Context Clues: Using Social Determinants of Health (SDOH) to Enhance Treatment-Social Determinants of Health in Primary Care Settings

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At the time of this presentation, Tom Coderre served as Acting Assistant Secretary for Mental Health and Substance Use at the Substance Abuse and Mental Health Services Administration (SAMHSA). The opinions expressed herein are the views of the speakers and do not reflect the official position of the Department of Health and Human Services (DHHS), or SAMHSA. No official support or endorsement of DHHS, SAMHSA, for the opinions described in this presentation is intended or should be inferred.

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The MHTTC Network uses affirming, respectful and recovery-oriented language in all activities. That language is:

STRENGTHS-BASED AND HOPEFUL

INCLUSIVE AND
ACCEPTING OF
DIVERSE CULTURES,
GENDERS,
PERSPECTIVES,
AND EXPERIENCES

HEALING-CENTERED/ TRAUMA-RESPONSIVE INVITING TO INDIVIDUALS PARTICIPATING IN THEIR OWN JOURNEYS

PERSON-FIRST AND FREE OF LABELS

NON-JUDGMENTAL AND AVOIDING ASSUMPTIONS

RESPECTFUL, CLEAR AND UNDERSTANDABLE

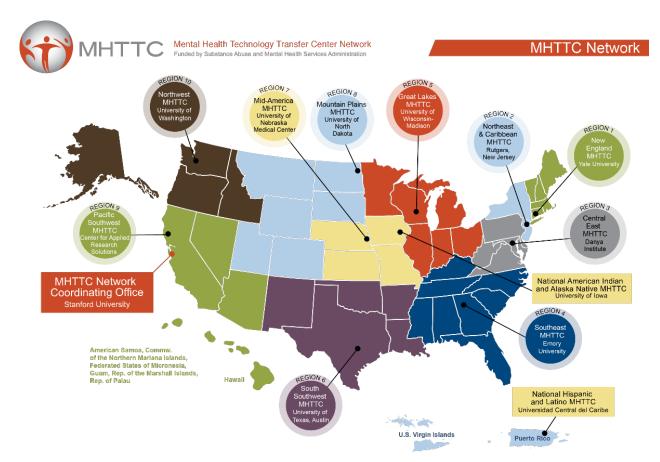
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Mid-America Mental Health Technology Transfer Center

Established to increase utilization of evidence-based mental health practices.

- Missouri, Iowa, Nebraska, and Kansas.
- Free training and technical assistance.
- SAMHSA grant awarded to the Behavioral Health Education Center of Nebraska at University of Nebraska Medical Center.

(5 years, \$3.7 million, grant number: H79SM081769)



Learning Objectives

 Define social determinants of health, health equity and health disparities

Describe the impact of social determinants on health outcomes

 Understand the importance of assessing for common social determinants of health in primary care settings

 Identify actionable steps to screen and refer to community supports for social determinants of health



Define social determinants of health, health equity and health disparities

Social Determinants of Health (SDOH)

"Conditions in the places where people live, learn, work, and play that affect a wide range of health and quality-of life-risks and outcomes."

-Center for Disease Control (CDC)

Disparities vs. Inequities

- <u>Health Disparities:</u> Differences in health status among distinct segments of the population, including differences that occur by gender, race, or ethnicity, education or income, inability or living a various geographic locations.
- **Health Inequities:** Disparities in health that are a result of systemic, avoidable and unjust social and economic policies and practices that create barriers to opportunities.

Source: Cuff, P. A., & Hammers Forsag, E. (2020). Educating health professionals to address the social determinants of health: Proceedings of a workshop. The National Academic Press. Washington, DC.

Example:

Why is Jason in the hospital?

• Because he has a bad infection in his leg

But why does he have the infection?

• He has a cut on his leg and it got infected

But why does he have a cut on his leg?

 He was playing in the junk yard next to his apartment building and fell on some sharp, jagged

But why was he playing in the junk yard?

• His neighborhood is run down. This is where kids play because there are no playgrounds or parks and no one is there to supervise them.

But why does he live in that neighborhood

• His parents can't afford a nicer place

But why can't his parents afford a nicer place to live?

