

# Accelerating the reach of youth mental health innovations through implementation science

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Harvard Medical School

4/9/24



Mountain Plains (HHS Region 8)

MHTTC

Mental Health Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration

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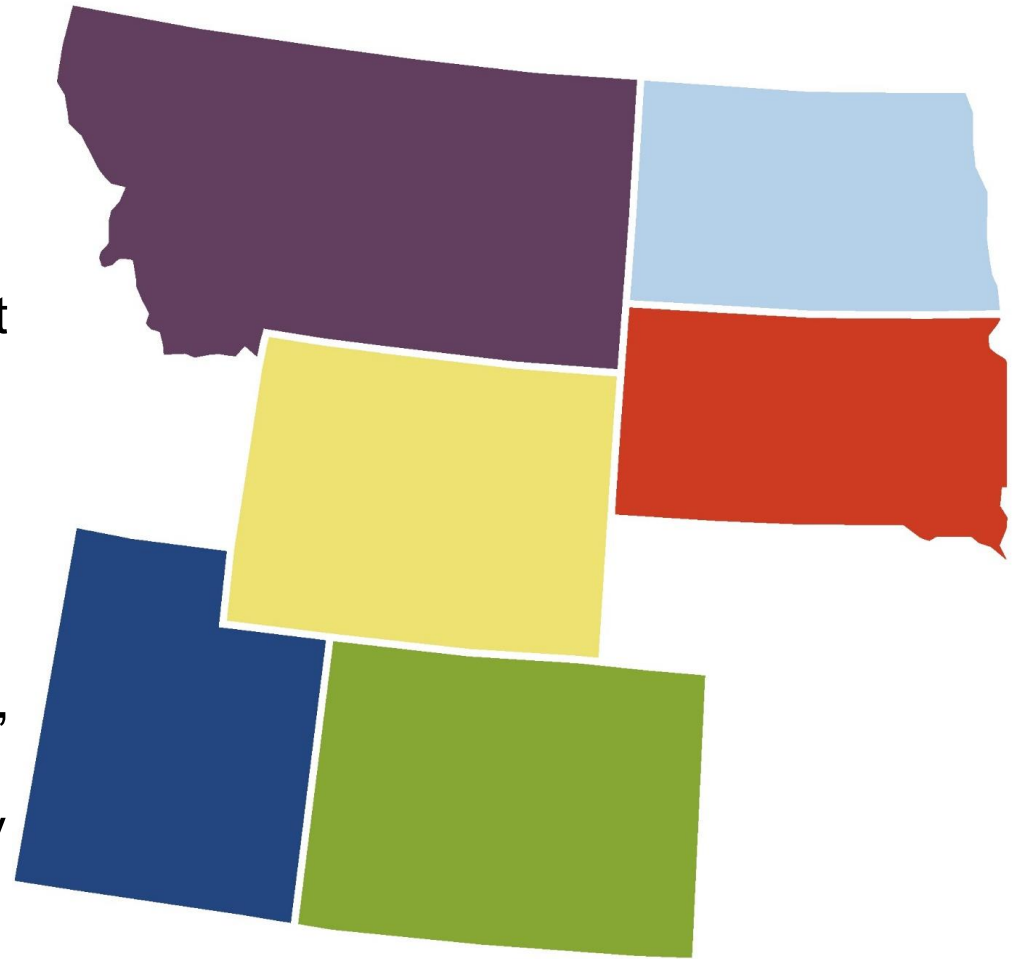
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The Mountain Plains Mental Health Technology Transfer Center (Mountain Plains MHTTC) provides training and technical assistance to individuals who serve persons with mental health concerns throughout Region 8 (Colorado, Montana, North Dakota, South Dakota, Utah and Wyoming).

We belong to the Technology Transfer Center (TTC) Network, a national network of training and technical assistance centers serving the needs of mental health, substance use and prevention providers. The work of the TTC Network is under a cooperative agreement by the Substance Abuse and Mental Health Service Administration (SAMHSA).



# Land Acknowledgement Statement

Today, the University of North Dakota rests on the ancestral lands of the Pembina and Red Lake Bands of Ojibwe and the Dakota Oyate - presently existing as composite parts of the Red Lake, Turtle Mountain, White Earth Bands, and the Dakota Tribes of Minnesota and North Dakota. We acknowledge the people who resided here for generations and recognize that the spirit of the Ojibwe and Oyate people permeates this land. As a university community, we will continue to build upon our relations with the First Nations of the State of North Dakota - the Mandan, Hidatsa, and Arikara Nation, Sisseton-Wahpeton Oyate Nation, Spirit Lake Nation, Standing Rock Sioux Tribe, and Turtle Mountain Band of Chippewa Indians.



**The MHTTC Network uses affirming, respectful and recovery-oriented language in all activities. That language is:**

**STRENGTHS-BASED  
AND HOPEFUL**

**INCLUSIVE AND  
ACCEPTING OF  
DIVERSE CULTURES,  
GENDERS,  
PERSPECTIVES,  
AND EXPERIENCES**

**HEALING-CENTERED AND  
TRAUMA-RESPONSIVE**

**INVITING TO INDIVIDUALS  
PARTICIPATING IN THEIR  
OWN JOURNEYS**

**PERSON-FIRST AND  
FREE OF LABELS**

**NON-JUDGMENTAL AND  
AVOIDING ASSUMPTIONS**

**RESPECTFUL, CLEAR  
AND UNDERSTANDABLE**

**CONSISTENT WITH  
OUR ACTIONS,  
POLICIES, AND PRODUCTS**

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# Agenda

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- Introductions
- What is dissemination and implementation science?
- Case examples:
  - Body Justice Project
  - Ho'ouna Pono
- Take home points





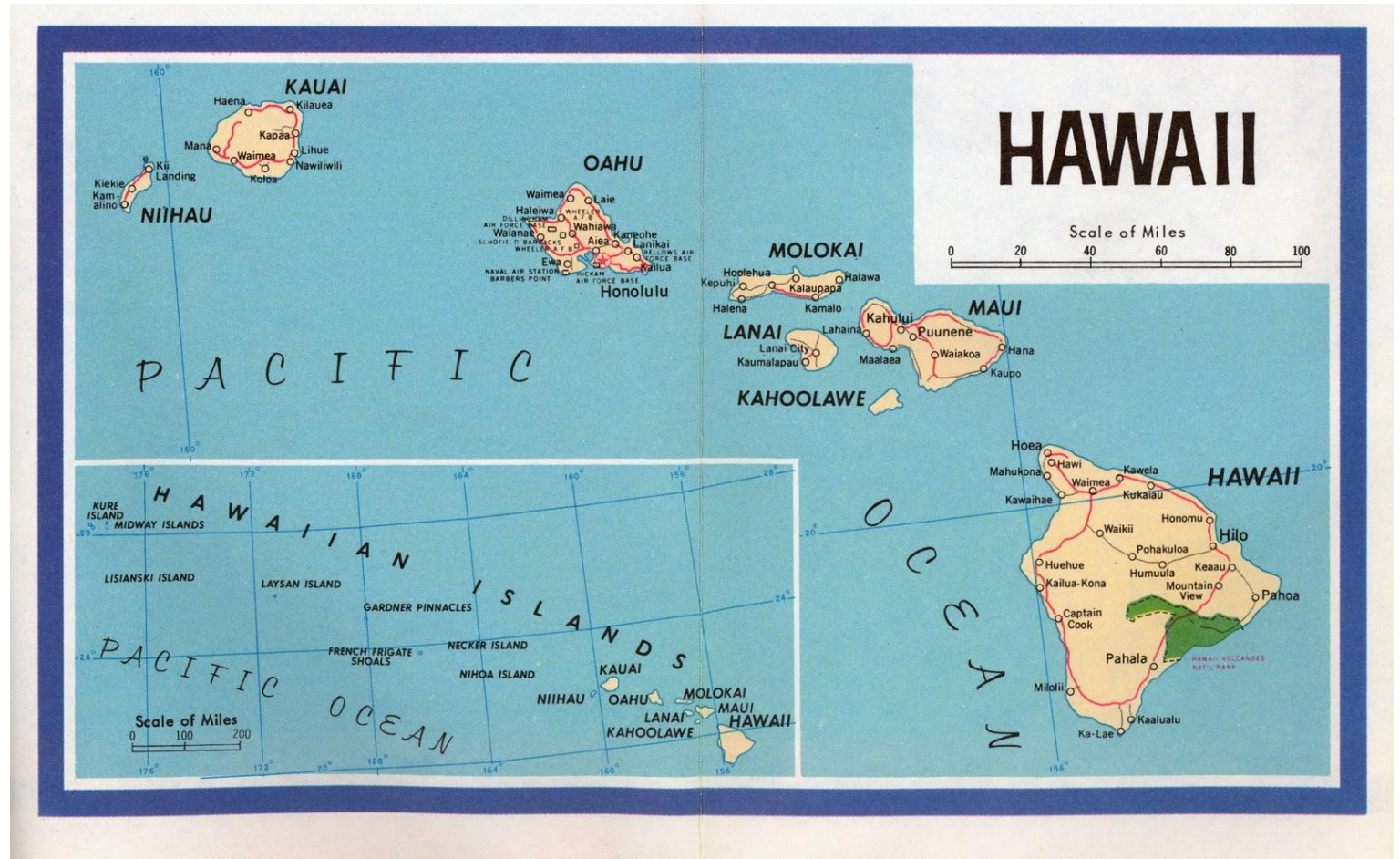
# Objectives

- Define implementation science, applied implementation, and implementation research
- Understand theories, frameworks, and models that comprise implementation research
- Learn from practical school-based implementation efforts for youth mental health
- Commit to one action that aligns with implementation science principles

