



MHTTC

Mental Health Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

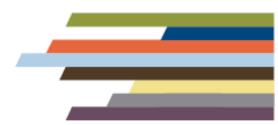


Making Sense of School Mental Health: A New Graphic Tool on the Role of Teachers

Series: Communicating About School Mental Health

Presented by Christina Borbely, PhD August 5, 2021





DISCLAIMER

The views, opinions, and content expressed in this presentation do not necessarily reflect the views, opinions, or policies of the Center for Mental Health Services (CMHS), the Substance Abuse and Mental Health Services Administration (SAMHSA), or the U.S. Department of Health and Human Services (HHS).

The Southeast MHTTC is located at Emory University in the Rollins School of Public Health.

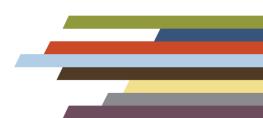
Our Mission: To promote the implementation and sustainability of evidence-based mental health services in the Southeastern United States.

Our Vision: Widespread access to evidence-based mental health services for those in need.

Our Services: We use a public health approach to build leadership capacity and to provide mental health trainings and resources to providers, agencies, and communities across the Southeast.







Region IV Southeast Mental Health Technology Transfer Center

Please visit our website at www.southeastmhttc.org for upcoming trainings as well as archived recordings of past trainings.



Learning Objectives

- Recognize the utility and limitations of existing school mental health graphic designs.
- Strategically integrate graphic designs to support communication about school mental health.
- Access a new graphic tool to designed to illustrate the role of educators in school mental health.

Communicating About Children's Mental Health

It's a swamp of opinions, partial or mis-information, stigma, complicated facts, and over-simplified assumptions.

Kids Don't Have it No emotional capacity **Functioning Children are Little Adults** No memory · Good mental health = ability to Same but less complicated function normally Need same treatment as adults What's in the swamp of... **Mental Health Mental Health** is Emotions Mental Illness Just be happy is Chemicals **Environments** Need to learn self-control Better discipline will help Matter · Genetic; set in stone Nothing we can do Mostly home and parents Drugs are the only treatment Society and communities also important

Communication Strategies

A Communication Template for School Mental Health

Level 1

Identify shared values

Level 2

Clarify the issue

Level 3

Simplify the model

Level 4

Specify the solutions

Communicating About Children's Mental Health

Educators have different levels of awareness and understanding about the role of mental health in student success.

They will have different points of view on if and how they play a role in school mental health

Visual Learning

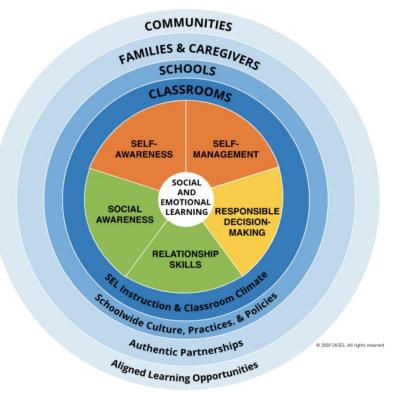
• It's really effective. When it's done well.

Do We Do It Well?

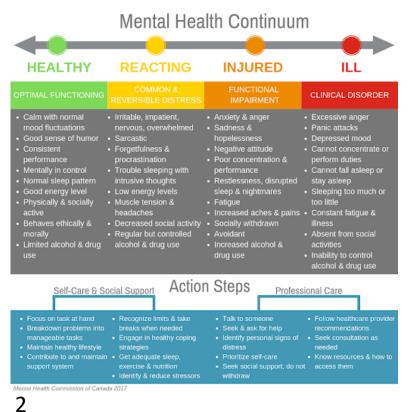
Examples of school mental health graphics.