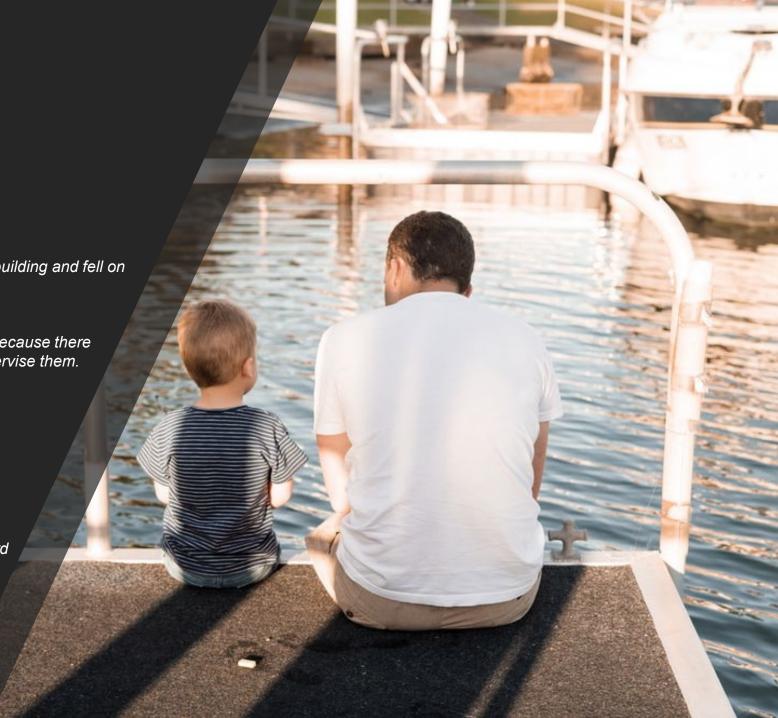
• His dad is unemployed, his mom is sick

But why is his dad unemployed?

• Because his dad doesn't have much education it is hard for him to find a job

But why....?

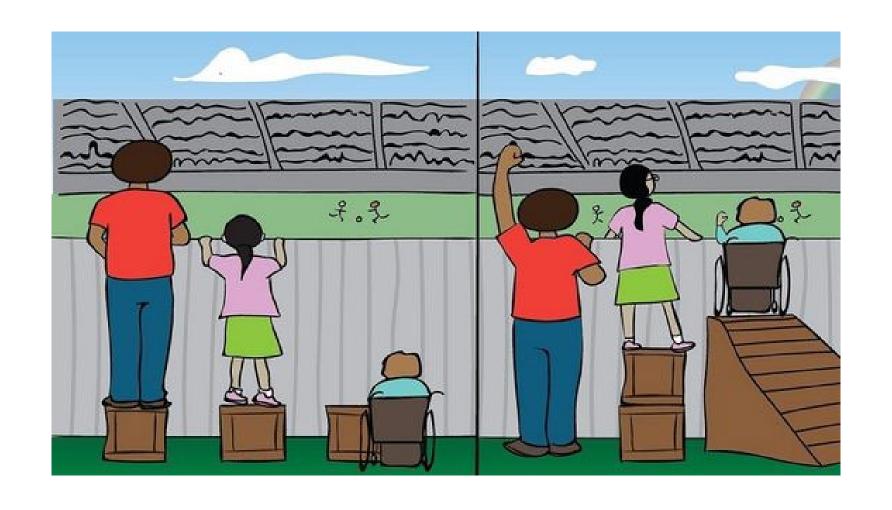
Source: Presented by Ruth Shim on November 15, 2019, Government of Canada 2013.



Health Equity

"Health equity means that everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care."

-Robert Wood Johnson Foundation (RWJF)