# Introductions!

Use the chat function

- Your name
- Your role
- Where you're located

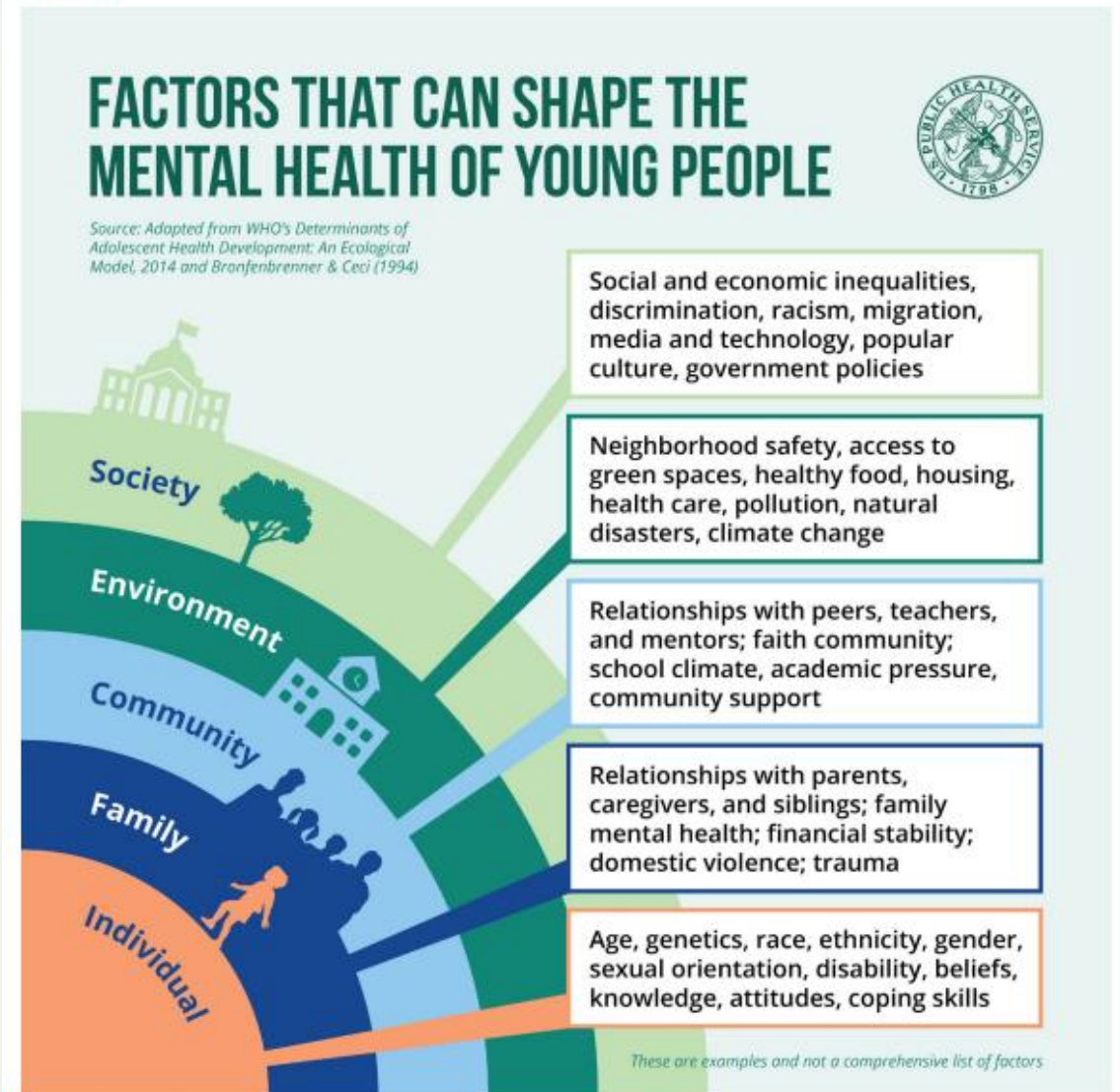


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# Public health problem

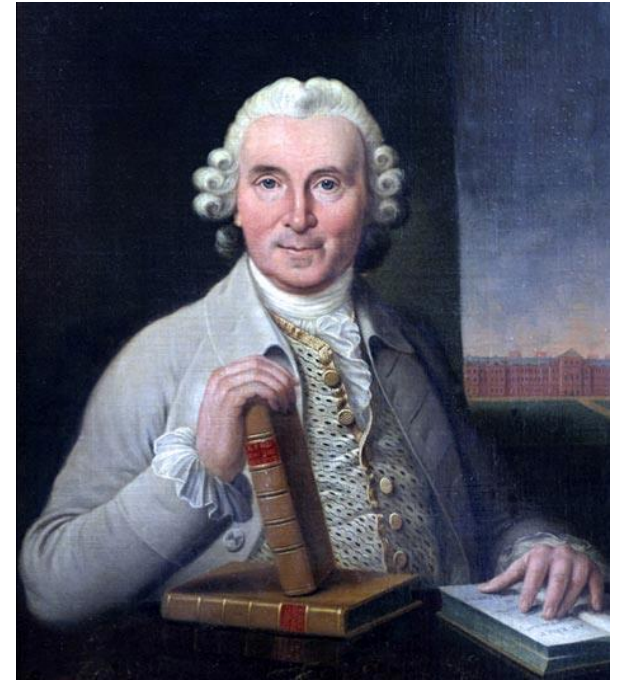
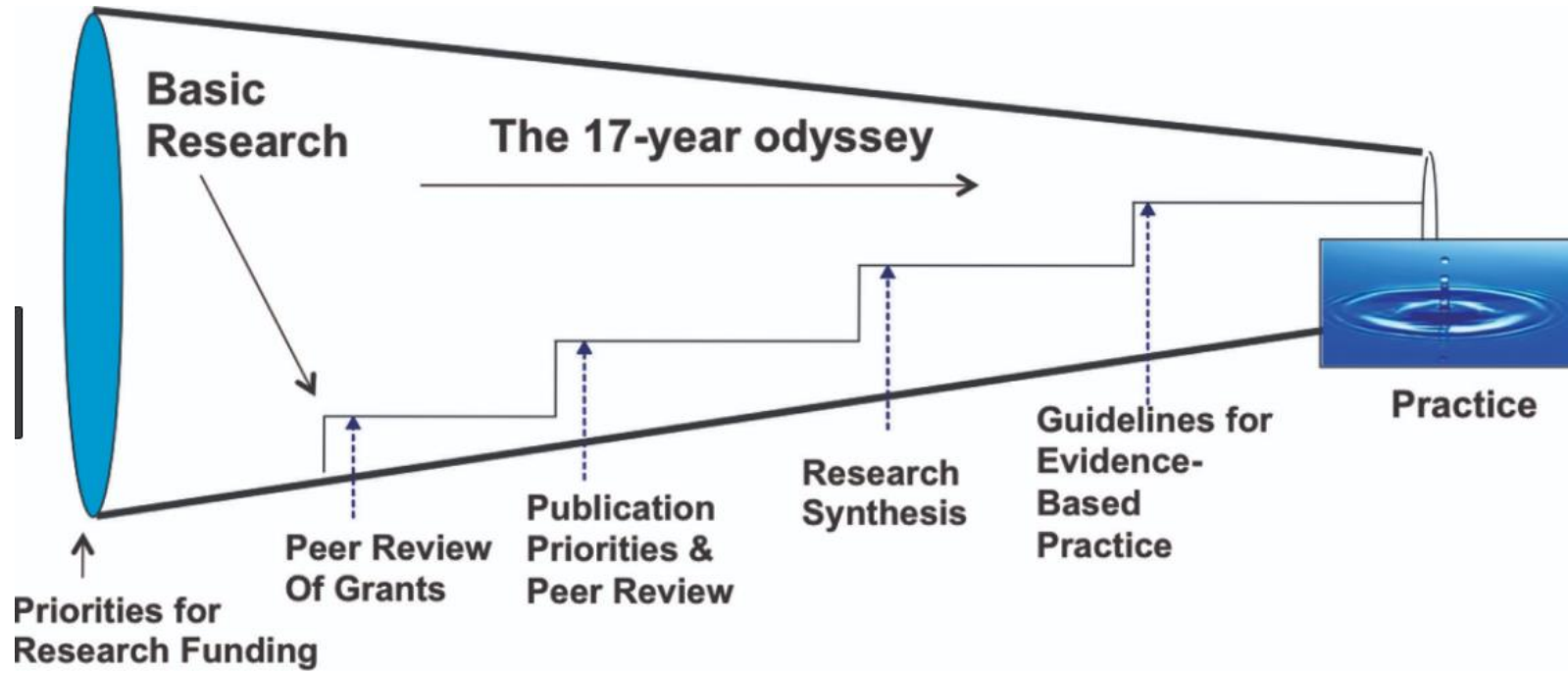
- 1 in 5 youth will suffer from a mental health concern by age 18
- Receive none or little care that is not informed by evidence
- Treatment efficacy research continues to grow
- COVID-19 and other societal pressures have heightened mental health need

FIGURE 1



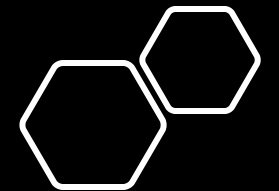









# Research to Practice Gap

- 1747 James Lind conducts first clinical trial
- 1794 implemented
- 47-year gap!



<b>EVIDENCE BASED</b>	Programs, practices, principles, procedures, products, pills, policies	=	
<b>Effectiveness research</b>	Whether		<b>works</b>
<b>Implementation research</b>	<b>Studying</b> how to best help people and places <b>do</b>		
<b>Implementation strategies</b>	The <b>stuff we do</b> to try to help people and places <b>do</b>		
<b>Main implementation outcomes</b>	<b>How much</b> and <b>how well</b> they <b>do</b>		

**FIGURE 1.2** The basics of implementation science.

Source: Adapted from Curran, G. M. (2020). Implementation science made too simple: A teaching tool. *Implementation Science Communications*, 1, 27. <https://doi.org/10.1186/s43058-020-00001-z>. Courtesy of BioMed Central.

# Definitions

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Dissemination = the targeted distribution of information and intervention materials to a specific public health or clinical practice audience



Implementation = purposeful actions taken to put an innovation into practice or into use



Implementation science = the scientific study of methods to promote the systematic uptake of research findings and other evidence-based practices into routine practice, and, hence, to improve the quality and effectiveness of health services



Implementation research = the scientific study of the use of strategies to adopt and integrate evidence-based innovations into clinical and community settings to improve individual outcomes and benefit population health

