

Tailoring Evaluation Designs to Training and Technical Assistance Delivery Formats

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Evaluation plans for diverse training and workforce development efforts require:

- Tailored evaluation designs
- Use of multiple methods
- Balancing evaluation of individual events and impact of the overall Training and Technical Assistance Center



Take a picture to link to the Northwest MHTTC web page



Northwest (HHS Region 10)

MHTTC

Mental Health Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration



UNIVERSITY of WASHINGTON

What is the Northwest Mental Health Technology Transfer Center?

The Northwest MHTTC provides ongoing trainings and technical assistance (TA) tailored to meet the needs of the mental health workforce. Through a comprehensive evaluation plan, our team seeks to evaluate participant perceptions and impact of individual trainings while also evaluating impact on practitioner behaviors and informing general MHTTC-wide practices.

What types of trainings are offered through the MHTTC?

- **Tier 1:** Universal trainings that provide basic information to a broad range of participants.
- **Tier 2:** Targeted trainings that provide in-depth reviews to select workforce members.
- **Tier 3:** Intensive trainings and ongoing TA support.

How do we tailor evaluation plans to individual event formats?

- **Tier 1:** Post-event surveys focus on demographics, satisfaction, and basic self-report outcomes; 30-day follow up data for events longer than 3 hours.
- **Tier 2:** Tier 1 evaluation measures, plus pre-test knowledge and attitudes surveys, and possible tailored follow-up surveys.
- **Tier 3:** Tailored evaluation plans including measures of implementation outcomes at multiple time points, with possible comparison groups (see example in Figure 1).

Together these data help track reach, satisfaction, and basic outcomes across the TTC network; and provide in-depth outcome data for select intensive efforts.

Figure 1. Sample evaluation timeline for tier 1 versus tier 3 trainings