Health Equity



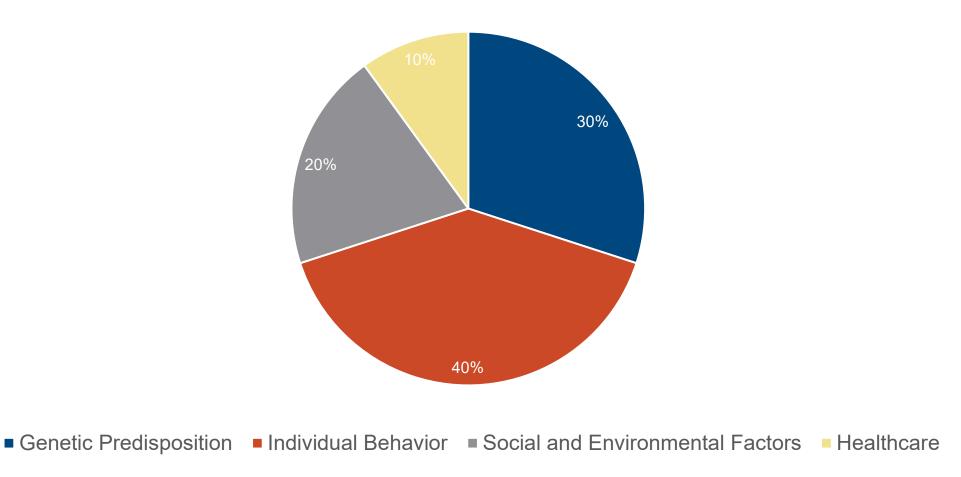
Impact on Health

CDC Data on Deaths by Race and Ethnicity

Rate ratios compared to White, Non- Hispanic persons	American Indian or Alaska Native, Non- Hispanic persons	Asian, Non- Hispanic persons	Black or African American, Non- Hispanic persons	Hispanic or Latino persons
Cases	1.9x	0.7x	1.1x	1.3x
Hospitalizations	3.7x	1.1x	2.9x	3.2x
Deaths	2.4x	1.0x	1.9x	2.3x

Source: CDC

Determinants of Health and Their Contribution to Premature Death



Source: Beyond Healthcare: The Role of Social Determinants in Promoting Health and Healthy Equity. Kaiser Family Foundation, 2015.

Social Determinants of Health





- diabetes
- asthma
- depression

Health choices:

- diet
- exercise
- drinking
- smoking

Social, economic & environmental factors :

- education
- child care
- healthy food
- housing
- health care
- work environment
- wages & benefits
- transportation
- air & water quality
- A.C.E.s

IMPACT











IMPACT

WASHINGTON, D.C.