# Implementation science

Theories,  
Frameworks,  
Models

Outcomes

Measures

Adaptations

Mechanisms &  
Strategies

Research  
design



# Theories, frameworks, & models

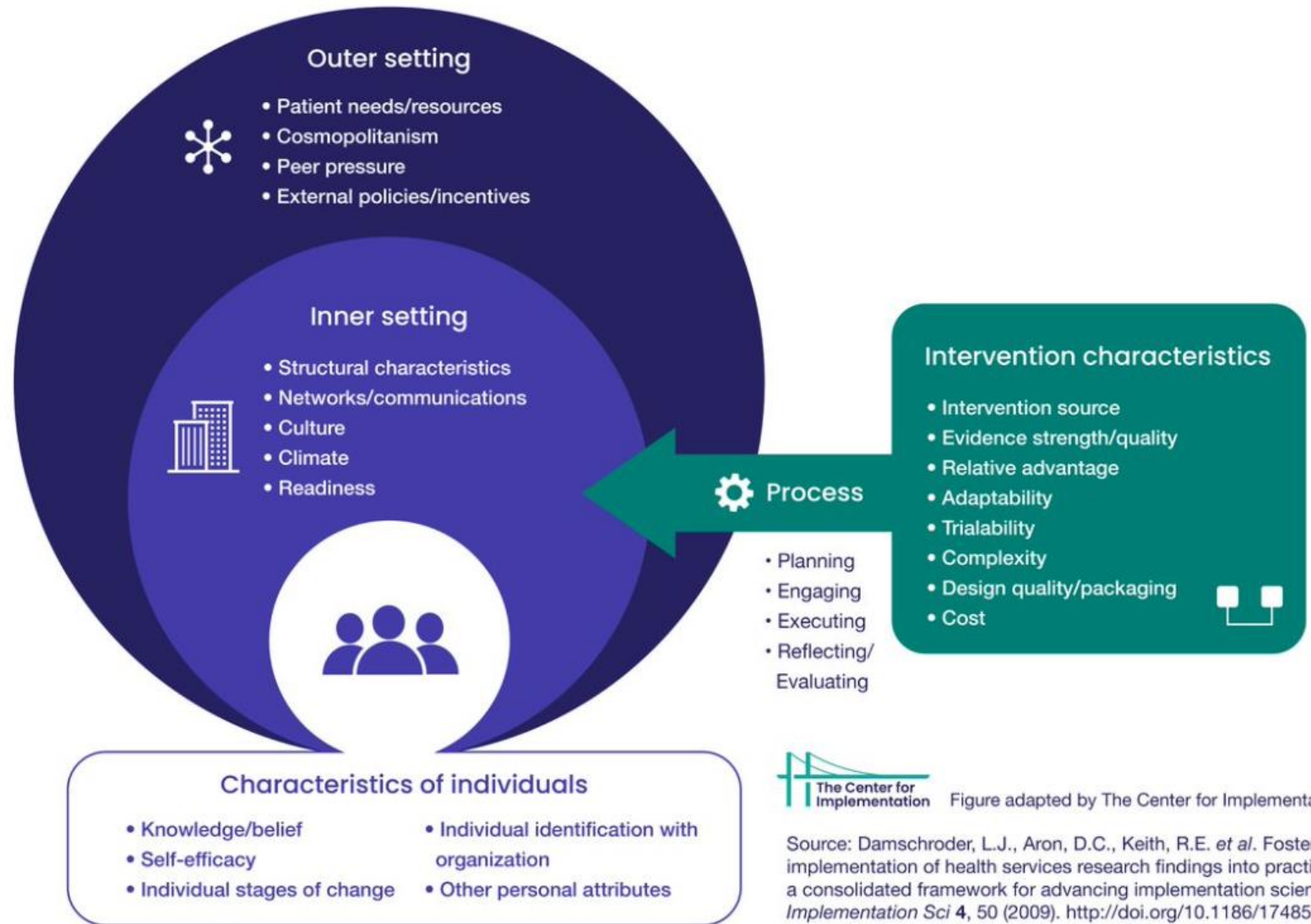
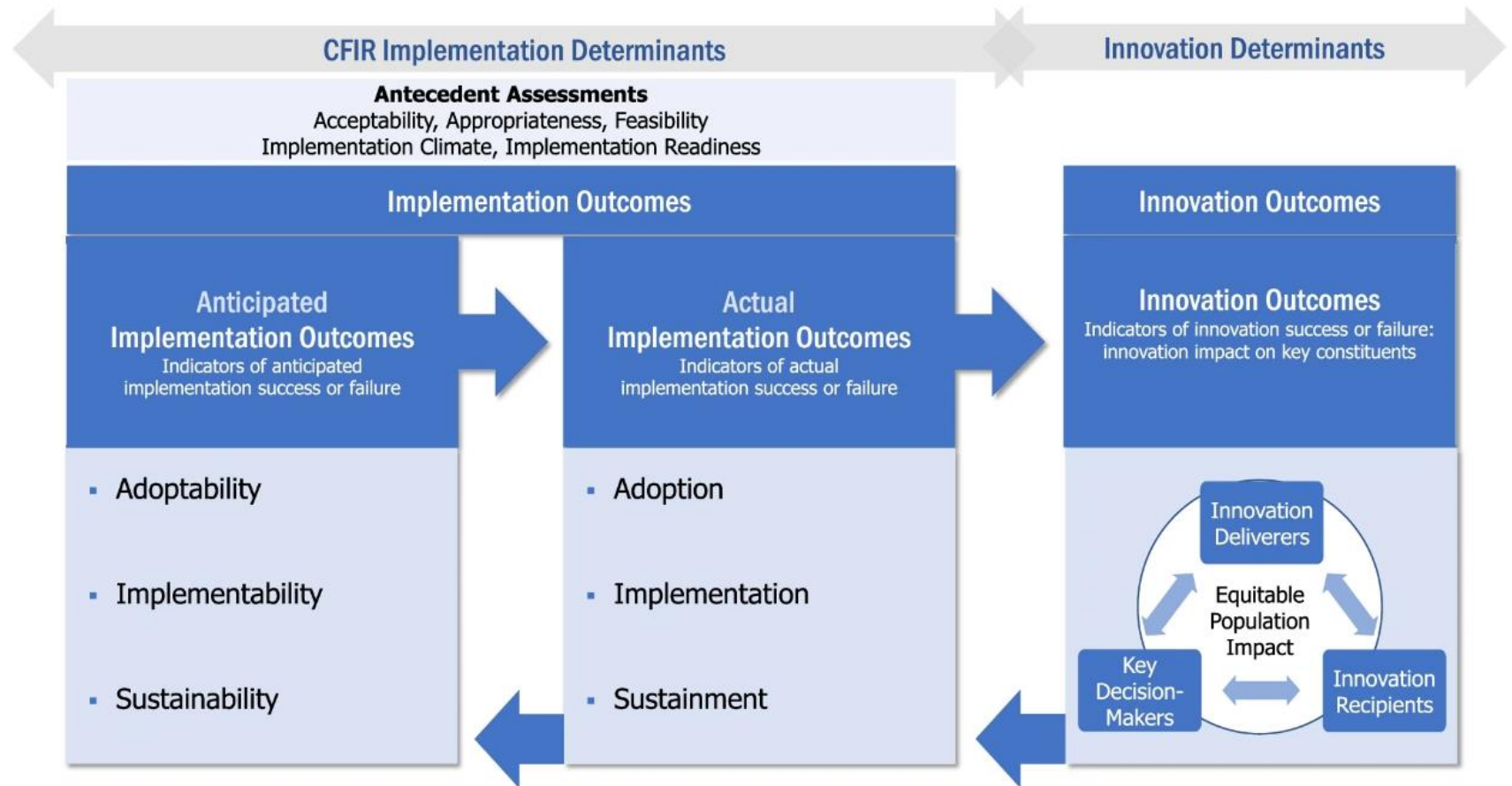


Figure adapted by The Center for Implementation

Source: Damschroder, L.J., Aron, D.C., Keith, R.E. *et al.* Fostering implementation of health services research findings into practice: a consolidated framework for advancing implementation science. *Implementation Sci* 4, 50 (2009). <http://doi.org/10.1186/17485908-4-50>

