

Supporting BIPOC Community College Students Through Summer & Beyond

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ABOUT THE HOPE CENTER

- Action-research
- National organization
- Our work
- Our teams
- #RealCollege movement
- Working towards systemic change



DEFINING BASIC NEEDS SECURITIES

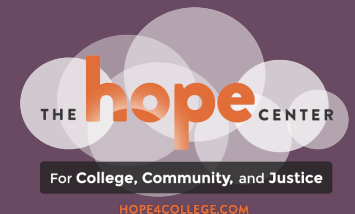
Students' basic needs include access to nutritious and sufficient food; safe, secure, and adequate housing—to sleep, study, cook, and shower; healthcare to promote sustained mental and physical well-being; affordable technology and transportation; resources for personal hygiene care; and childcare and related needs* .

BASIC NEEDS SECURITY MEANS

There is an ecosystem in place to ensure that students' basic needs are met.

Basic needs insecurity is a structural characteristic affecting students, not an individual characteristic. It means that there is not an ecosystem in place to ensure that students' basic needs are met.

*The Hope Center's BNI definition



THE NEW ECONOMICS OF COLLEGE IN A PANDEMIC

BURDEN OF PRICE



THE STUDENT
COVERS 60%-75%

FAMILY ECONOMICS



PLUMMETING GROWTH



MASSIVE INEQUALITY

SOCIAL SAFETY NET



WORKING IN COLLEGE



OPPORTUNITY

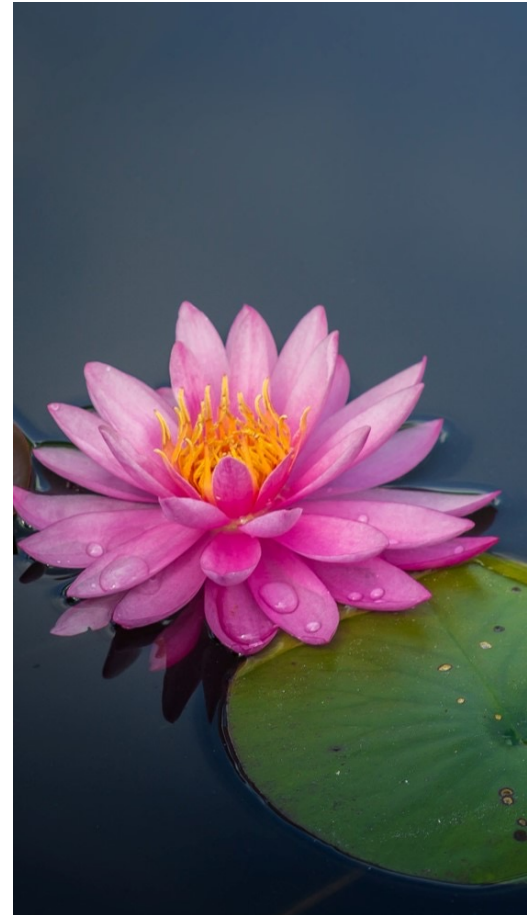


MINIMUM WAGE

HEALTH & WELL-BEING



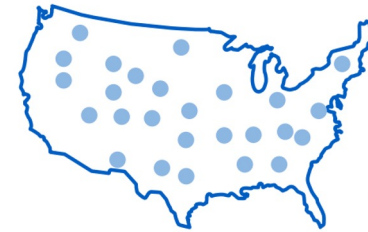
Students need Maslow if they are going to Bloom