Short Distances to Large Gaps in Health







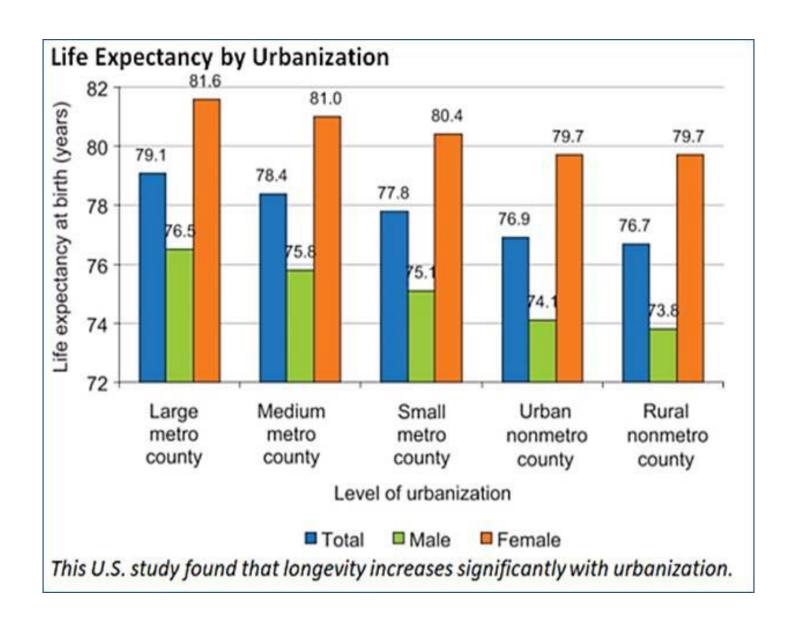




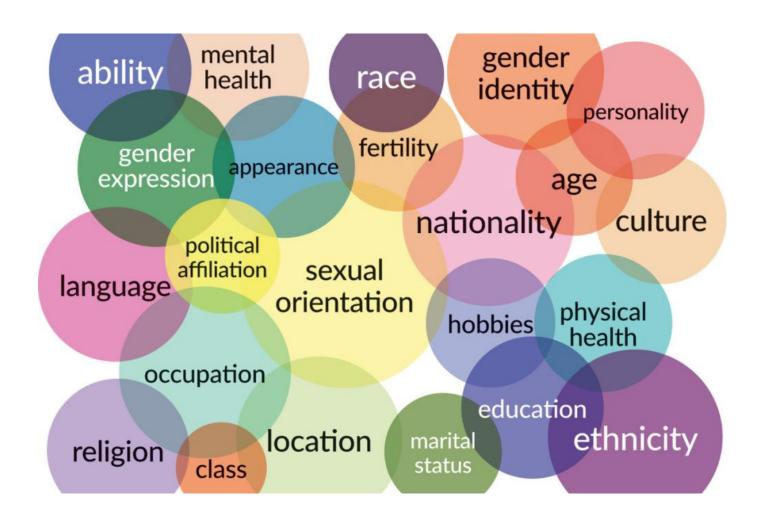
IMPACT



Rural Disparities



Intersectionality



Building Resilience



Risk Factors

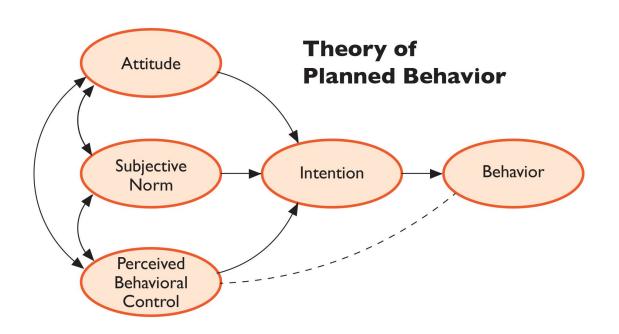
- Behavioral risks
- Physiological and genetic risks
- Environmental and cultural risks

Protective Factors

- Supportive relationships
- Healthy coping strategies
- A sense of purpose
- Positive parenting by caring adults
- Emotional selfawareness
- Socioeconomic stability
- The willingness to seek help
- Problem-solving skills

Promoting Resiliency in Healthcare Settings

Each patient is unique and has the capacity for change

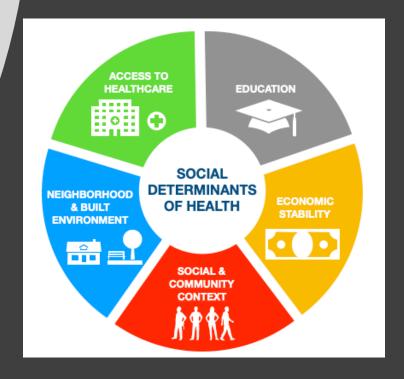


Norms. Ask patients about their values and beliefs about health. Help shape positive attitudes and foster confidence that small changes goes a long way to a healthy life.

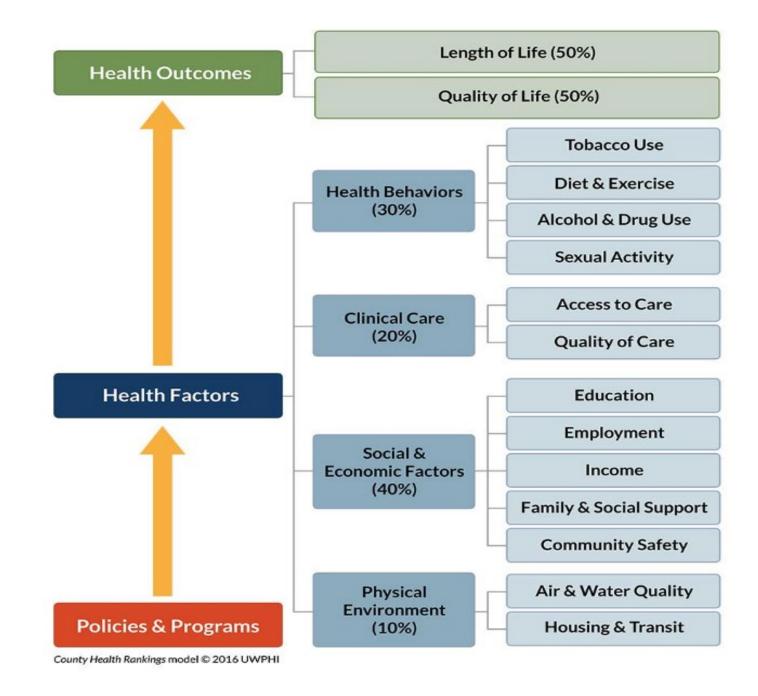
Intention. Ask patients for permission to help make plans to adjust health practices. Be considerate to cultural norms and current behavior.

Behavioral. Teach people how to do things. Have conversations with patients about how to follow through on healthcare recommendations and to accept health practices.