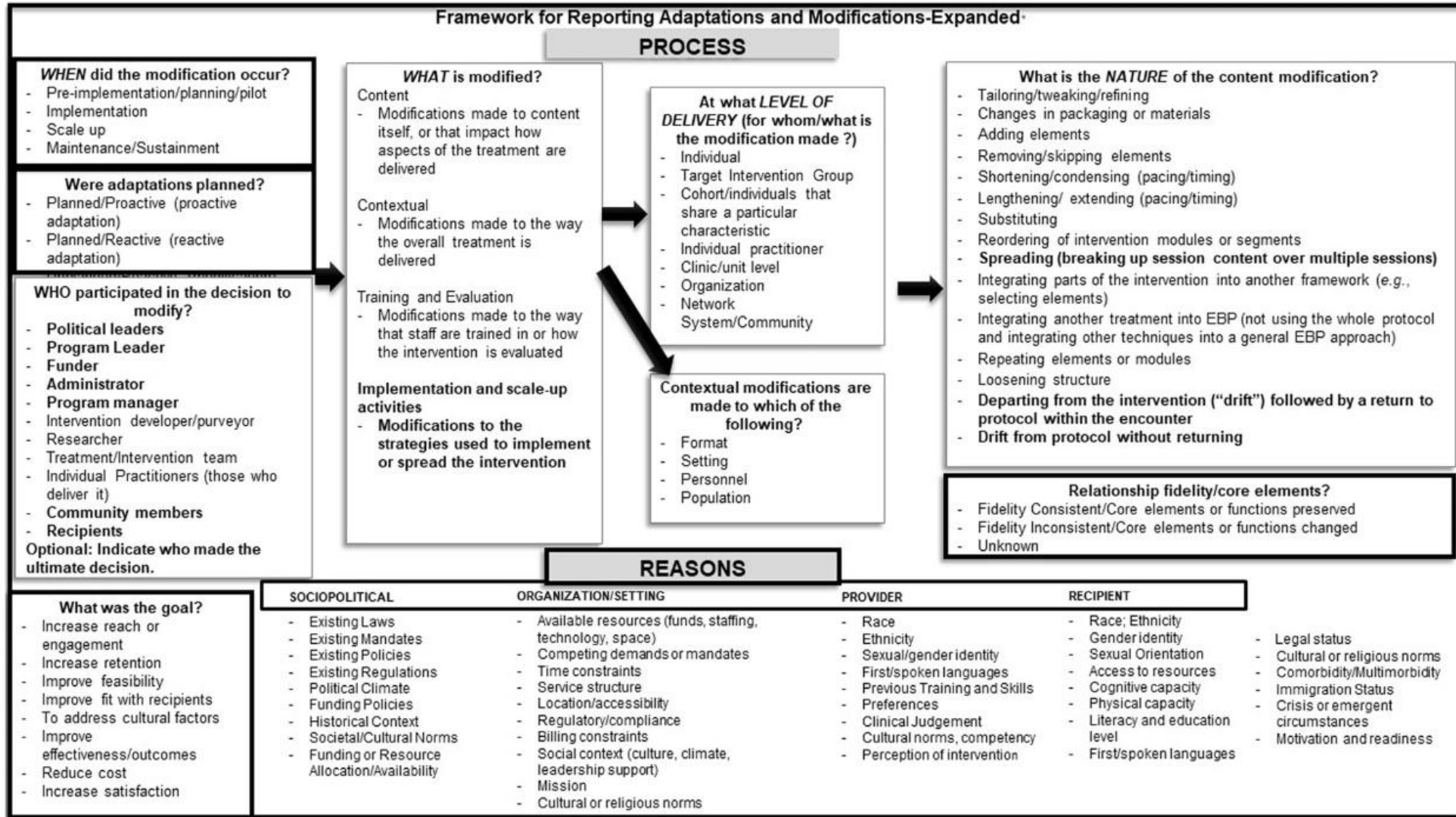


## Acceptability of Intervention Measure (AIM)

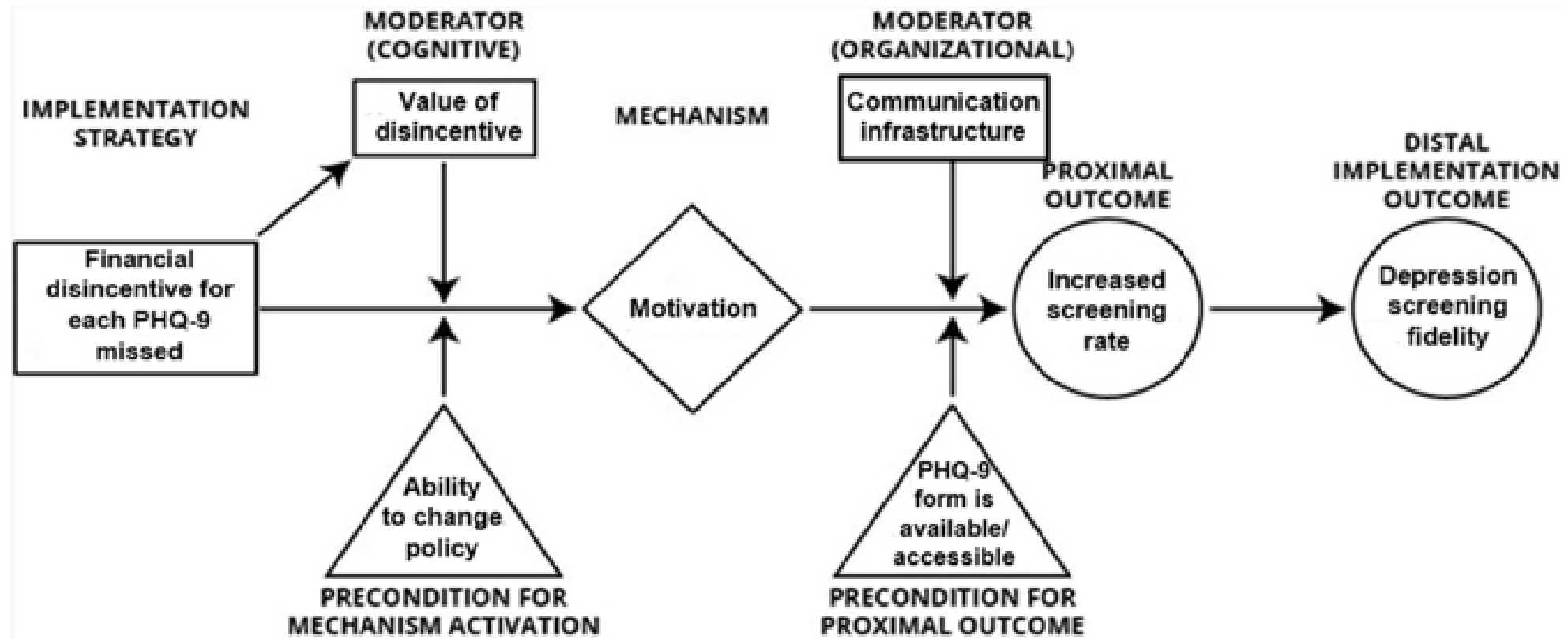
	Completely disagree	Disagree	Neither agree nor disagree	Agree	Completely agree
1. (INSERT INTERVENTION) meets my approval.	①	②	③	④	⑤
2. (INSERT INTERVENTION) is appealing to me.	①	②	③	④	⑤
3. I like (INSERT INTERVENTION).	①	②	③	④	⑤
4. I welcome (INSERT INTERVENTION).	①	②	③	④	⑤

# Measures

# Adaptation

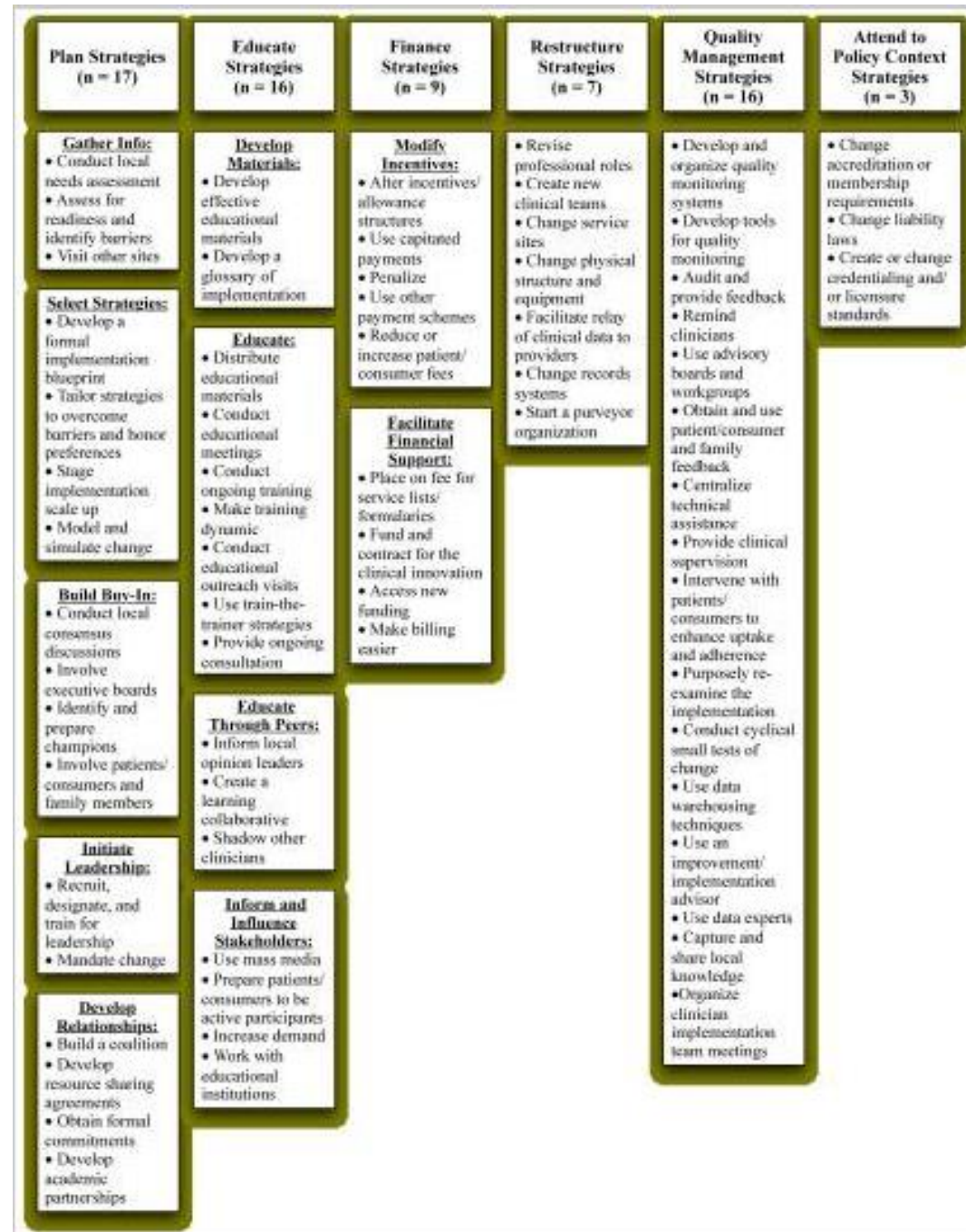






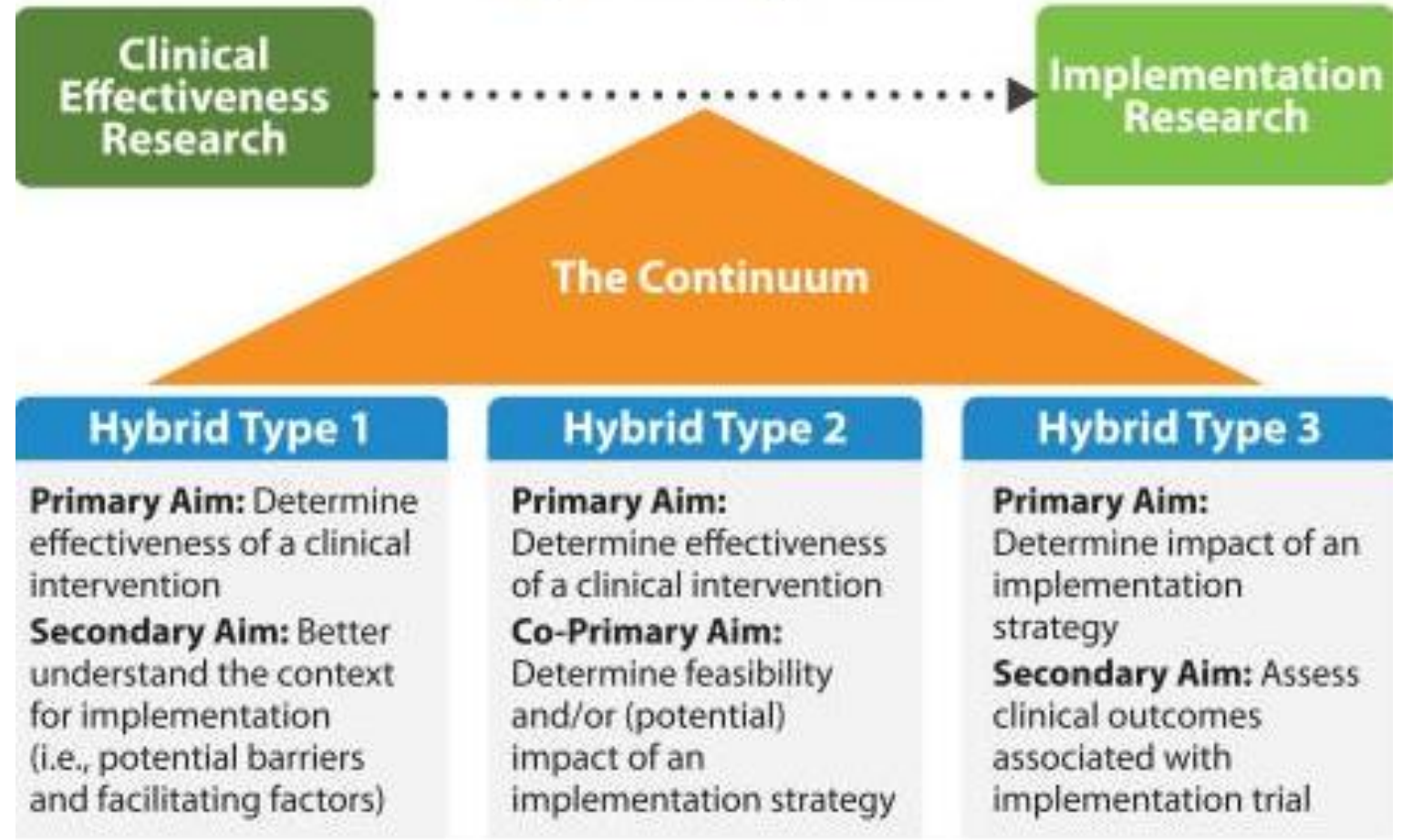
# Mechanisms & Strategies

# Mechanisms & Strategies





## Types of Hybrids



Curran, Geoffrey M et al. "Effectiveness-implementation hybrid designs: combining elements of clinical effectiveness and implementation research to enhance public health impact." *Medical care* vol. 50,3 (2012): 217-26.  
doi:10.1097/MLR.0b013e3182408812

Think about it...

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If you were  
implementing a  
program in schools,  
**who** would you  
want to hear from?