EXAMPLES — too tiny, do not read

Places/Connections



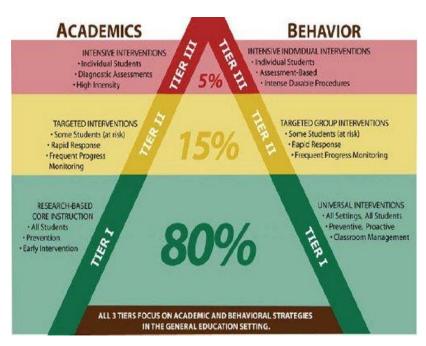
Spectrum of Need & Response

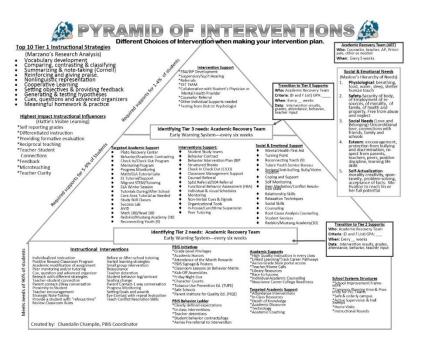


EXAMPLES — too tiny, do not read

Levels/Tiers of Response

Everything SMH

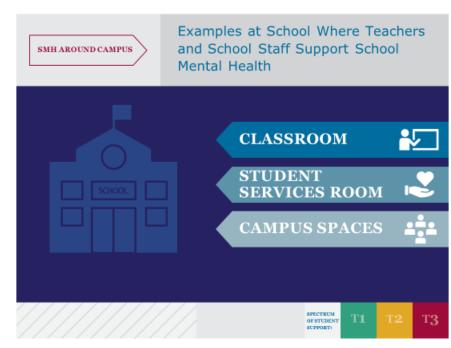




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New Graphic Tool on the Role of Teachers



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Visualizing the role of educators in providing support for students' mental health

Purposes of One More Graphic



- Provide K-12 teachers with a visual reference for the range of ways they can support school mental health.
- Provide K-12 teachers a visual reference for how other adults on campus impact school mental health in their classroom AND in other places.





Learning to Use the Tool



Access Toolkit



Review the Graphic Tool

Resource Toolkit

Versions

- Short-form (one-page)
- Long-form

Formats

- PDF
- PPT template

Supports

Style Guide

How to Integrate the Graphic

- Share as static resource
 - Handout or email
- Integrate into presentations as visual aid
- Show as animated media