THE LATEST NATIONAL EVIDENCE



Nearly
200K
Students



42
States



130
Two-Year
Colleges

72

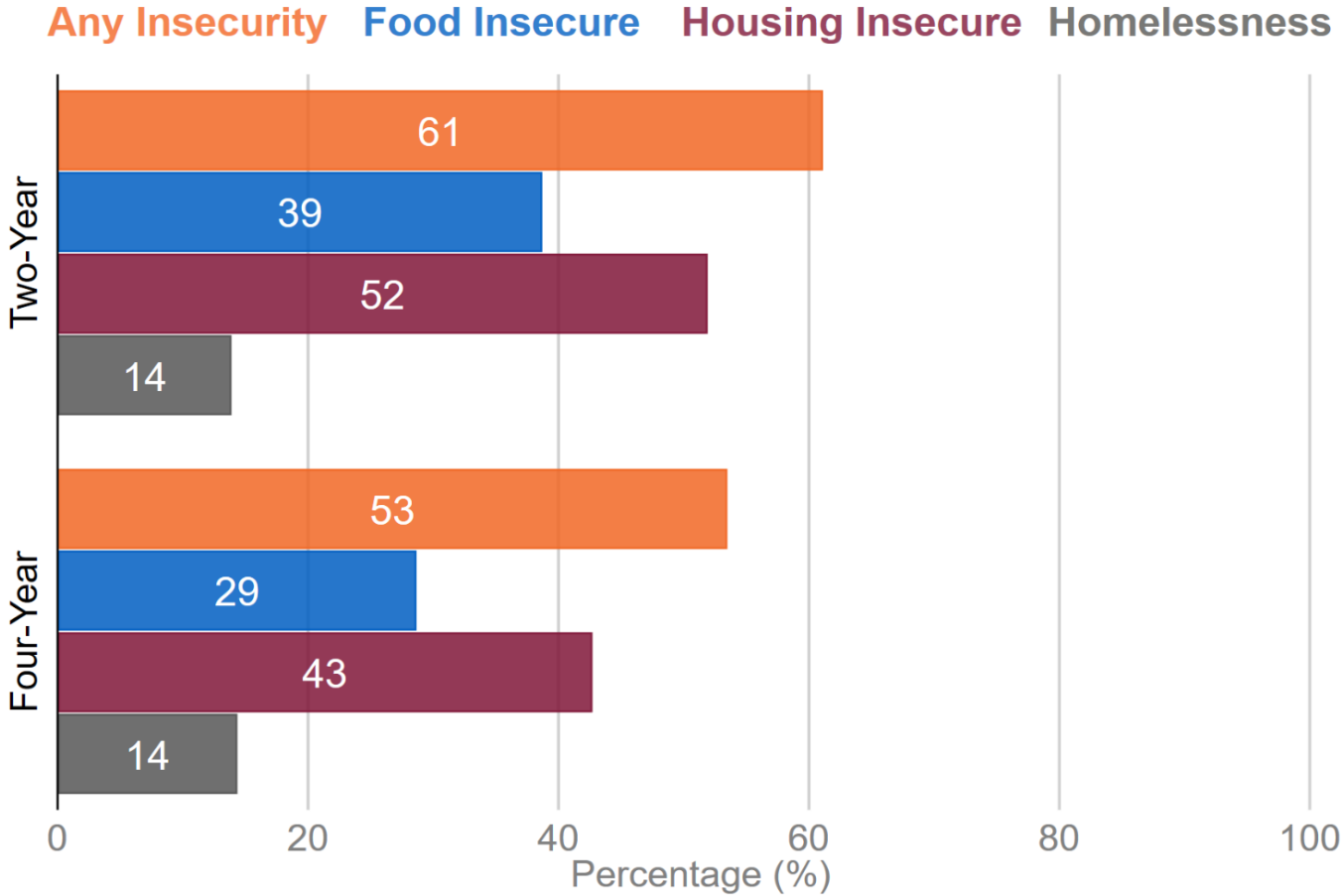
Four-Year
Colleges & Universities

14

HBCUs

Survey fielded September to November 2020

BASIC NEEDS INSECURITY RATES



DISPARITIES IN BNI



THE BLACK/WHITE GAP
IN BASIC NEEDS
INSECURITY WAS
16 percentage
points

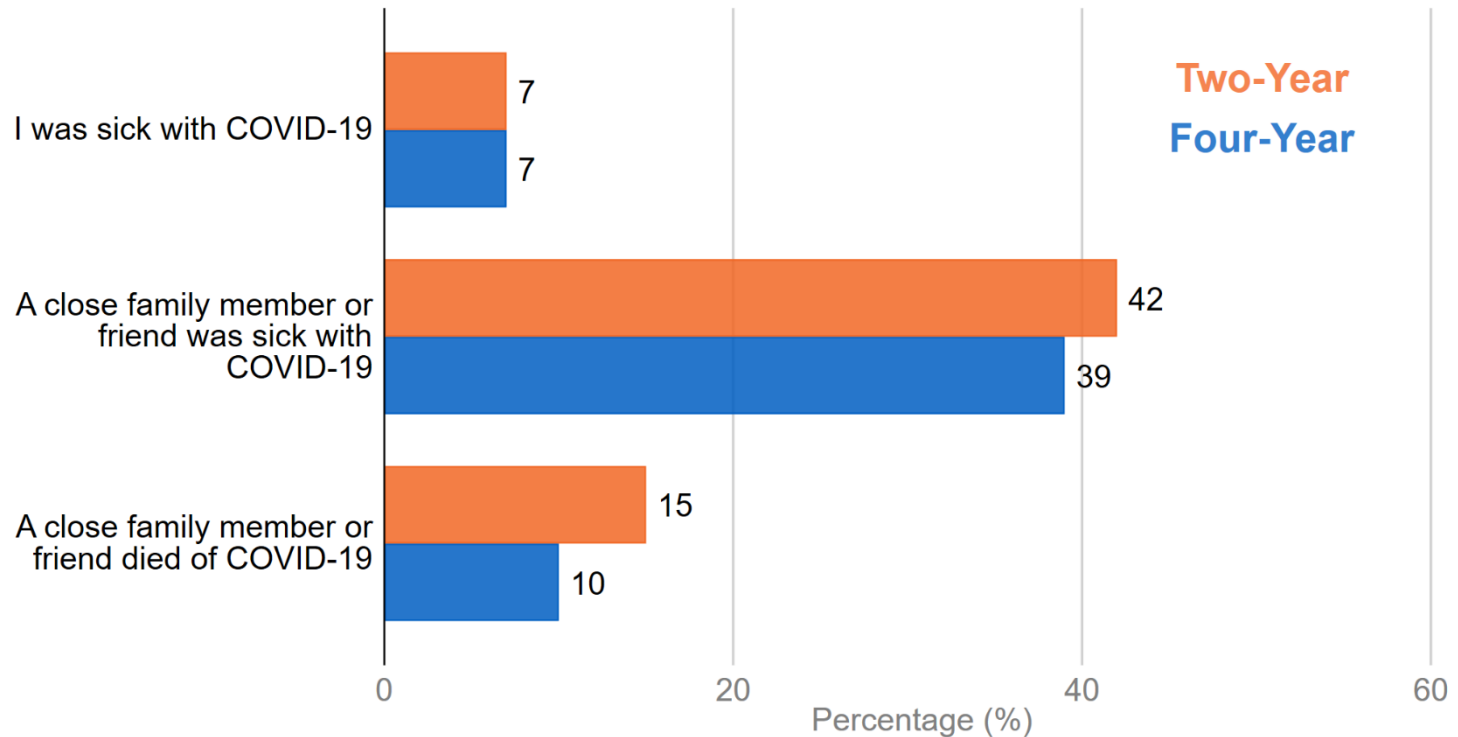


THE PARENTING/NON-PARENTING GAP
IN BASIC NEEDS
INSECURITY WAS
15 percentage
points



THE 2-YEAR/4-YEAR GAP
IN BASIC NEEDS
INSECURITY WAS
8 percentage
points

COVID-19 IMPACTS



Black, Indigenous, and Latinx students were twice as likely as White students to lose a loved one to COVID-19

OTHER IMPACTS OF THE PANDEMIC AMONG THOSE ENROLLED IN SPRING 2020

72%

had trouble
concentrating
on class



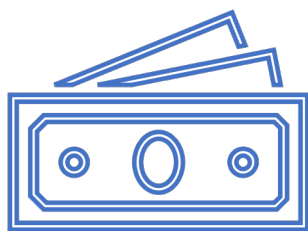
41%

had to take care of a
family member while
attending class



37%

lost a job



Middle Eastern students
were the most likely to
lose work

In **Fall 2020**,

35%

of students exhibited
at least moderate
anxiety



MOST STUDENTS DID NOT GET THE HELP THEY NEEDED

BASIC NEEDS INSECURITY

RECEIVED SNAP BENEFITS

18%



Two-year students were much more likely to utilize SNAP



OVER HALF of students experiencing basic needs insecurity did not apply for supports because they did not know how

APPLIED FOR EMERGENCY AID

34%

RECEIVED EMERGENCY AID

32%

Black male students were the least likely to utilize supports

Basic Needs Insecurities...

Represent academic threats



Solutions

