrated efficacy to implementation = 17 years

<u>Webinar Overview –</u> Steps towards insurance funding

- 1. Educate all stakeholders
 - 1. Early treatment works.
 - 2. Early treatment is cost-effective.
- 2. Define costs, cost-effectiveness, and return on investment
- 3. Define Funding models
- 4. Developing Medicaid coverage
- 5. Developing commercial insurance coverage

Educate Whom?

Public – Families, Schools, Primary Care, Law Enforcement, Employers – all those who deal with adolescents and young adults.

- Healthcare providers Our own organizations and leadership, Colleagues
- Payers Insurance companies, state Medicaid leaders,
 Employers and benefits managers

Education: Coordinated Specialty Care

- Recovery After an Initial Schizophrenia Episode (RAISE) studies.
 - Heinssen R, et.al., 2017, Kane JM, et.al., 2016, Dixon LB, et.al., 2018, Srihari V, et.al., 2015)

Components:

- ► Team-Based Care vs fragmented services
- Case Management/ Care Coordination
- Recovery-based Psychotherapy
- ► Family Education and Support
- ▶ Pharmacotherapy and Primary Care Coordination
- Supported Employment and Education
- Peer Support and Mentoring
- Community Education
- Outreach to engage patients and families

Education: Early Treatment Works.

Dixon LB, Goldman HH, Srihari VH, Kane JM, 2018.

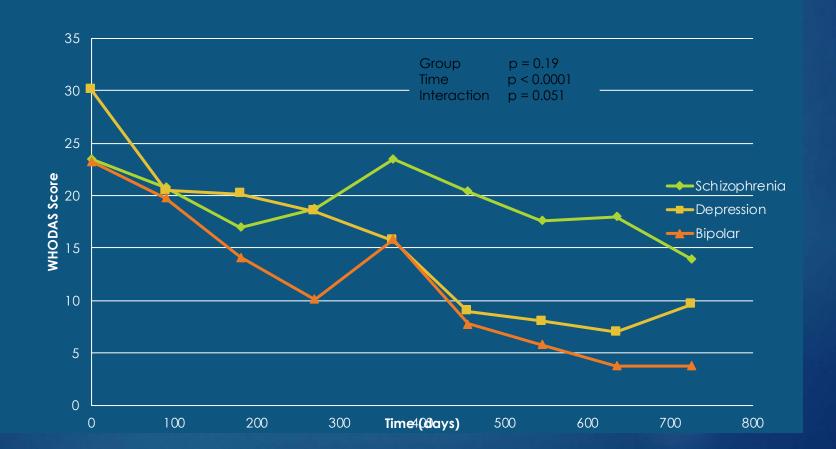
- Improved participation in <u>employment and education</u>
- Decreased hospitalization and overall healthcare costs
- Decreased involvement/costs with law enforcement and Corrections
- Improved Quality of Life
- Improved relationships with family, housing, medical care
- Outcomes better with lower <u>Duration of Untreated Psychosis</u> (DUP).

Education: Early Treatment Works. Local Outcomes – Maine

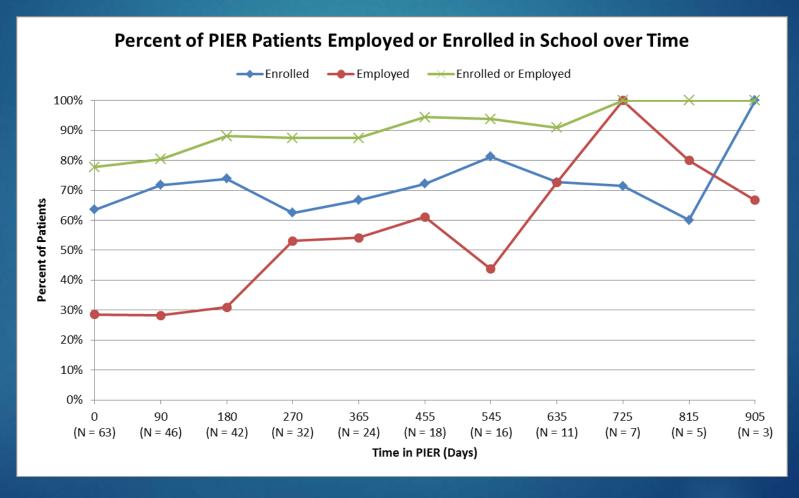
- Decreased disability World Health Organization Disability Assessment Scale (WHODAS)
- Increased participation in Education and Employment
- Decreased Hospitalization