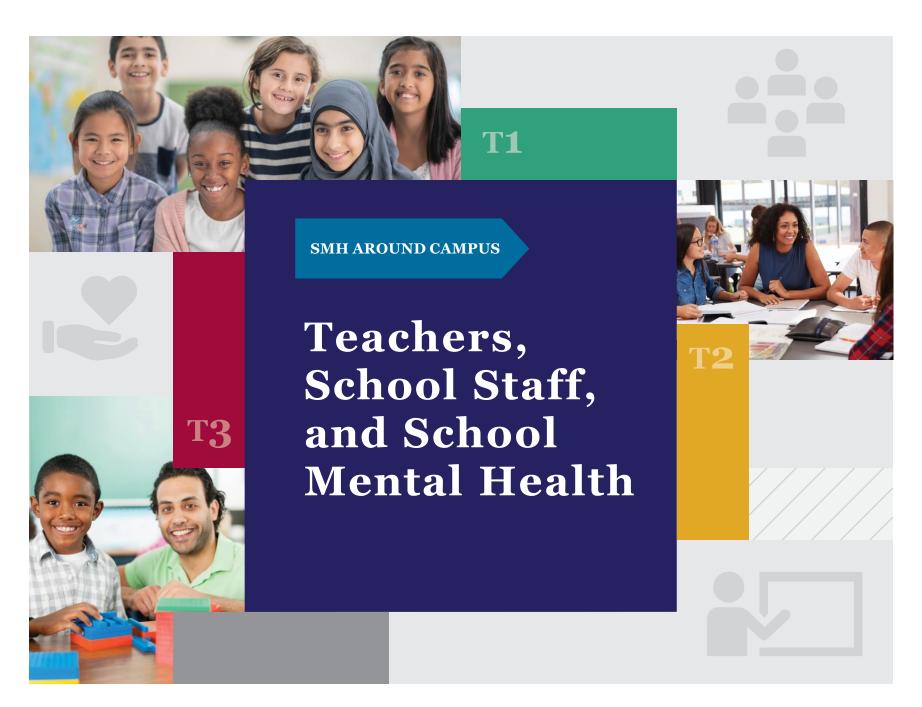
Presenter Tips

- 1. Visual orientation to information
 - Placement of content on "page"
 - Amount of text to process
 - Content of text and visual imagery to process (color and icon cues)
- 2. Appropriateness/relevancy of examples for your audience