- What supports can students access to meet their basic needs?
- What are you doing to connect them to these supports?

FINANCIAL SUPPORTS FOR #REALCOLLEGE STUDENTS

SNAP

Tax Credits

TANF

Unemployment

Medicaid

ACA Marketplace

WIC

Child Care

LIHEAP (utilities)

Emergency Aid



Communicate

- New SNAP eligibility
- Promote supports and emergency aid
- Simplify applications
- Normalize the conversation
- Work outside of silos
- Offer alternatives
- Engage faculty and students



Simple Things



- Education and awareness of resources
- Destigmatize benefits access
- Strengthen collaborations
- Make referral process effective
- Identify a POC to connect students

What Colleges Are Doing

- Systems integration
- Centralization of supports
- Basic needs taskforce
- Strategic partnerships
- Faculty and student engagement
- Peer-to-peer support
- Advocacy



Q&A

Questions?



Resources

- Guides and briefs
- Policy guidance
- Research findings
- #RealCollege Virtual Journey sessions
- Newsletter

- hope4college.com



The MHTTC Network uses affirming, respectful and recovery-oriented language in all activities. That language is:

STRENGTHS-BASED
AND HOPEFUL

INCLUSIVE AND
ACCEPTING OF
DIVERSE CULTURES,
GENDERS,
PERSPECTIVES,
AND EXPERIENCES

HEALING-CENTERED AND
TRAUMA-RESPONSIVE

INVITING TO INDIVIDUALS
PARTICIPATING IN THEIR
OWN JOURNEYS

PERSON-FIRST AND
FREE OF LABELS

NON-JUDGMENTAL AND
AVOIDING ASSUMPTIONS

RESPECTFUL, CLEAR
AND UNDERSTANDABLE

CONSISTENT WITH
OUR ACTIONS,
POLICIES, AND PRODUCTS

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