Social Determinants of Health in Primary Care



Impact of Social Determinants of Health

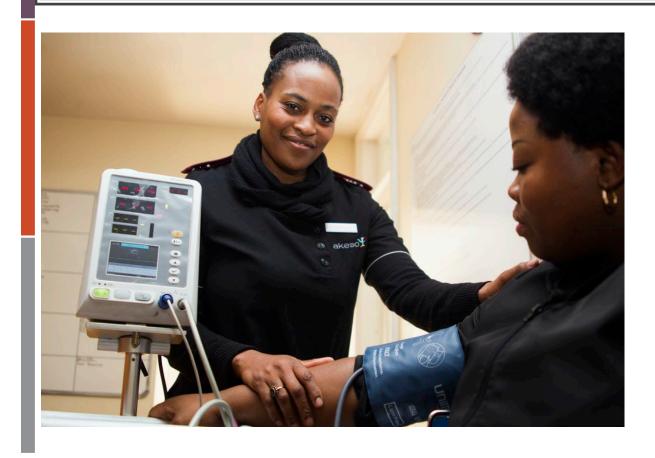


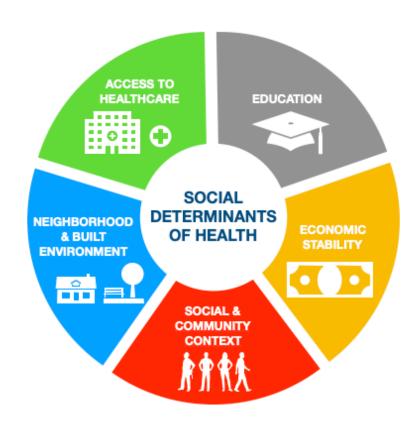


Healthy People 2030, U.S. Department of Health and Human Services, Office of Disease Prevention and Health Promotion. Retrieved [May, 2021) from https://health.gov/healthypeople/objectives-and-data/social-determinants-health

Access to HealthCare

 The connection between people's access to and understanding of health services and their own health.

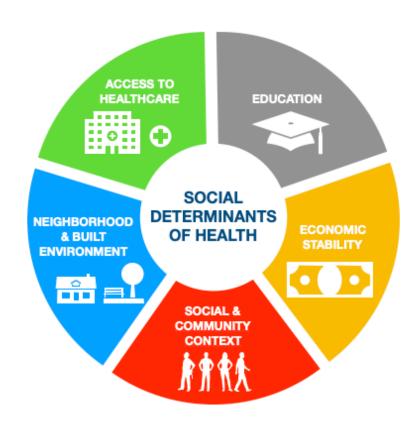




Education Access & Quality

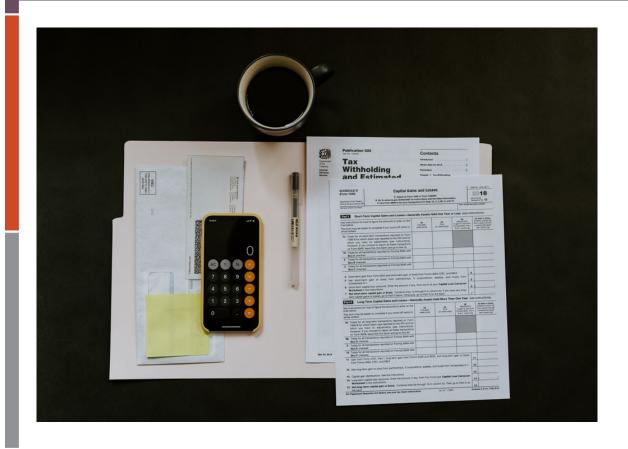
• The connection of education to health and well-being.

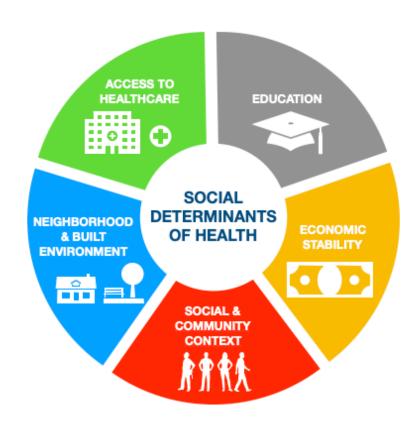




Economic Stability

• The connection between the financial resources people have- income, cost of living, and socioeconomic status- and their health.

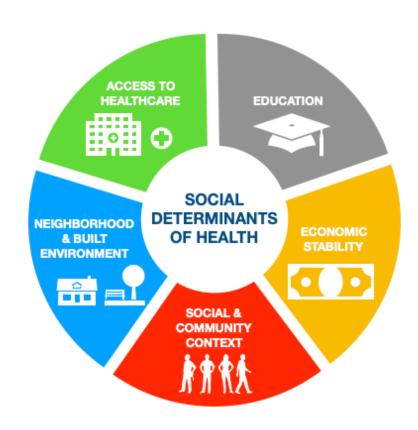




Social & Community Context

 The connection between characteristic of the contexts within which people live, learn, work and play, and their health and well-being.