Maine CSC – Outcomes -World Health Organization Disability Assessment Schedule

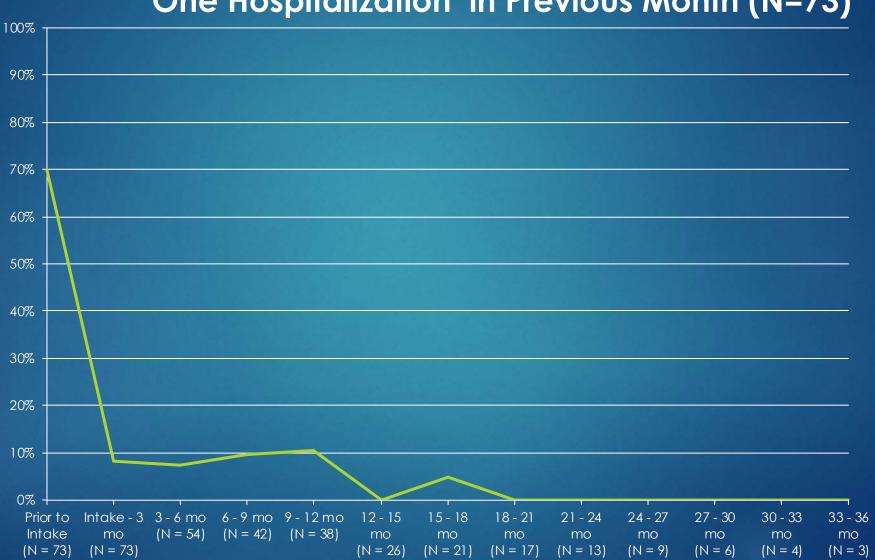
WHODAS Score over Time for all Diagnostic Subgroups



Maine - Coordinated Specialty Care for First Episode Psychosis



Maine CSC: Percent of Clients with At Least One Hospitalization in Previous Month (N=73)



Education: CSC Cost-Effectiveness

US - Randomized controlled trial (Srihari V, et.al., 2015, Murphy SM, et.al., 2018)

- ▶ Half as many hospitalizations in first year
 - ▶ Coordinated Specialty Care 23% hospitalized
 - Usual Care 44% hospitalized
- Hospital Bed-days/year with
 - Coordinated Specialty Care 5.34
 - ▶ Usual Care 11.51
 - ▶ Savings per patient: 6 hospital days /year @ \$2200/day = \$13,200
- Cost of CSC =\$1984/patient.
- ▶ Net benefit of \$2991 at 12 months.

<u>UK – large three year community mental health study</u> (Tsiachristus A, et.al. 2016)

- Decreased hospitalization costs \$5175. (US \$)
- Increased community mental health costs \$823
- Annual savings per patient of \$5119

Education: Cost-effectiveness-continued

- RAISE study, U.S. (Rosenheck R, et. al., 2016, Schizophrenia Bulletin)
 - Incremental Cost Effectiveness Ratio indicated cost-effectiveness for Coordinated Specialty Care vs. Usual Care.
 - Cost per Quality Adjusted Life Year comparable to costs typically paid for other medical care.
 - Use of statins for hyperlipidemia
 - Chemotherapy for cancer
 - ▶ Care for diabetes, coronary artery disease
- International review, 16 studies. (Aceituno D., et.al. 2019)
 - ► Consistent cost-effectiveness for Early Intervention in First-Episode Psychosis and in Clinical High-Risk for Psychosis.