# THE BODY JUSTICE PROJECT

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Co-creating and implementing a social justice-focused  
body image program for middle schoolers



CENTER FOR CROSS-CULTURAL RESEARCH  
*at Western Washington University*

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# Background

- Research gaps in early adolescent ED prevention programs and co-designed interventions
  - Meta-analysis of body image interventions identified 101 randomized controlled trials across all ages (Le et al., 2017).
  - Meta-analysis of universal body image interventions *among children ages 5-17* identified 24 controlled studies (Chua et al., 2020)
- EVERYbody Project (Ciao et al., 2017; 2021)
  - Dissonance-based, diversity-focused body image program with active exercises and structured discussions to challenge the belief that healthy, attractive, and worthy bodies have one particular look, shape, or size
  - Address internalization of these cultural messages as a sociocultural risk factor for developing eating disorders and mood disturbance
  - Critically address how appearance and diet culture reflect other systems of oppression



# Body Justice Project Phases

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## Developing a justice-focused body image program for U.S. middle schoolers: a school-based community-engaged research process

Summer Pascual <sup>a,b</sup>, Alyssa Martini<sup>a</sup>, Jessica Gambito<sup>c</sup>, Casper Gemar<sup>c</sup>, Emilee Bell<sup>a</sup>, Kevin Delucio<sup>a</sup>, and Anna C. Ciao <sup>a</sup>

<sup>a</sup>Department of Psychology, Western Washington University, Bellingham, USA; <sup>b</sup>The Baker Center for Children and Families, Harvard Medical School, Boston, USA; <sup>c</sup>Shuksan Middle School, Bellingham, USA

### ABSTRACT

We describe a community-engaged research process to co-create and implement an evidence-informed, diversity-focused body image program for early adolescents. Our team included middle school staff, students, and teachers, and university faculty and students. Team members had a diverse range of intersecting cis- and transgender, racial, sexuality, and disability identities. Specific steps to the research process included: (1) establishing team leads at each site to maintain a collaborative and non-hierarchical team structure; (2) bi-weekly advisory team meetings to establish program needs and discuss curriculum and implementation options; (3) a year-long youth co-design process to generate content ideas, pilot pieces of programming, and incorporate youth leadership through an equity lens; (4) inclusive program writing from members of socially marginalized groups; (5) program piloting to solicit feedback from teachers, facilitators, and students; and (6) collaboratively incorporating feedback. The resulting 8-session (6 hours total) *Body Justice Project* has both dissonance-based and media literacy foundations, with topics related to cultural appearance ideals, diet culture and non-diet nutrition, media and appearance pressure, and body autonomy. It is designed for in-class delivery to middle school students by trained college and youth co-facilitator teams. We emphasize guiding principles and lessons learned, along with next steps in implementation.

Curriculum  
development  
(co-design)

# COMMUNITY-ENGAGED DEVELOPMENT PROCESS

Co-development of Shuksan Body Justice Project based on community-based participatory methods for involving youth in health-related program development (Cahill & Dadvand, 2018):



## Youth advisory team:

- 17 students total
- Four 6<sup>th</sup> graders, six 7<sup>th</sup> graders, seven 8<sup>th</sup> graders
- 6 non-binary, 9 female, and 2 male students

## Staff advisory team:

- 7 staff total
- Assistant principal, two school counselors, three before- and after-school program staff, Communities in Schools site coordinator



## Keys to collaboration:

- Relationship building/collaborative goal-setting
- Prioritizing community voices and needs
- Establishing team leads for both sites
- Student-focused and administrative members of adult advisory team
- **Youth teams/co-design**



Pilot  
implementation  
and evaluation

Curriculum re-  
vamp

## Project Pilot

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- May 2022: Program piloted with one 6<sup>th</sup> grade class, two 7<sup>th</sup> grade classes, and one 8<sup>th</sup> grade class
- Collected mid- and post-program feedback from students, teachers, and facilitators
- Program manual and activities were modified throughout Summer 2022
  - Integrated feedback from pilot (students & teachers; WWU leaders)
  - Maintained main topics of the curriculum but edited activities for more group discussion and sharing
  - Shifted focus to 7<sup>th</sup> and 8<sup>th</sup> graders
- Developed a more concrete assessment process to reflect updated topics and desired outcomes
- Fall 2022: WWU-Shuksan Advisory Team reconvened to discuss updates to program and plan for implementation in 22-23 academic year

Table 1. Body Justice Project Curriculum Outline

	Part 1 (45 minutes)	Part 2 (45 minutes)
<b>Week 1: Cultural Appearance Ideals</b>	<ul style="list-style-type: none"> <li>● Group Norms Activity (10 min)</li> <li>● Defining Cultural Appearance Ideals (20 min) <ul style="list-style-type: none"> <li>○ Feminine Ideal Activity</li> <li>○ Masculine Ideal Activity</li> <li>○ Inclusivity of Ideals Introduction</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● Inclusivity of Ideals (15 min) <ul style="list-style-type: none"> <li>○ Who is Left Out Activity</li> <li>○ Appearance Stereotypes Activity</li> </ul> </li> <li>● The Healthy Ideal (15 min) <ul style="list-style-type: none"> <li>○ Flexible Health Activity</li> <li>○ Body Compassion Introduction</li> <li>○ Fat and Disabled Bodies Introduction</li> </ul> </li> </ul>
<b>Week 2: Health and Non-Diet Nutrition</b>	<ul style="list-style-type: none"> <li>● Health at Every Size Introduction (5 min)</li> <li>● Dieting vs. Intuitive Eating Introduction (5 min)</li> <li>● Practical Intuitive Eating (10 min) <ul style="list-style-type: none"> <li>○ Hunger-fullness Scale Activity</li> <li>○ Intuitive eating strategies Activity</li> </ul> </li> <li>● Health Myth Busting Activity (25 min)</li> </ul>	<ul style="list-style-type: none"> <li>● Good and Bad Foods (15 min) <ul style="list-style-type: none"> <li>○ Good or Bad Foods Activity</li> <li>○ Food is Fuel Activity</li> </ul> </li> <li>● Favorite Food Memory Activity (20 min)</li> </ul>
<b>Week 3: Media and Appearance Pressure</b>	<ul style="list-style-type: none"> <li>● Mass Media and Body Image (15 min) <ul style="list-style-type: none"> <li>○ Representation in Media Activity</li> </ul> </li> <li>● Analyzing Ads Activity (25 min)</li> </ul>	<ul style="list-style-type: none"> <li>● Social Media and Body Image (15 min) <ul style="list-style-type: none"> <li>○ Positives of Social Media Activity</li> <li>○ Negatives of Social Media Activity</li> </ul> </li> <li>● Creating Positive Spaces Activity (15 min)</li> </ul>
<b>Week 4: Body Autonomy</b>	<ul style="list-style-type: none"> <li>● Body Respect (20 min) <ul style="list-style-type: none"> <li>○ Body Autonomy Introduction</li> <li>○ Body Respect and Care Activity</li> </ul> </li> <li>● Body Boundaries Activity (15 min)</li> </ul>	<ul style="list-style-type: none"> <li>● Respecting Other Bodies (10 min) <ul style="list-style-type: none"> <li>○ Body Talk Activity</li> </ul> </li> <li>● Sharing the Message Activity (30 min)</li> </ul>

Note: each session began with an introduction (5 minutes) and ended with a wrap-up (5 minutes)

## Program Structure and Content

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- Prevention intervention for middle school students (7<sup>th</sup> and 8<sup>th</sup> grade)
- Dissonance-based activities (some from the EVERYbody Project, some new)
- Psychoeducation and media literacy
- Social-justice focused
- Reflects priorities and input from Shuksan team members



First research  
trial and  
evaluation

# First Research Trial

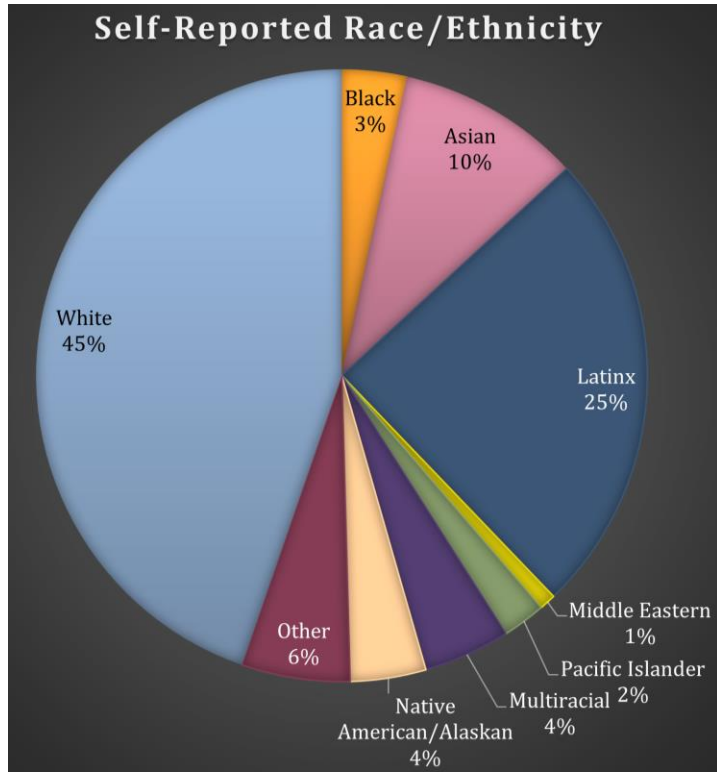
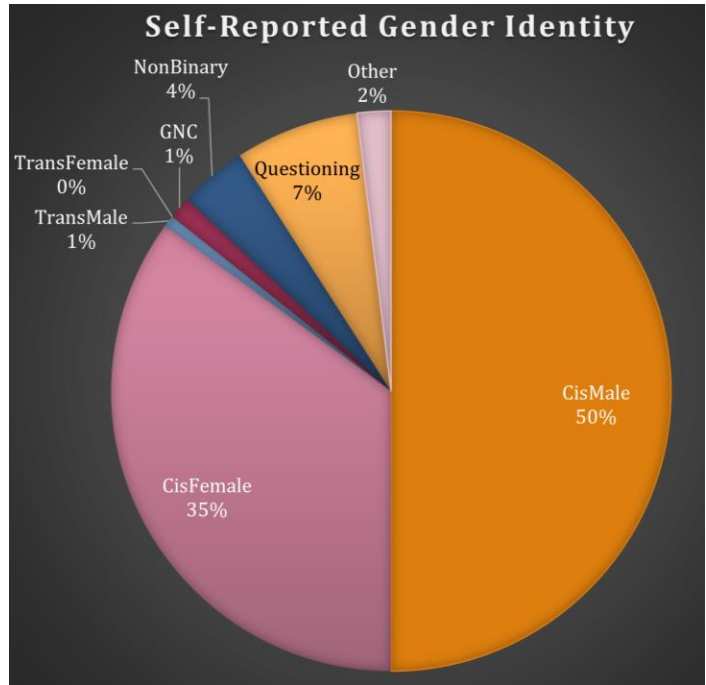
Program ran from March 7<sup>th</sup> – March 31<sup>st</sup>, 2023

- Four out of ten 8<sup>th</sup> grade classes, nine out of eleven 7<sup>th</sup> grade classes
- Two lessons observed for each class by an independent rater (**facilitator adherence and competence**)
- Outcomes:
  - **Student and teacher perceptions of the program** evaluated post-curriculum
  - Body image, eating, and school climate outcomes assessed pre-curriculum, post-curriculum, and at two-month follow-up

# Participants

## Participants

- Within-participants evaluation of curriculum's impact over time
- 209 students total
  - Baseline surveys: N = 173
  - **Post-curriculum surveys (last day of program): n = 132 with baseline and post**
  - Follow-up surveys (2 months after end of program): n = 119 with baseline and follow up



# Measures (Feasibility and Acceptability)

## **College facilitator competence** (3 items)

- Overall impressions of the session in terms of curriculum delivery and student reception, leader organization and time management, and leader acceptance and respect
- 1-10 scale

## **Student perceptions** (5 items)

- Students indicated whether they enjoyed the lessons, understood them, thought the activities were fun, thought their leaders did a good job, and would recommend the curriculum to a friend
- 1-5 scale where higher scores = greater satisfaction

## **Teacher perceptions** (7 items)

- 8 of 12 teachers chose to provide feedback
- How much they enjoyed the curriculum, whether their students understood the content, whether the activities were engaging for their students, though the college leaders were respectful, thought the college leaders were effective, and whether they would recommend the curriculum and use it again.
- Based on typical satisfaction questions used in the team's other body image research, 1-5 scale where higher scores = greater satisfaction (e.g., Ciao et al., 2021).