Neighborhood & Built Environment

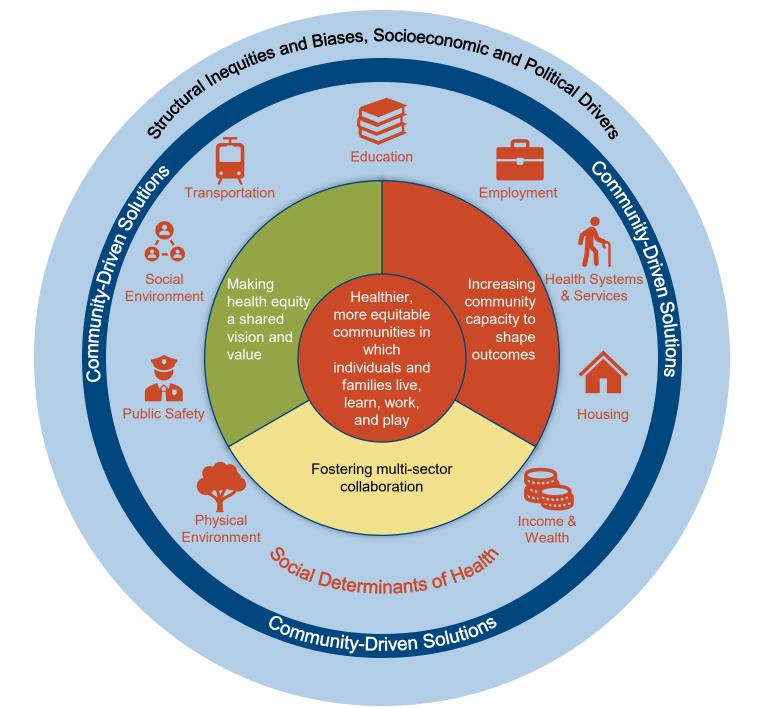
• The connection between where a person liveshousing, neighborhood, and environment- and their health and well-being.



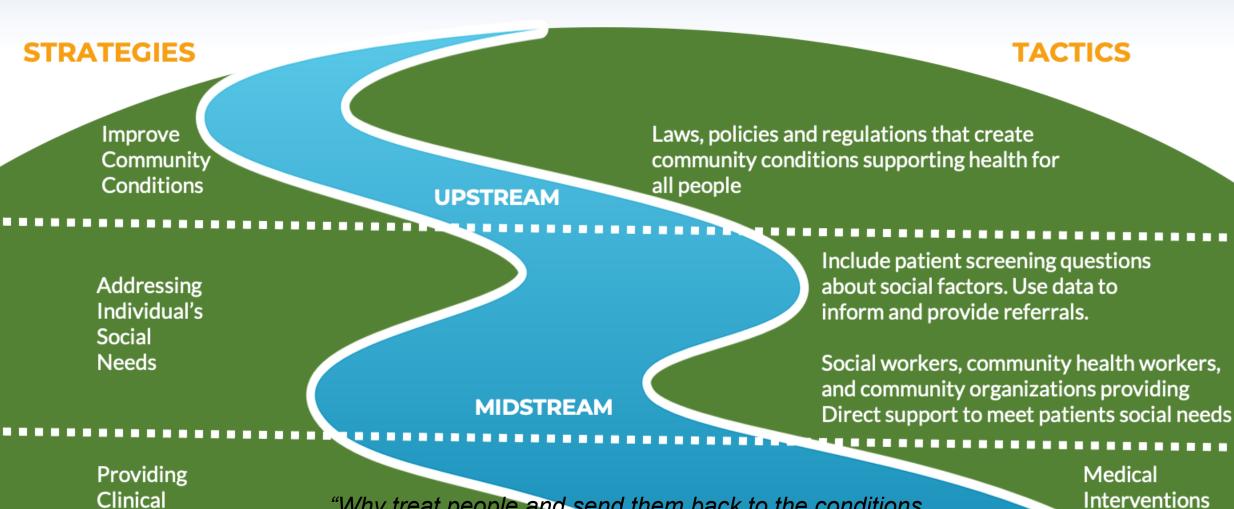


Actionable
Items to
Address SDOH





SOCIAL DETERMINANTS AND SOCIAL NEEDS - MOVING UPSTREAM



Care

"Why treat people and send them back to the conditions that made them sick in the first place?"

