

# Ready to Hit the Pavement: How to Dive Into Primary Care

12-1 p.m. CT Friday, Sept. 25, 2020

This session will present ways to introduce an organization, practice, and/or primary care physician to integrated behavioral health. Speakers will advocate utilizing successful strategies and lessons learned when establishing an integrated care practice.

## **Learning Objectives:**

- Describe tools/rubrics available to assist with assessing an organization's ability to integrate behavioral health services
- Describe strategies for initiating conversations with the team about integrating behavioral health in primary care settings
- · Identify business models for integrated care
- Describe different approaches to initiating and maintaining behavioral health in primary care

# Continuing Education Credits + Certificates of Completion AVAILABLE!

### **Target Audience:**

Behavioral health providers (psychologists, masters level counselors, social workers etc.), primary care providers (physicians, NPs, PAs) and Nurses (RNs).



# **Register Now**

# Learn More About the Webinar Series

Accreditation and Credit Designation Statement

The University of Nebraska Medical Center, Center for Continuing Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Nebraska Medical Center, Center for Continuing Education designates this live activity for a maximum of 1.0 *AMA PRA Category 1 Credits*<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The University of Nebraska Medical Center College of Nursing Continuing Nursing Education is accredited with distinction as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. This activity is provided for **1.0** contact hour under ANCC criteria.

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the American Nurses Credentialing Center's Commission on Accreditation (ANCC) through the joint providership of the University of Nebraska Medical Center College of Nursing Continuing Nursing Education (UNMC CON CNE) (provider), University of Nebraska Medical Center, Center for Continuing Education, and Mid-America MHTTC.