# Results

## COLLEGE FACILITATOR ADHERENCE AND COMPETENCE

- Across both observations for each of the 11 different classes, 92% of curriculum content was covered (SD = 7.49%; range = 82%-100%).
- Competence ratings (out of 10) were above average for:
  - overall (M = 7.9, SD = 1.06),
  - organization (M = 7.7, SD = 1.06),
  - and respect (M = 8.5, SD = 1.02).

## TEACHER PERCEPTIONS

- Teachers had a generally positive perception of the curriculum, with average ratings between 3.50 and 4.75 out of 5 across the seven feedback questions.
- Overall satisfaction was rated as 3.84 (SD = 0.54) out of 5.

# Results

## STUDENT PERCEPTIONS

- Across the five questions assessing satisfaction with the curriculum rated on the final day, student ratings were an average of 3.52 (SD = 0.77).
- Cisgender girls reported higher overall satisfaction with the curriculum (M=3.91, SD = 0.61) compared to cisgender boys (M=3.36, SD = 0.86), with scores of gender diverse students falling in the middle but not significantly different from cisgender boys or girls (M=3.73, SD = 0.73).
- Highest rated item:
  - “My leaders did a good job”
  - Average score of 4.14 out of 5 (SD=0.84).
- Lowest rated item:
  - “I enjoyed the lessons”
  - Average score of 3.20 out of 5 (SD=0.98).

# Conclusions and Implications

## College student facilitators

- Seen as competent, organized, and respected
- Liked by students
- Near-peer facilitation model is evidence-based (Becker et al., 2017) and feasible, given the research team's experience with leading this type of curriculum at the college level (Ciao et al., 2023)

## Curriculum acceptability

- Teachers generally satisfied
- Student satisfaction of the curriculum was above average but not high

What are ways that students can be more involved in future iterations of the program?

Would this increase overall student satisfaction in the curriculum?

- Youth-led participatory action research is an innovative and equity-focused solution, including power-sharing and engaging in a collaborative development process (Cahill & Dadvand, 2018; Sanchez et al., 2023)
- More youth involvement during first research trial than pilot but still room for improvement

Scaling up  
within the  
school

Scaling up  
within the  
district

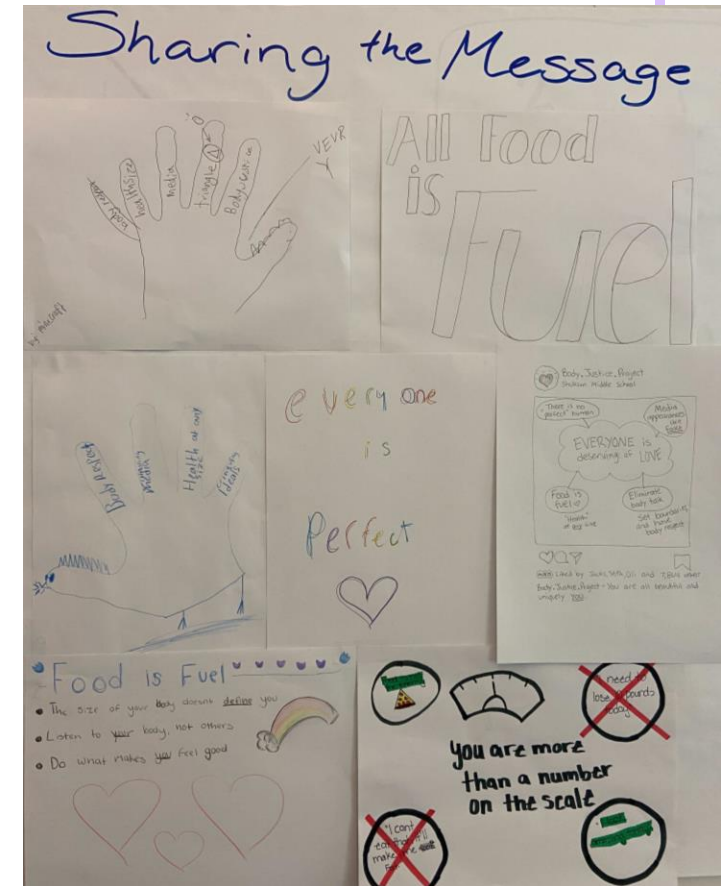
## Future Directions

Moving towards sustainability in original school

- Spring 2024: wrapping up research trial with entire 7th grade, 8th graders as co-facilitators
- Research team providing ongoing implementation support
- Continue to rely on and strengthen this partnership

Implementing in other WA schools

- Work agreement with Communities in Schools of Washington
- Primary partner who will be driving the implementation plan





Applying implementation science to Ho'ouna Pono sustainability for Native Hawaiian youth in rural Hawai'i

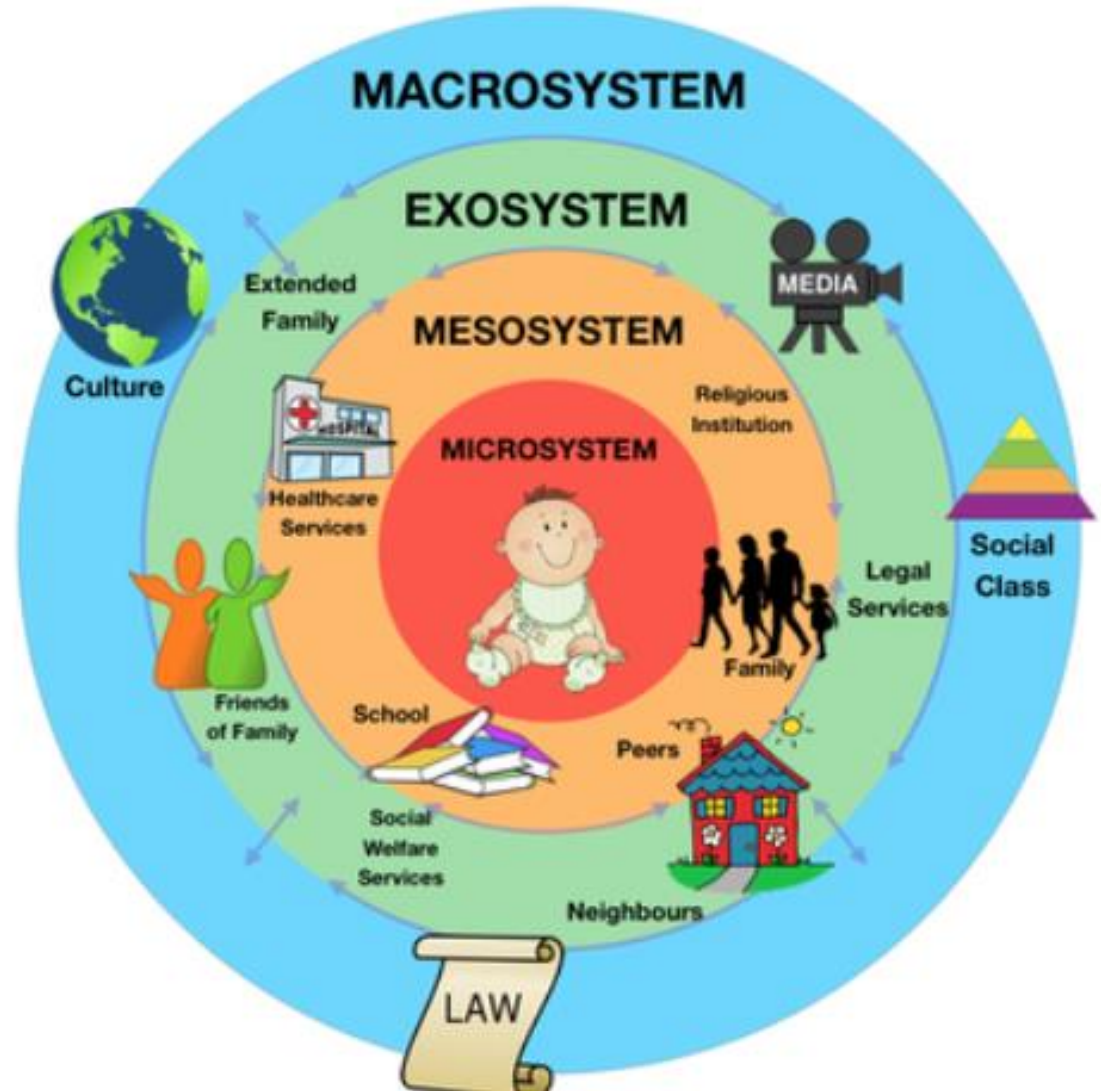


This research was funded by the National Institute on Drug Abuse (R34 DA046735; L60 DA059132), with supplemental funding from the Center for Pacific Innovations, Knowledge, and Opportunities (NIGMS, U54GM138062)