Sir Michael Marmot

DOWNSTREAM



Integrated Care Model

Engage community-based teams to promote relationship building

Facilitate community-wide discussions on best practices related to integrated care

Provide a framework for the development of community-driven protocols and best practices



Z-Code Claims

Establish pilot sites to implement community-wide adoption of routine SDoH screening

Offer training to providers on the usage of z-codes and best practices for related interventions

Identify Medicaid members with unmet SDoH needs based on z-code claims

Identify gaps in care based on correlations between SDoH and health outcomes



Interventions

Internal

Identify and refer Medicaid members who could benefit from case management or other services

External

Provide support to community partners to make referrals through Aunt Bertha

Systemic

Partner with communities to develop data-driven, coordinated responses to local and regional barriers

Source: Aetna Better Health of Kansas

Patient-Centered Practices to Address SDOH

1

Understand your patient's community

2

Learn about how social factors influence health

3

Confront implicit bias in your practice

4

Empower the whole health care team

5

Develop processes that promote health literacy

AAFPs Framework to Address SDOH

ASK

About SDOH

IDENTIFY

 Resources in patients' communities that can help address SDOH

ACT

 To help connect patients with resources to address patients' SDOH

ASK: Assess Patients For



ASK

 Protocol for Responding to and Assessing Patients' Assets, Risk and Experiences
 (PRAPARE)

https://www.nachc.org/research-and-data/prapare/toolkit/

 American Academy of Family Physicians Guidelines

https://www.aafp.org/dam/AAFP/documents/patient care/everyone project/hops19-physician-guide-sdoh.pdf













PRAPARE: Protocol for Responding to and Assessing Patient Assets. Risks. and Experiences Paper Version of PRAPARE for Implementation As of September 2, 2016

Personal Characteristics							7. What is your housing situation today?								
1. Are you Hispanic or Latino?							_		_						
Yes	No			$\overline{}$	I choose not to answ	newer this	⊩	I have housing I do not have housing (staying with others, in							
Tes No		0		question	rer this	\parallel									
question							a hotel, in a shelter, living outside on the								
								street, on a beach, in a car, or in a park)							
2. Which race(s) are you? Check all that apply.							I choose not to answer this question								
Asian				Native Hawaiian			8.	Are you wo Yes	rrie	d abo	ut losir	ng your housing? I choose not to answer this			
Pacific Islander			П	Black/African American			\parallel	ies		No		question			
White			П	American Indian/Alaskan Native			╎└╴		_			question			
Other (please write):								What addre	155	do vo	ı live at	17			
I choose not to answer this question								9. What address do you live at?							
								eet:							
3. At any point in the past 2 years, has season or migrant							City, State, Zipcode:								
farm work been your or your family's main source of															
income?							Money & Resources								
Yes	0	Т	I choose not to answ	ver this	١.,										
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4. Have you been discharged from the armed forces of the							school degree				High school diploma or GED				
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								Unemployed		Part-tir		me or	Full-time		
5. What language are you most comfortable speaking?											porary work work				
								Otherwise	e un			ut not seekir	ig w		
English							student, retired, disabled, unpaid primary care giver)								
Language other than English (please write)								Please write:							
I choose not to answer this question								I choose not to answer this question							
							_								
Family & Home							12. What is your main insurance?								
C. Harrison for the control of the control of the								None/uninsured				Medicaid			
How many family members, including yourself, do you								CHIP Medicaid				Medicare			
currently live with?							\sqcap	Other public Oth			Other Pub	ther Public Insurance			
I choose not to answer this question							П	insurance (not CHIP) (CHIP)			1				
							$ \Box$	Private Insurance							
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© 2016. National Association of Community Health Centers, Inc., Association of Asian Pacific Community Health Organizations, and Oregon Primary Care Association. PRAPARE is proprietary information of NACHC and its partners. All rights reserved. For more information about this tool, please visit our website at www.nachc.org/PRAPARE or contact us at mjester@nachc.org

IDENTIFY

Z55 – Problems related to education and literacy

Z56 – Problems related to employment and unemployment

Z57 – Occupational exposure to risk factors

Z59 – Problems related to housing and economic circumstances

Z60 – Problems related to social environment

Z62 – Problems related to upbringing

Z63 – Other problems related to primary support group, including family circumstances