CSC is Not Fully Covered by Current Insurance

- Components Funded by Health Insurance / Not funded
 - ▶ Team-Based Care
 - ▶ Case Management
 - Recovery-based Psychotherapy e.g. CBT-Psychosis
 - ► Family Education and Support Family Therapy, Multifamily Group Psychoeducation
 - Pharmacotherapy and Primary Care Coordination
 - Supported Employment and Education
 - Peer Support and Mentoring
 - ► Community Education
 - ▶ Outreach to engage patients and families

Current insurance funding for covered services

- Revenue from billed services = 15-25% of cost of program.
 - Optimal billing, with Medicaid waiver for home- and community-based services (OnTrackNY) = 48% of costs (Smith TE et al, 2019)
- ► Commercial insurance 20% to 50% of patients
 - Persons up to age 26 on parents' health insurance
- Medicaid 50% to 80%
 - ► Higher in suburban and economically-stable urban areas

Current programs depend on Federal or state funding. Not Sustainable.

- Community Mental Health Block Grant 10% Set-Aside
 - "States shall expend at least ten* percent of the amount each receives...to support evidence-based programs that address the needs of individuals with early serious mental illness, including psychotic disorders, regardless of the age of the individual at onset." (* 2014 5%, since 2016 10%)
 - Insufficient to cover cost of all services for a region or state
 - May support some functions community education, provider training, outcome data monitoring and analysis

Education: Costs of implementing

Reported costs vary:

- ▶ \$1200-2200 per patient per month
- ▶ 14,4000-26,400 annually
- Sources of variability in included components:
 - Education to public and healthcare providers
 - Outreach to referral sources, patients, families prior to registration as patients
 - Training and supervision in evidence-based interventions
 - Extent of family education, psychotherapy, groups, support
 - Outcome and fidelity data monitoring
 - Peer Support
- Other costs:
 - Overhead space, admin support, patient accounts
 - Margin added in anticipation of insurance coverage denials, other.

Education: Other costs to society – not covered by medical insurance

- Relevant for support from families, other professional organizations, employment benefits managers
- Families' out-of-pocket costs
 - High deductible policies, increasing co-pays
- Patients' and caregivers' lost productivity
- Education systems
- Law enforcement, Corrections
- Welfare
 - Homelessness
 - ► Foster care for offspring of mentally ill and substance-abusing adults

Rationale for payers to cover CSC

- Quadruple aim (<u>Bodenheimer T</u>, <u>Sinsky C</u>. 2014)
 - 1. Improve Population Health
 - 2. Reduce Costs
 - 3. Enhance Patient Experience
 - 4. Improve work life for Providers
- Value-Based Health Care Accountability and Efficiency (Porter M, 2006, 2020)
- Reduce the Population Cost burden of Severe and Persistent Mental Illness
 - ▶ ED, Crisis services Within the first year
 - Psychiatric hospitalization Within the first year
 - ▶ Note separate "Silos" for accounting for inpatient vs. Outpatient costs
 - Decrease medical morbidity (25 years' earlier mortality in SPMI)
 - Improve primary care and other sectors' efficiency, costs, provider burden

Funding Models

- Bundled Payment or Case Rate
 - Costs of all components included in a single charge. Per day, per month.
 - ▶ Efficiency. One charge, one payment rather than multiple.
 - Accountability. Outcomes can be monitored. Reimbursement can be aligned with outcomes
 - Including services currently covered by CPT codes
- Conventional billing (CPT codes) for currently covered services, plus alternative payment for the rest.
 - Limited Bundle
 - Healthcare Common Procedure Coding System (HCPCS, or "Hixpix")
 - ▶ E.g. HCPCS T1024 Evaluation and treatment by an integrated, specialty team contracted to provide coordinated care to multiple or severely handicapped children, per encounter or just "Team evaluation & management"
 - Suggested by Meadows Healthcare Policy Institute

