



Stigma, Self-Stigma, and Identity in Severe Mental Illness: Negative Consequences and Ways to Counter

This product accompanies the 'Stigma, Self-Stigma, and Identity in Severe Mental Illness: Negative Consequences and Ways to Counter Panel ' which is available for viewing [here](#).

Overview of Self-Stigma and Severe Mental Illness

Public mental health stigma is pervasive and has many negative impacts. One consequence is that it can lead to self-stigma among mental health service users, including people with severe mental illness. This info sheet discusses how self-stigma can impact identity development of service users and shares ways that mental health staff can help combat mental health stigma.

Moderator:

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What is Stigma and Serious Mental Illness (SMI)?

What is Stigma?

- Stigma refers to negative attitudes towards or discrimination against a group of individuals based off certain attributes
- Stigma often stereotypes groups by pushing harmful, disrespectful beliefs into social spaces

What are Serious Mental Illnesses (SMIs)?

- Serious mental illnesses are mental, behavioral, or emotional disorders which lead to a severe impairment in the quality of one's day to day life and limit one or more major life activities¹
- Examples of SMI include²
 - Bipolar disorder
 - Major depressive disorder
 - Schizophrenia



What is Stigma and Serious Mental Illness (SMI)? Cont.

What is Stigma in Mental Health? ³

- Stigma in mental health refers to negative attitudes towards mental illness
 - An example is believing that an individual with mental illness is “dangerous, incompetent, [and has] character weakness” ⁴
- There is often the belief that individuals with SMI are:
 - *Likely to be violent*
 - *Not likely to be productive*
 - *Shouldn't care for children*
- **The presence of stigma in mental health settings can prevent individuals from seeking care**
 - In 2020, about 65% of the approximately 14 million individuals with SMI received care ⁴
- There are multiple forms of stigma including structural and interpersonal/public
 - **Structural or institutional** stigma refers to negative attitudes toward mental illness that are perpetuated by an organization's policies or through legal frameworks ⁵
 - **Interpersonal/public** stigma is the most common when discussing stigma in general terms, and refers to negative attitudes from the public towards individuals with mental illness ⁵

What is Self-stigma? ⁶

- **Self-stigma is the manifestation of agreeing with negative attitudes towards one's own mental illness** and can also be referred to as internalized stigma
 - Self-stigma has been related to **poor health outcomes** such as failure to seek/access treatment and poorer quality of life
- A person is never to blame for having self-stigma, as it is an effect of external stigma
 - There are further concerns about:
 - *Independency, disconnectedness*
 - *Reduction of self-esteem & self-efficacy*
 - *How stigma affects identity*



Discrimination in Health Care⁹

- Consumers of mental health services and their families often describe mental health professionals as a source of stigma, with specific **providers frequently focusing on the disease and ignoring the person**
- Mental health professionals unfortunately can **endorse stereotypes** about mental illness
 - Discrimination can include providers withholding diagnoses or not giving explicit diagnosis in an effort to avoid labels
 - Mental health professionals who reinforce stigma show negative attitudes about prognosis and fail to maintain a recovery-oriented narrative
- Professionals reinforcing these attitudes can impact the individual's quality of care and treatment they receive, affecting their overall wellbeing and recovery
- Primary care providers may misattribute signs and symptoms of physical illness to mental health which leads to under-diagnosis and mistreatment of physical conditions

In a study of California adults, 4% reported being discriminated against while accessing mental health or substance use services⁷



Identity & Self-Stigma

What is One's identity? ⁹

- **Identity is an individual's sense of self and the roles they occupy in their life**
- The onset of SMI often occurs in adolescence and early adulthood, which are key periods of one's identity development
 - Developmental Theory posits that youth often struggle to develop a coherent identity, in which they may experience diffusion
 - **Diffusion:** a state in which the individual may have difficulty in locating themselves meaningfully in a social setting and drift from one venture to another

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Identity, Mental Illness, and Self-Stigma

Through different processes, the idea of having a mental illness can take over one's identity and take priority over other identity categories

Link's Modified Labeling Theory ⁷

Socially held stereotypical attitudes about mental illness are absorbed during childhood which then take on personal relevance when a person is diagnosed fostering increased negative emotions

According to this perspective, it is not necessary for one to even experience stigma or discrimination directly to become aware of it

- Self-stigma can lead to **over** or **under** identification with illness
 - **Under identification**
 - Not wanting a label
 - **Over identification**
 - Ignoring other identities and focusing only on treating illness



Fighting Against Stigma

What can we do? ⁹

- **Use Person First Language in Conversation**

- Person first language is important because it centers the individual before their illness (person with “illness” i.e., depression)
- In certain communities, the condition IS important to be mentioned first such (i.e., in the deaf community)

- **Confront and Advocate About Mental Health**

- Challenging and questioning stigma
 - In the workplace
 - Family and friends
 - In yourself
- Being an ally/advocate
 - Getting involved with mental health organizations such as NAMI and volunteering
- Engaging in community and political work



- **Continuing Education and Setting Goals**

- It is important to continuously educate oneself and others about stigma, stereotypes, and discrimination
- Promoting Recovery Attitudes
 - Community integration
 - Replace public stigma with commitment to helping people achieve their goals in their community
 - Personal Empowerment
 - Ensuring that people with SMI have complete control of their own life (shared decision making)



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