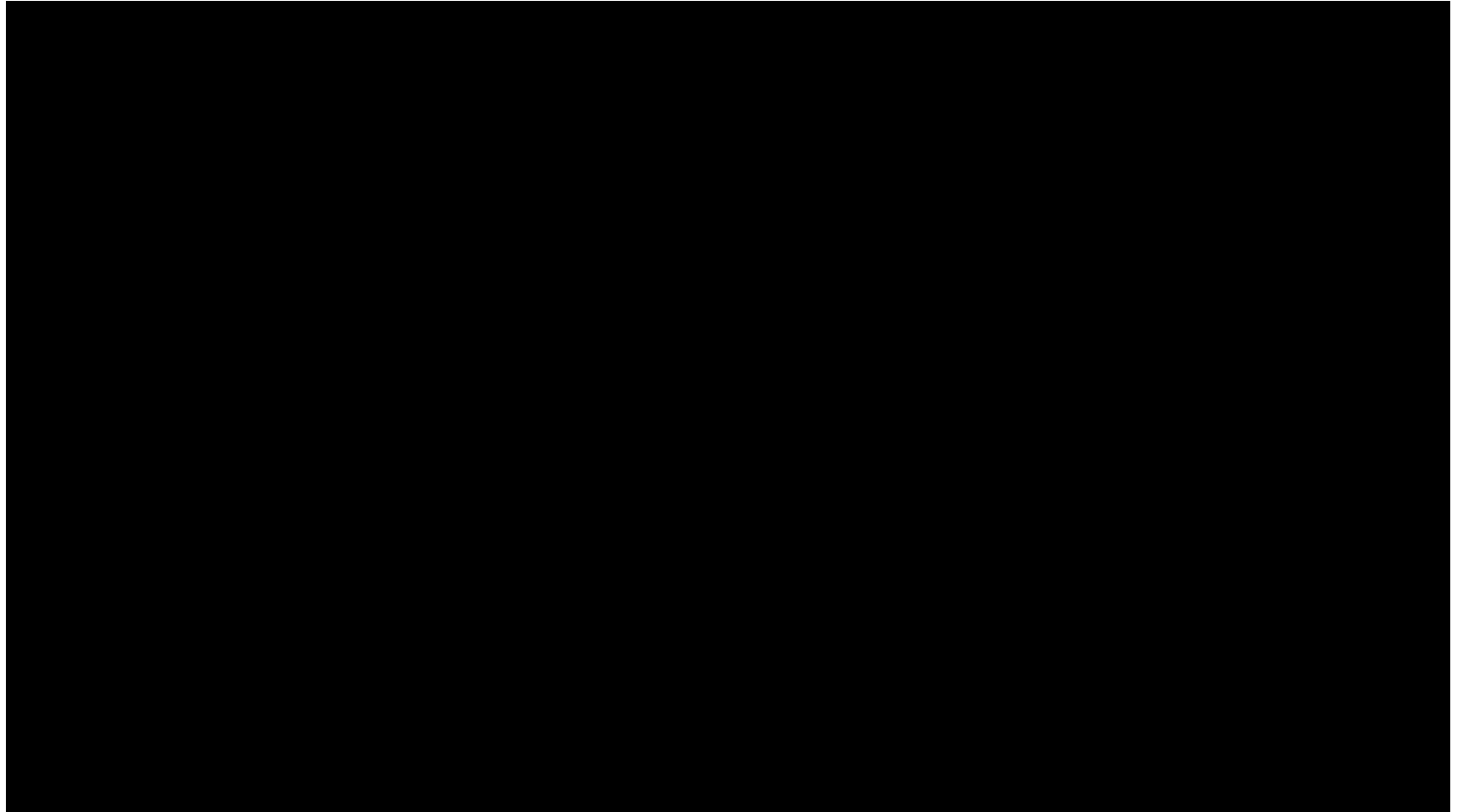
# The context

- 25% of youth will experience some type of behavioral health concern this year
- Native Hawaiian and Pacific Islander have significantly higher rates of drug use
- More disparate in rural settings
- Socioecological influence on substance use



# Ho'ouna Pono program

- Culturally grounded
- Modular, interactive, video-enhanced
- Teacher-implemented
- Developed through five NIDA-funded projects



# Yet...

Research has indicated haphazard or poorly planned implementation of drug prevention programs in Hawai'i

Hawai'i Island educational partners have pointed to systemic issues related to the implementation, adoption, and sustainability of prevention in HIDOE schools

Need for research focused on measurement in implementation science



# Multimethod Implementation Research Approach

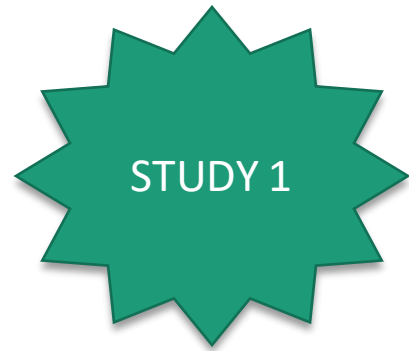
Formative,  
mixed-methods  
studies with  
Hawai'i island  
educational  
collaborators  
and partners

1. In-depth individual interviews (N = 24)
2. Implementation, adoption, and sustainability surveys (N = 204)
3. Concept mapping (N = 7)




# Participants

	In-Depth Interviews (N = 24)	Surveys (N = 197)	Concept Mapping (N = 7)
<i>Gender (Female)</i>	50%	71%	62.5%
<i>Ethnicity</i>			
Hawaiian/Part-Hawaiian	21%	32%	16.7%
Japanese	8%	28%	16.7%
Korean	--	--	8.3%
Other Pacific Islander	--	--	8.3%
Portuguese	--	--	16.7%
White	46%	55%	25%
<i>HIDOE Role</i>			
School Counselor/SBBH	21%	15%	14.3%
Superintendent/ Principal/VP	33%	10%	14.3%
Teacher	38%	56%	0%
District Education Specialist	--	--	28.6%
State Education Specialist	--	--	42.9%
Other	8%	20%	0%
<i>Education</i>			
Undergraduate Degree	21%	36%	25%
Graduate Degree	79%	55%	75%



**RESEARCH ARTICLE**

# The implementation of a culturally grounded, school-based, drug prevention curriculum in rural Hawai'i

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**Funding information**

National Institute on Drug Abuse, Grant/Award Numbers: R01 DA037836-01A1, R34 DA046735-01A1

**Abstract**

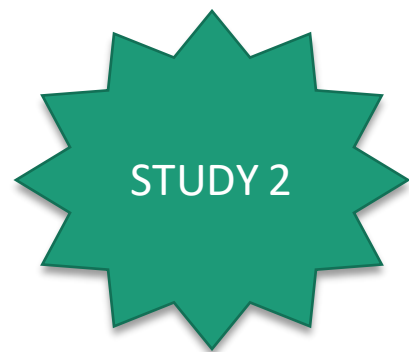
This article describes the process of infusing implementation strategies in the development of a school-based drug prevention curriculum for rural Native Hawaiian youth. The curriculum (Ho'ouna Pono) is a video-enhanced, teacher-implemented curriculum developed using a culturally grounded and community-based participatory research approach. Throughout the development of the curriculum, strategies reflective of the domains of the Consolidated Framework for Implementation Research (CFIR) were integrated into the teacher training manual, to promote the implementation, adoption, and sustainability of the curriculum in rural Hawai'i. These strategies were validated through qualitative data across two interrelated studies with community stakeholders in rural Hawai'i. Implications for prevention, community, and educational practices are described in this article.

**KEYWORDS**

Implementation, Native Hawaiian, culturally grounded, prevention, youth

# Semi-Structured Interview

Question	CFIR Domain/ Construct(s)
What can be done to further promote Ho‘ouana Pono’s alignment with teachers’ professional and educational needs?	Innovation/ Innovation Adaptability
How do local, state, or national performance measures or policies influence the implementation of Ho‘ouana Pono?	Outer Setting/ Policies & Laws
Which teacher(s) should oversee the implementation of the curriculum in your school ? Why?	Inner Setting/ Work Infrastructure
How confident do you feel about implementing Ho‘ouana Pono in your classes?	Individuals/ Innovation Deliverers, Capability
Who do you see as the lead person implementing the curriculum in your school?	Process/ Teaming



# Implementation Survey

<h2 style="text-align: center;">Barriers</h2> <p style="text-align: center;"><i>Now we're going to ask you about barriers to the implementation, adoption, and/or sustainability of the Ho'ouana Pono (HP) curriculum in Hawai'i Island schools. Think about each barrier and answer the <b>TWO</b> questions at the right as best as you can.</i></p>	<p style="text-align: center;">To what extent does each barrier <b>impact</b> the implementation, adoption, and/or sustainability of the Ho'ouana Pono (HP) curriculum in Hawai'i Island schools?</p>					<p style="text-align: center;">How <b>difficult</b> would it be to overcome each barrier to the implementation, adoption, and/or sustainability of the Ho'ouana Pono (HP) curriculum in Hawai'i Island schools?</p>				
	No impact	Minimal impact	Some impact	Significant impact	Substantial impact	Very easy	Easy	A little difficult	Moderately difficult	Very difficult
1. Natural disasters on Hawai'i Island (e.g., lava, hurricanes) disrupt school-based prevention efforts, like HP.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. HIDOE administrators are resistant to endorsing HP, due to fear of asking overburdened teachers to try something new in the classroom.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Some HIDOE teachers are resistant to trying new curricula like HP, because it feels like "one more thing you [administrators] want me to do in the classroom."	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. Marijuana use is socially acceptable on Hawai'i Island, diminishing the need for HP.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. The turnover of state-level administrators will disrupt the ongoing implementation of HP.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Teachers may not use the HP curriculum, because they are afraid that it could prompt their students to ask them about their personal drug use histories.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. There may be a lack of enthusiasm for the HP curriculum because health education is not a standardized or measured content area.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# Implementation Survey

## Facilitators

Below is a list of facilitators that may promote the implementation of the Ho'ouana Pono (HP) curriculum in Hawai'i Island schools. Review these items, and select the **top three items** that you feel will promote the use of the curriculum. **Rank order** these three items (with 1 as the best) in their ability to support the implementation, adoption, and/or sustainability of the curriculum.

HP is aligned with Superintendent Kishimoto's emphasis on Student Voice.	The timing and length of the HP lessons can be flexibly implemented throughout the semester.	The HP curriculum focuses on culturally appropriate resistance strategies, like avoiding drug-related problem situations.
HP is aligned with the Hawai'i Content and Performance Standards for Health (6-8)	My district-level health resource teacher recommends the HP curriculum.	A motivated teacher supports the use of HP.
The HP curriculum is developmentally appropriate for middle-school aged youth on Hawai'i Island.	The structure and content of the HP curriculum is presented in a statewide HIDOE workshop.	The HP curriculum helps to engage youth in age-appropriate discussions about their feelings and emotions.
The HP curriculum is free, contingent upon receiving training to use the curriculum.	The HP curriculum was developed through research in HIDOE schools on Hawai'i Island.	The HP curriculum promotes students' critical thinking in difficult social situations.
The HP curriculum can help new teachers from the Mainland U.S. understand and connect with local students.	My Complex Area Superintendent evaluates and promotes health education in my school complex.	The HP curriculum aligns with HĀ, because it contributes toward the development of the "whole child".
In-person teacher training on the classroom implementation of HP is offered on Hawai'i Island.	The HP curriculum is approved by the HIDOE as part of the middle/intermediate school health curriculum.	My principal supports the use of the HP curriculum.
The HP curriculum is place-based, in that it is focused on the "local" culture on Hawai'i Island.	The HP curriculum fills a need. There are a lack of school-based substance use prevention programs that work.	The HP curriculum promotes active student participation (e.g. problem-solving through group discussions).
The HP curriculum supports and compliments socioemotional learning.	The HP curriculum includes a teacher implementation website, where teachers can help each other online.	HP can be woven into different educational settings outside of health, such as advisory.
The videos in the HP curriculum are realistic and relatable to Hawai'i Island youth.	The HP curriculum focuses on teaching skills to youth, like decision making and problem solving.	The HP curriculum is based on Native Hawaiian culture and values.