Models

- Meadows Mental Health Institute:
 - Recommends Healthcare Common Procedure Coding System (HCPCS) coding single code for all components of the CSC model.
 - Comparable to accepted billing for Assertive Community Treatment (ACT) and Multi-Systemic Therapy (MST)
 - Flexibility two structures based on intensity of service.
 - Monthly Case Rate for the full CSC model
 - Encounter rate for less intensive service
- Washington (R. Daughtry, 2020)
 - Stage 1. Billing for covered services, with balance paid for by Mental Health Block Grant Set-Aside. Study total costs to create a Case Rate (Bundled Rate)
 - Stage 2. Case Rate.
 - ▶ Pilot with state employees' health plan
 - Medicaid and commercial insurance
- Illinois Medicaid coverage phased in over 4 years. Working Group on rates.

Developing Medicaid Coverage

- States with negotiated coverage
 - Oregon
 - Pennsylvania
- Legislation to require Medicaid coverage
 - ▶ Illinois passed in 2019
 - Washington
 - ▶ Maine Passed in House. Pending in Senate

Steps in developing Medicaid coverage

- Need to define:
 - ▶ Numbers served. Eligible population, number likely engaged.
 - Percentage on Medicaid
 - Cost per patient (PMPM)
 - Federal match reducing costs to state
 - ▶ Waivers, e.g. #1115
 - State Plan Amendment
- Negotiation with state governments Challenges
- Pros and Cons of a Legislative mandate
- ▶ See Humensky J.L., Dixon L.B., & Essock S.M., (2013). An interactive tool to estimate costs and resources for a first-episode psychosis initiative in New York State. *Psychiatric Services*, 64, 832-834.

Commercial Insurance Coverage

- No current successful implementation
 - Innovative funding models in cardiovascular disease and cancer, not in mental health
 - Stigma ?
 - > Pessimism about investing in mental health services. Educate re: past vs current data on effectiveness.
 - Severe mental illness perceived to be a small population and cost relative to major medical disease categories (MI, Stroke, Cancer)
 - Note: Schizophrenia total costs in US = \$1,557,000,000 (Cloutier M, 2013); Bipolar Disorder costs \$85,611,000,000 (Kleinman L, et.al., 2003)
- Maine
 - Agreement by one of five major payers. Ongoing negotiation.
 - Accepted Case Rate or Bundled Funding model
 - Implementation dependent on logistical factors, including coding
- Connecticut, others ongoing negotiation
- Note: some states are including mandated commercial insurance coverage in legislation.

Issues to be addressed in engaging commercial payers in funding CSC

- <u>First Engage your Healthcare Provider Systems</u> in support for early intervention in psychotic disorders
 - Define how it is in their interest. ED, Hospital use and costs
 - Population Health perspective. Quadruple Aim.
 - Value-Based perspective in healthcare resources.
 - Clear costs and net cost savings due to reduced inpatient costs.
 - Efficiency of all medical staff, primary care and other. Time engaged in treatment of SPMI.
- Develop support beyond specific provider organizations
 - Coalitions of stakeholders
 - ► Employers Benefits managers
 - Payers
 - Providers

Commercial insurance issues – contd.

- Eligibility criteria define
 - Note: Difference from conventional Medical Necessity
 - Individuals not (yet) severely disabled, high-utilizers of services.
- Duration of CSC most programs expect approx. 2 years.
 - Define Stepdown, Continuing effective components for the individual.
 - Payment approaches to stepdown
- Define CSC clearly
 - Refer to literature on outcomes, reduced hospital utilization. RAISE and other
 - National credentialing organization?
 - Staff credentials, activities
 - Compare to Assertive Community Treatment (ACT) fidelity scales