3. Examples are limited; at each tier range from low to high resource intensity

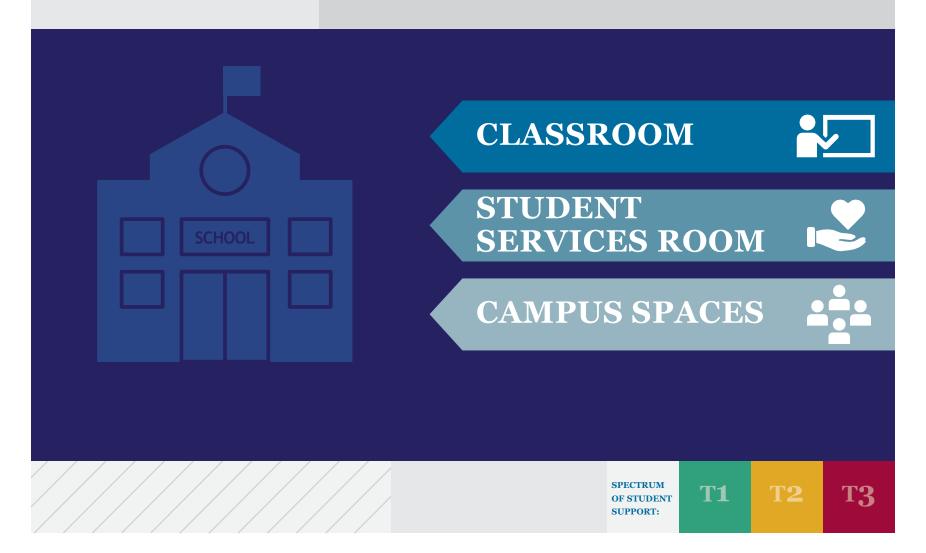


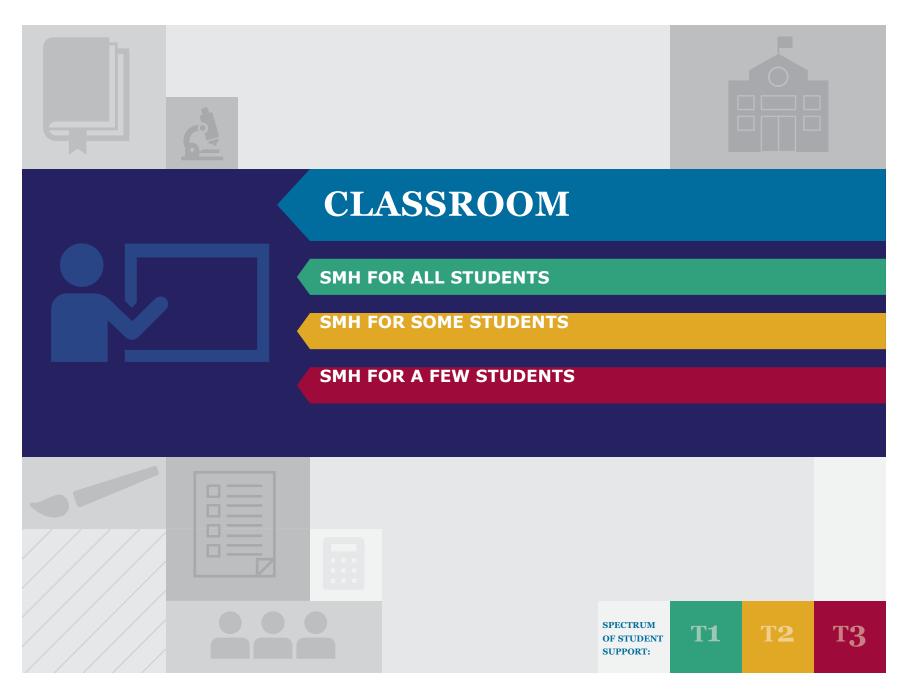


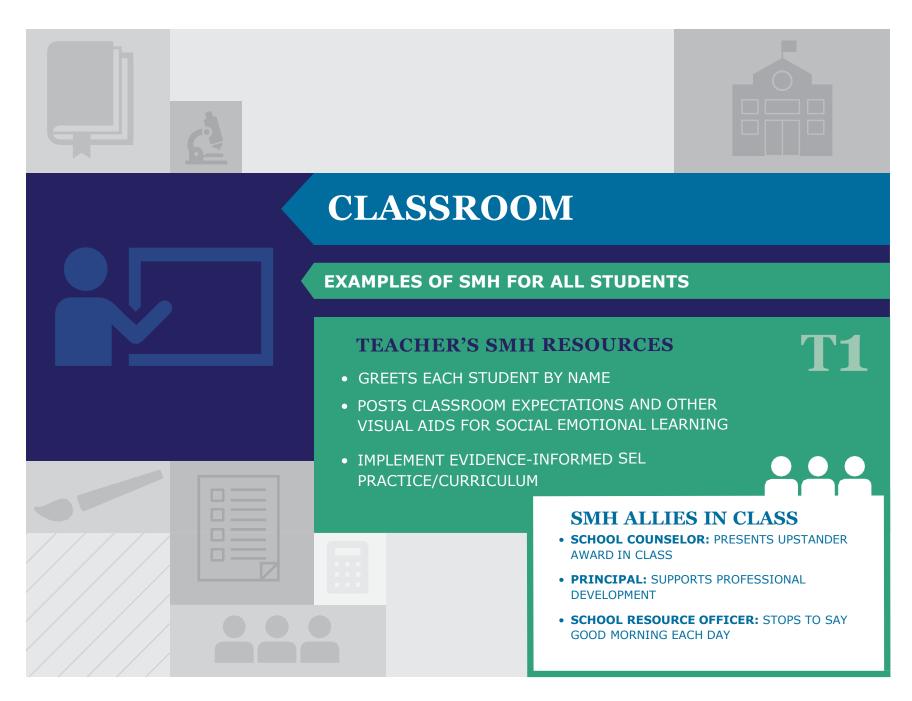


SMH AROUND CAMPUS