Z64 – Problems related to certain psychosocial circumstances

Z65 – Problems related to other psychosocial circumstances

ACT













Wealth

Shelter







Transportation

Food

Employment

What to expect at future trainings

Claudia



Mother Age: 38

Race: Latina

Employment: Waitress

Insurance: through employer

Patrick

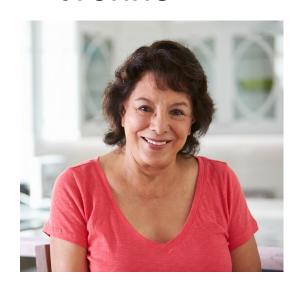


Father Age: 41

Race: White/Thai

Employment: Auto detailer Insurance: marketplace plan

Ivonne



Grandmother

Age: 63

Race: Latina

Employment: N/A Insurance: none

What to expect at future trainings

Tyler



Eldest daughter

Age: 16

Race: biracial

Employment: student Insurance: Medicaid

Elliot



Son

Age: 13

Race: Latino

Employment: student Insurance: Medicaid

Edith



Youngest daughter

Age: 2

Race: biracial

Employment: N/A

Insurance: Medicaid

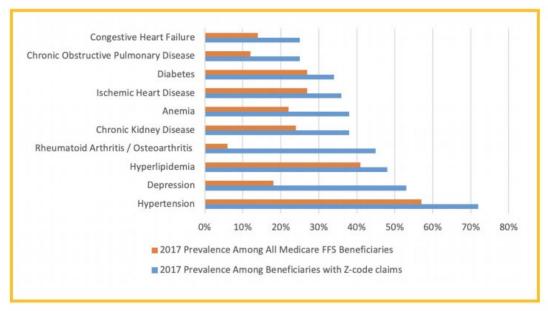
Session 2: Z-Codes - Using Social Determinants of Health (SDOH) to Enhance Treatment

August 19, 2021, 12 noon – 1PM





- Z-Codes are used to track Social Determinants of Health
- They inform care teams of the social contexts affecting health and health outcomes
- The most common z-codes includes homelessness, problems with spouse or partner, and other psychosocial circumstances.



(Hodge & Khau, 2020)

Session 3: Food Insecurity - Using Social Determinants of Health (SDOH) to Enhance Treatment



August 19, 2021, 12 noon – 1PM

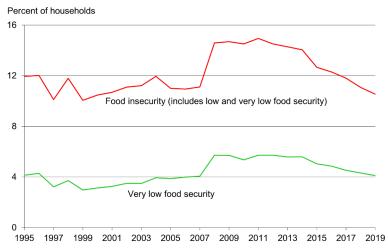


Food insecurity is a major health threat:

- 12.3% of households had trouble providing food at some point.
- 4.9% of households had reduced food intake and normal eating patterns were disrupted at some point.
- 15.0% of households in non-metropolitan counties experienced food insecurity.
- 14.2% of households in metropolitan counties experienced food insecurity.

(Rabbitt, Coleman-Jensen & Gregory, 2017).

Trends in prevalence rates of food insecurity and very low food security in U.S. households, 1995-2019



Note: Prevalence rates for 1996 and 1997 were adjusted for the estimated effects of differences in data collection screening protocols used in those years.

Source: USDA, Economic Research Service, using data from the Current Population Survey Food Security

(Coleman-Jensen, Rabbitt, Gregory, & Singh, 2020)

Session 4: Homelessness - Using Social Determinants of Health (SDOH) to Enhance Treatment



September 16, 2021, 12 noon – 1PM

Homelessness is a major health threat

- 567,715 homeless people in 2019
- 37, 085 homeless veterans in 2019

(HUD, 2019)

- 129,370 unaccompanied homeless youth in US
- 271,464 homeless students in US with a disability (age 3 through 12th grade) (NCHE, 2020)

Session 5: Employment - Using Social Determinants of Health (SDOH) to Enhance Treatment



September 16, 2021, 12 noon – 1PM

Unemployment is a major health threat that affect individuals and families

- 3.7% annual unemployment rate, 2019
- 8.1% annual unemployment rate, 2020

(BLS, 2020)

Selected References

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Resources

- Mid-America MHTTC https://mhttcnetwork.org/centers/mid-america-mhttc/home
- Aetna Better Health of Kansas https://www.aetnabetterhealth.com/kansas/
 [aetnabetterhealth.com]

SoCKansas@aetna.com

- Aunt Bertha (within KS) https://aetna-ks.auntbertha.com/
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