References

- Heinnsen RK, Goldstein AB, Azrin ST. 2017. Evidence-based treatment for first-episode psychosis: components of coordinated specialty care. Tep., Natl. Inst. HealthBethesda, MD. https://www.nimh.nih.gov/health/topics.schizophrenia/raise/nimh-white-paper-csc-for-vep_1147096.pdf
- 2. Kane JK, et.al., 2016. Comprehensive versus usual community care for first-episode psychosis: 2 year outcomes from the NIMH RAISE early treatment program. Am. J. Psychiatry 173 (4):362-72.
- 3. Dixon LB, et.al. Transforming the treatment of schizophrenia in the United States: The RAISE Initiative. Annu Rev Clin Psychol. 201814:237-58.
- 4. Srihari V, et.al., First-episode services for psychotic disorders in the US public sector: a pragmatic randomiozed controlled trial. Psychiatric Serv 2015; 66(7) 705-712.
- 5. Schoenbaum M, et.all., Twelve-month health care use and mortality in commercially insured young people with incident psychosis in the United States. Schizophrenia Bulletin 2017; 43(6):1262-1272.
- 6. Humensky J.L., Dixon L.B., & Essock S.M., (2013). An interactive tool to estimate costs and resources for a first-episode psychosis initiative in New York State. *Psychiatric Services*, *64*, 832-834.
- 7. Rosenheck R, et. al., Cost-effectiveness of comprehensive, integrated care for first episode psychosis in the NIMH RAISE early treatment program. Schizophr Bull 2016; 42(4):896-906.

References, continued

- 7. Aceituno D, et. al., Cost-Effectiveness of early intervention in psychosis: a systematic review. British Journal of Psychiatry. 2019; 215(1):388-394
- 8. Murphy SM, et.al., An Economic evaluation of Coordinated Specialty Care (CSC) services for First-Episode Psychosis in the U.S. public sector. J Ment Health Policy Econ 2018; 123-130.
- 9. Drummond MF, et.al., Methods for the Economic Evaluation of Health Care Programmes, 2005, Oxford Unversity Press.
- 10. Michael E. Porter. <u>Redefining Health Care Creating Value-Based Competition on Results</u>, co-authored by Elizabeth O. Teisberg . 2006
- 11. Michael Porter, 2020 Harvard Business Review........
- 12. Meadows Mental Health Policy Institute. Payment strategies for Coordinated Specialty Care. 2019. Jackson B, et.al., www.texasstateofmind.org
- 13. Kleinman L, et.al., Costs of bipolar disorder, Pharmacoeconomics. 2003;21(9):601-22.
- 14. Fusar-Poli, Preventive Treatments for Psychosis: Umbrella Review (Just the Evidence). Front Psychiatry. 2019.
- 15. Smith TE, et.all, Estimated staff time effort, costs, and Medicaid revenues for Coordinated Specialty Care clinics servicing clints with First Episode Psychosis. Psychiatric Sevices 2019; 70:425-427.
- 16. <u>Bodenheimer T</u> & <u>Sinsky C</u>. From triple to quadruple aim: care of the patient requires care of the provider. Ann Fam Med. 2014 Nov-Dec; 12(6):573-6.

Implementing Real-World, Evidence Based Early Services for Early Psychosis and Signs of Risk Online Discussion Series

Upcoming sessions:

Date/ time	Presenter /Lead Discussant
2/26/20 2-3PM	Douglas R. Robbins, M.D., Financing First Episode Psychosis Programs: Developing Medicaid and Commercial
	Insurance Support in Maine
3/11/20 2-3PM	Reid Plimpton, MPH, Project Manager for Northeast Telehealth Resource Center, Medical Care Development & Terry Rabinowitz, MD, DDS, NETRC Principle Investigator Medical Director, Telemedicine, University of Vermont Medical Center
4/29/20 2-3PM	Melissa Rowan, MSW, MBA, Senior Vice President for Policy Implementation at Meadows Mental Health Policy Institute
	on the workgroup to propose uniform coding and payment strategies for commercial insurers, Medicare, and Medicaid
5/6/20 2-3PM	Ian Lang, MBA, Executive Director of the Brookline Center for Community Mental Health, Former Executive Director
	Continuum Behavioral Health (Rhode Island)
TBD	Margaret Guyer, Ph.D., Director of Workforce Development at Department of Mental Health of Massachusetts