Examples at School Where Teachers and School Staff Support School Mental Health

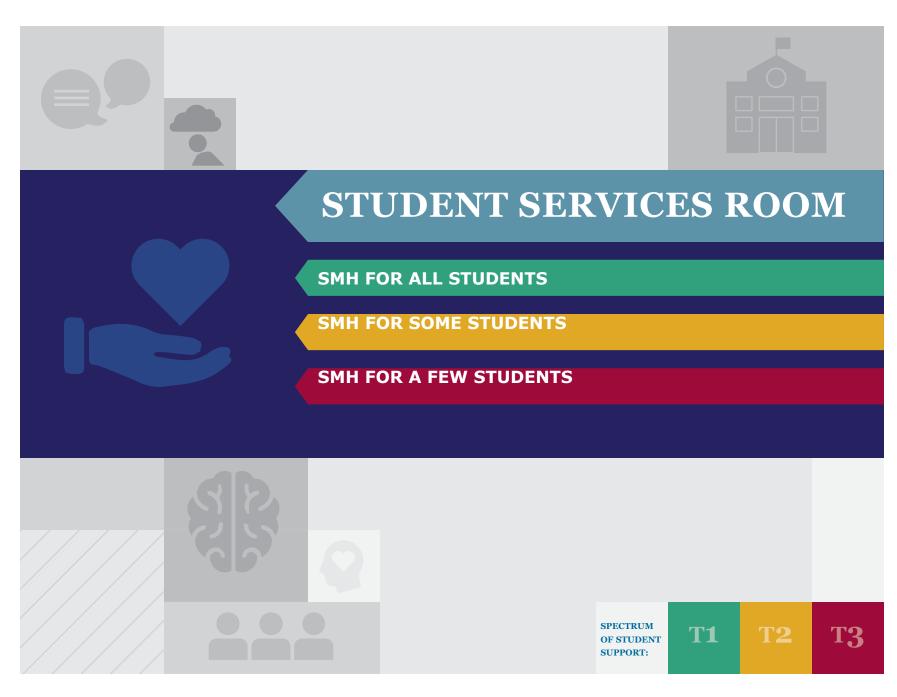


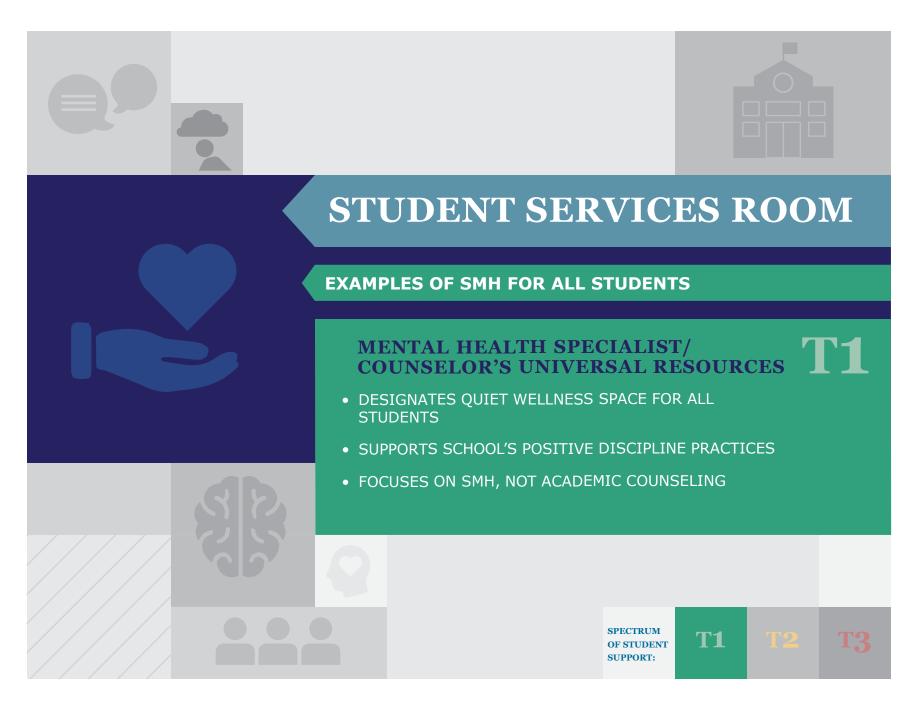


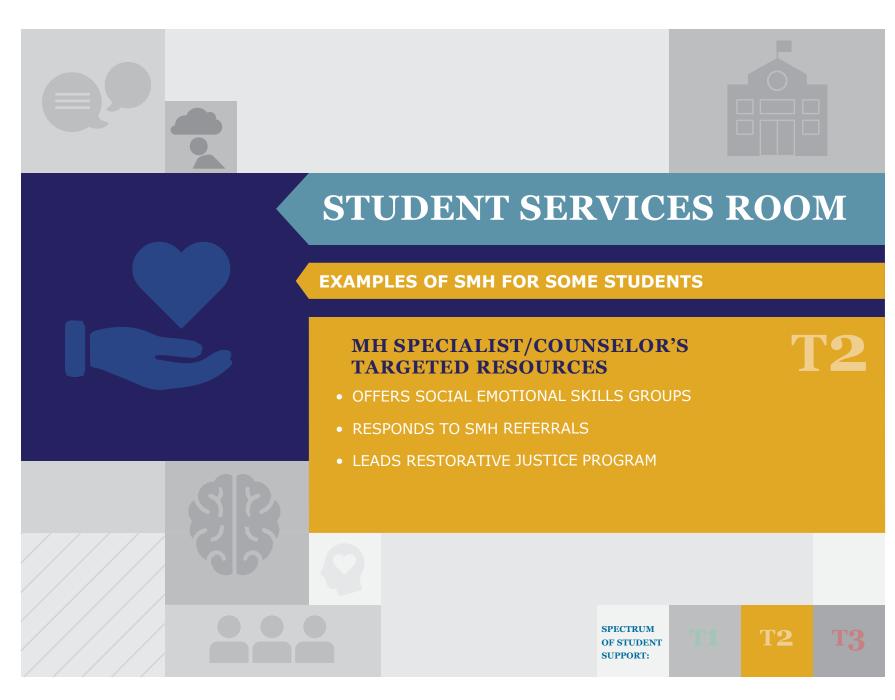


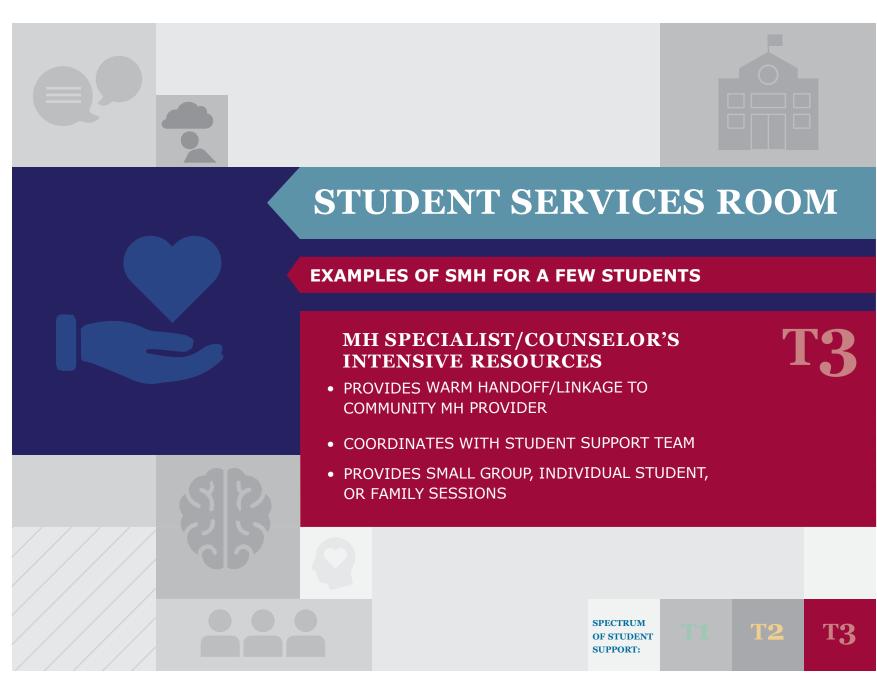


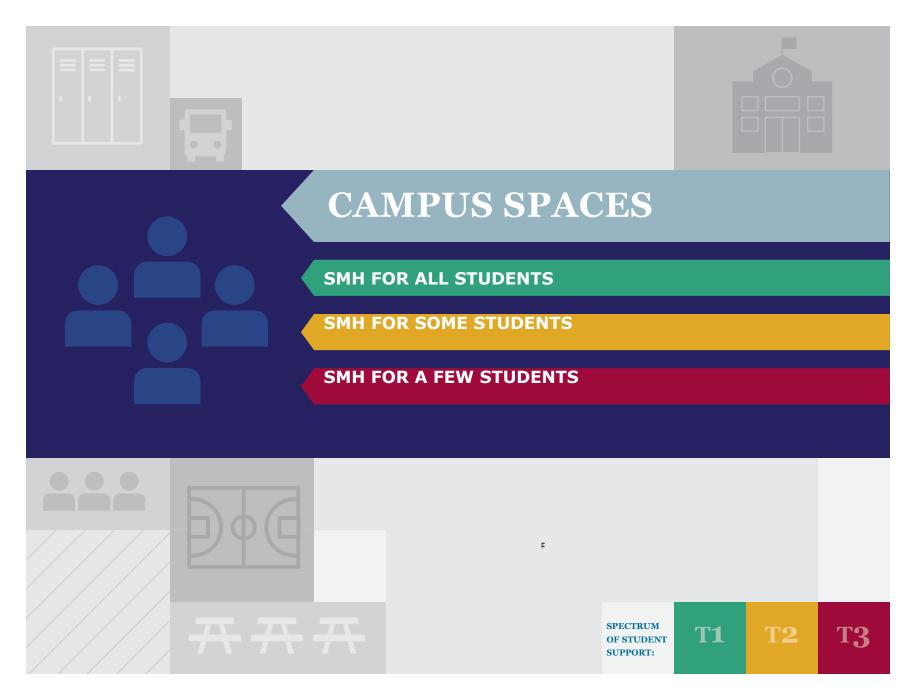


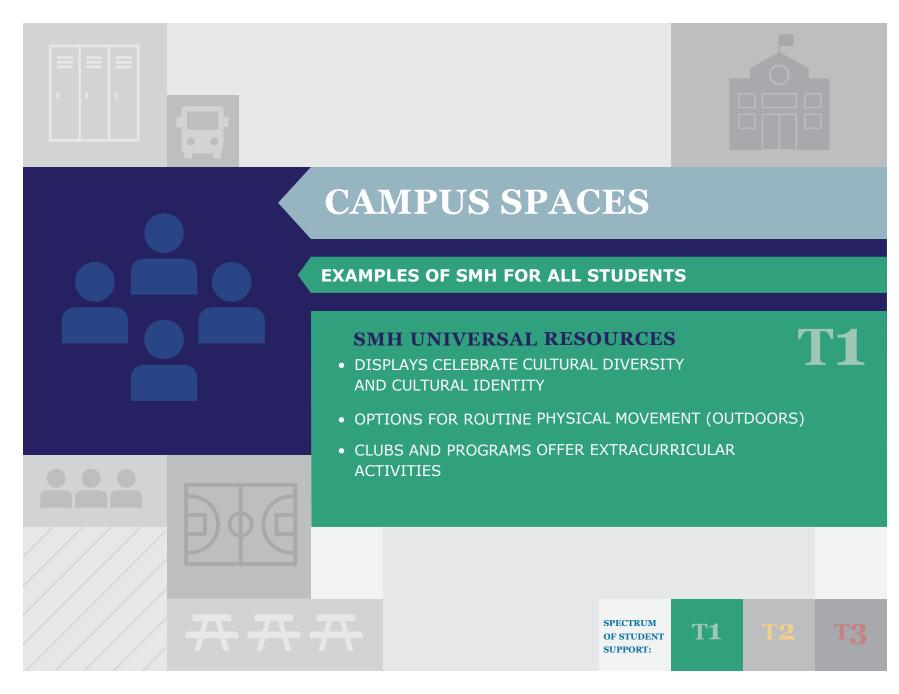


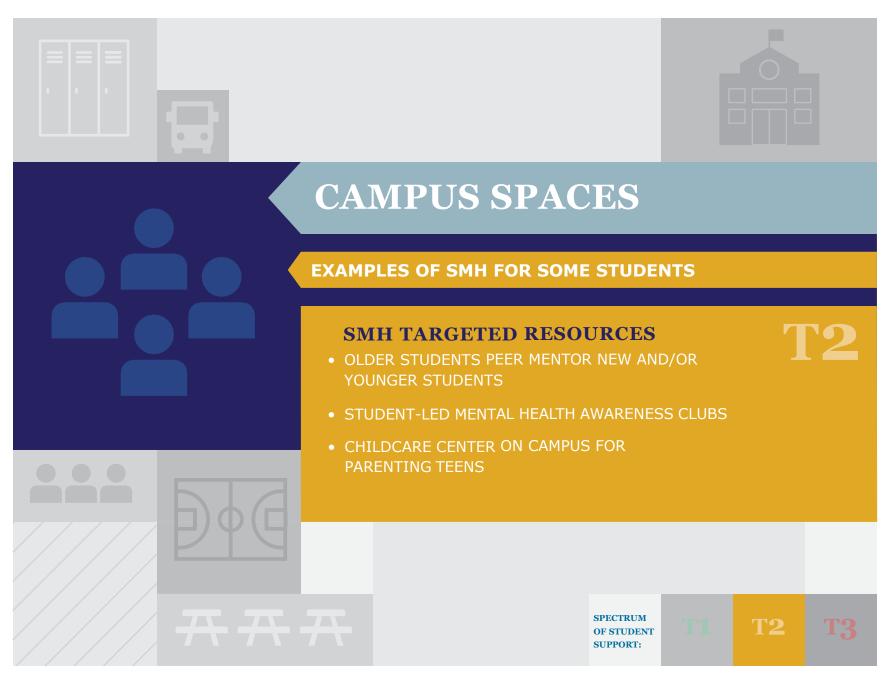


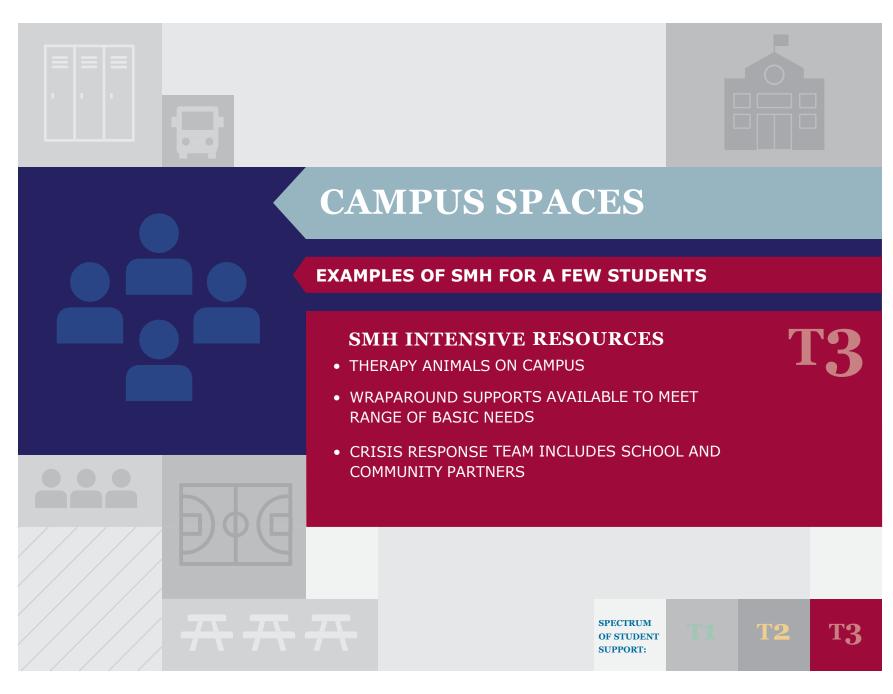












Resource Toolkit

SMH Graphic Tool - Teacher

- Long-form
- Short-form (1 pager) to be used in conjunction with long form overview
- PPT template of long-form
- Design Guide

Resource Compendium

- Annotated collection of various school mental health graphics
- Useful for mix of purposes and audiences

Your Next Steps

- Resource Toolkit review
- Plan to integrate
 - Staff meetings
 - Leadership meetings
 - Professional development
 - Online tools