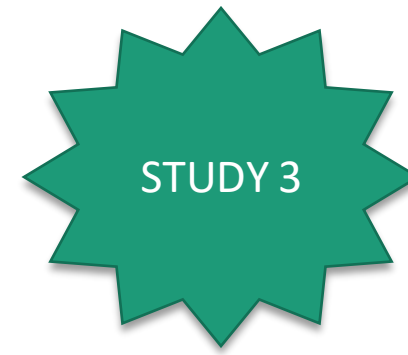


# Highest impact barriers

Rank	Item	Mean (SD)	CFIR 2.0 Domain/Construct(s)
1	The HP curriculum does not extensively cover current or recent forms of substance use, such as vaping.	3.30 (1.00)	Innovation/ Innovation Adaptability
2	Some HIDEOE teachers are resistant to trying new curricula like HP, because it feels like "one more thing you [administrators] want me to do in the classroom."	3.27 (1.04)	Individuals/ Innovation Deliverers, Motivation
3	There is a lack of HIDEOE funding to support prevention curricula like HP.	3.26 (1.09)	Outer Setting (HIDEOE)/ Financing
4	The implementation and training related to the HP curriculum will be difficult to fit into teachers' busy schedules.	3.14 (1.03)	Inner Setting (HIDEOE)/ Structural Characteristics, Work Infrastructure
5	The delivery of the HP curriculum is assigned to a teacher who is resistant to using the curriculum.	3.09 (1.20)	Individuals/ Innovation Deliverers, Motivation

# Highest ranked facilitators

Rank	Item	Percent	CFIR 2.0 Domain/Construct(s)
1	The HP curriculum is place-based, focused on the "local" culture of Hawai'i Island.	21%	Innovation/ Innovation Relative Advantage
2	The HP curriculum is developmentally appropriate for middle-school aged youth on Hawai'i Island.	9%	Innovation/ Innovation Relative Advantage
3	The videos in the HP curriculum are realistic and relatable to Hawai'i Island youth.	9%	Innovation/ Innovation Relative Advantage
4	The HP curriculum is free, contingent upon receiving training to use the curriculum.	7%	Innovation/ Innovation Cost
5	HP is aligned with Superintendent Kishimoto's emphasis on Student Voice.	6%	Outer Setting (HIDOE)/ Policies & Laws




STUDY PROTOCOL

Open Access



# Ho'ouna Pono implementation: applying concept mapping to a culturally grounded substance use prevention curriculum in rural Hawai'i schools

Kelsie H. Okamura<sup>1,2\*</sup> , Scott K. Okamoto<sup>3</sup>, Sarah Momilani Marshall<sup>3</sup>, Steven Keone Chin<sup>3</sup>, Pamela M. Garcia<sup>4</sup>, Byron J. Powell<sup>5,6,7</sup>, Kelly A. Stern<sup>8</sup>, Sara J. Becker<sup>9</sup> and David S. Mandell<sup>10</sup>

## Abstract

**Background:** Despite their potential to ameliorate health disparities and address youth substance use, prevention programs have been poorly disseminated and implemented across Hawai'i, which begs the question: *Why are effective prevention programs not being used in communities most in need of them?* Implementing and sustaining culturally grounded prevention programs is critical to address equitable healthcare and minimize health disparities in communities. The field of implementation science provides frameworks, theories, and methods to examine factors associated with community adoption of these programs.

**Method:** Our project applies concept mapping methods to a culturally grounded youth drug prevention program with state level educational leadership in rural Hawai'i schools. The goal is to integrate barrier and facilitator salience collected through teacher and school staff surveys and specific implementation strategies to regionally tailored implementation plans on Hawai'i island. This protocol paper describes the concept mapping steps and how they will be applied in public and public-charter schools.

**Discussion:** Improving prevention program implementation in rural schools can result in sustained support for populations that need it most. The project will integrate implementation science and culturally grounded methods in rural Hawai'i, where most youth are of Native Hawaiian and Pacific Islander descent. This project addresses health disparities among Native Hawaiian and Pacific Islander youth and provides actionable plans for rural Hawai'i communities to implement effective prevention programming.

**Keywords:** Concept mapping, Rural schools, Culturally grounded prevention, Substance abuse

Preparation

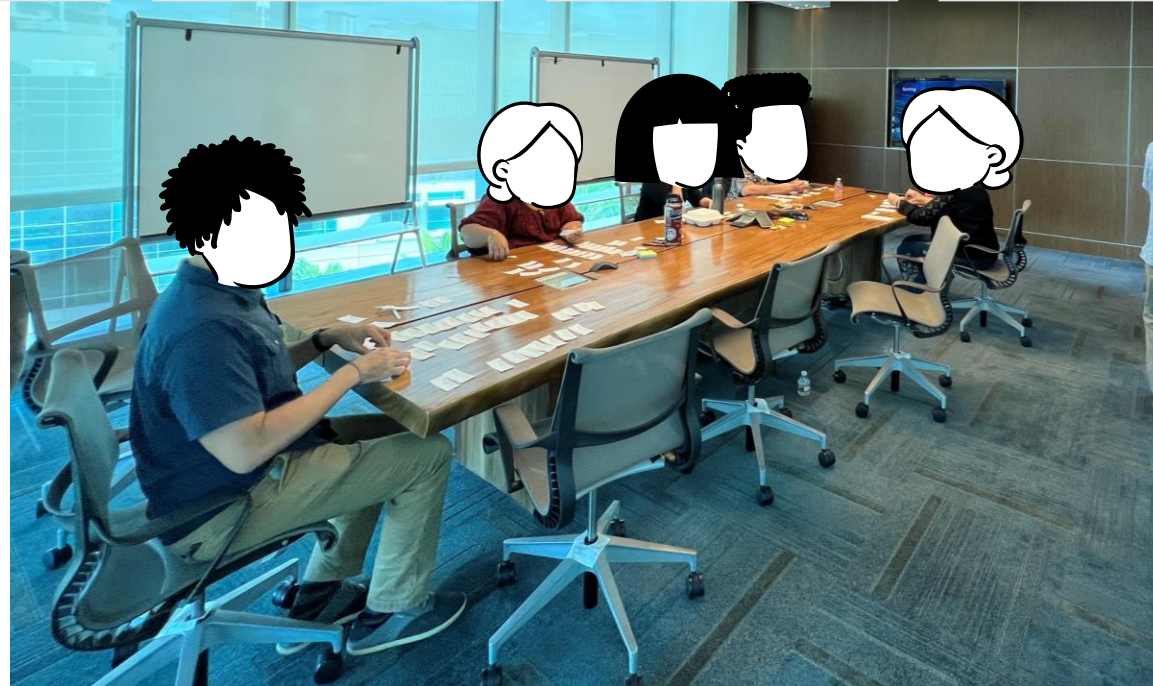
Idea  
generation

Organization

Visual  
representation

Interpretation

Utilization





# Barriers

Now we're going to ask you about barriers to the implementation, adoption, and/or sustainability of the Ho'ouana Pono (HP) curriculum in Hawai'i Island schools. Think about each barrier and answer the **TWO** questions at the right as best as you can.

To what extent does each barrier **impact** the implementation, adoption, and/or sustainability of the Ho'ouana Pono (HP) curriculum in Hawai'i Island schools?

How **difficult** would it be to overcome each barrier to the implementation, adoption, and/or sustainability of the Ho'ouana Pono (HP) curriculum in Hawai'i Island schools?

No impact    Minimal impact    Some impact    Significant impact    Substantial impact

Very easy    Easy    A little difficult    Moderately difficult    Very difficult

1. Natural disasters on Hawai'i Island (e.g., lava, hurricanes) disrupt school-based prevention efforts, like HP.

2. HIDOE administrators are resistant to endorsing HP, due to fear of asking overburdened teachers to try something new in the classroom.

3. Some HIDOE teachers are resistant to trying new curricula like HP, because it feels like "one more thing you [administrators] want me to do in the classroom."

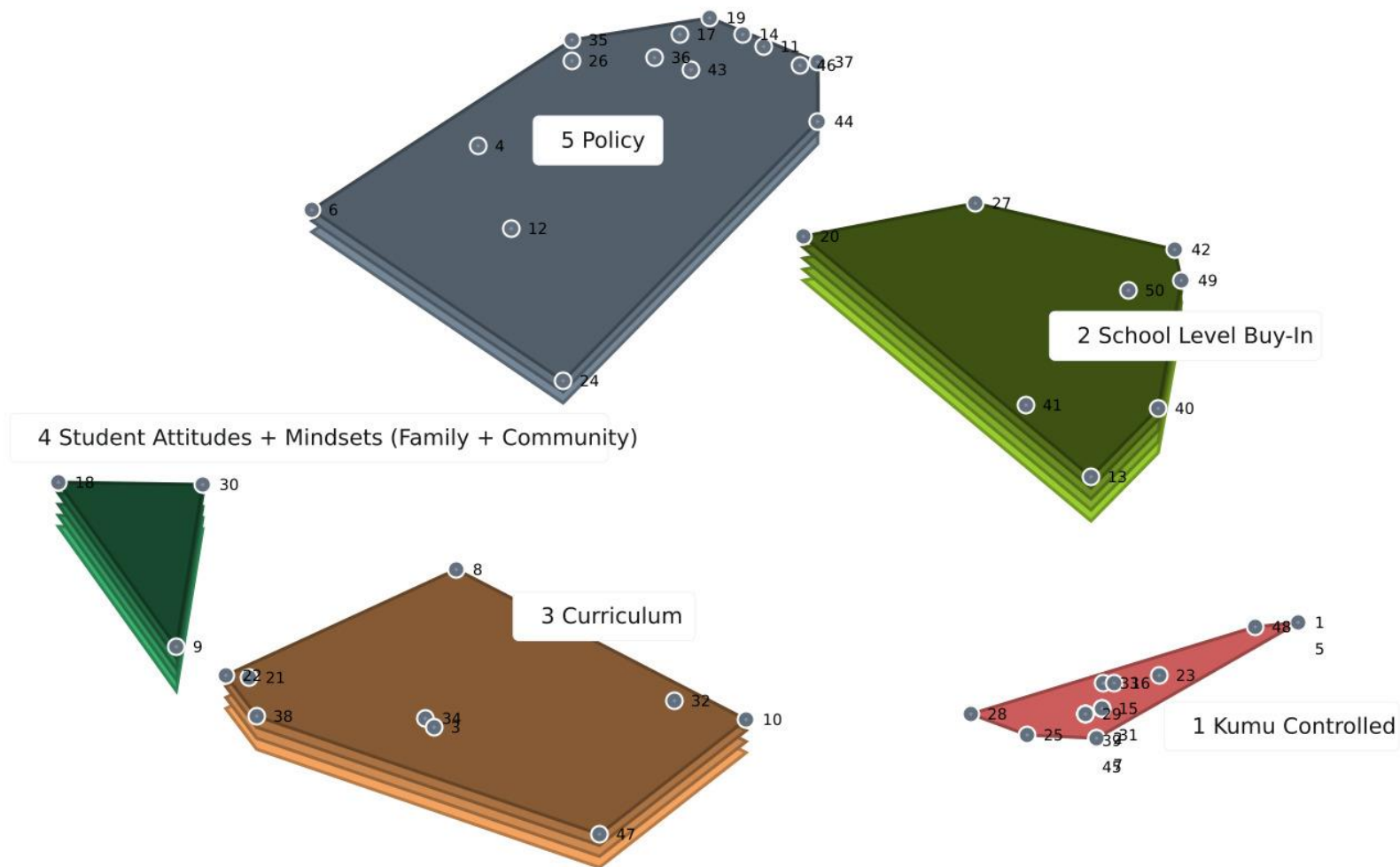




**Cluster Legend**

**Layer Value**

- 1 0.08 to 0.19
- 2 0.19 to 0.29
- 3 0.29 to 0.40
- 4 0.40 to 0.50
- 5 0.50 to 0.61

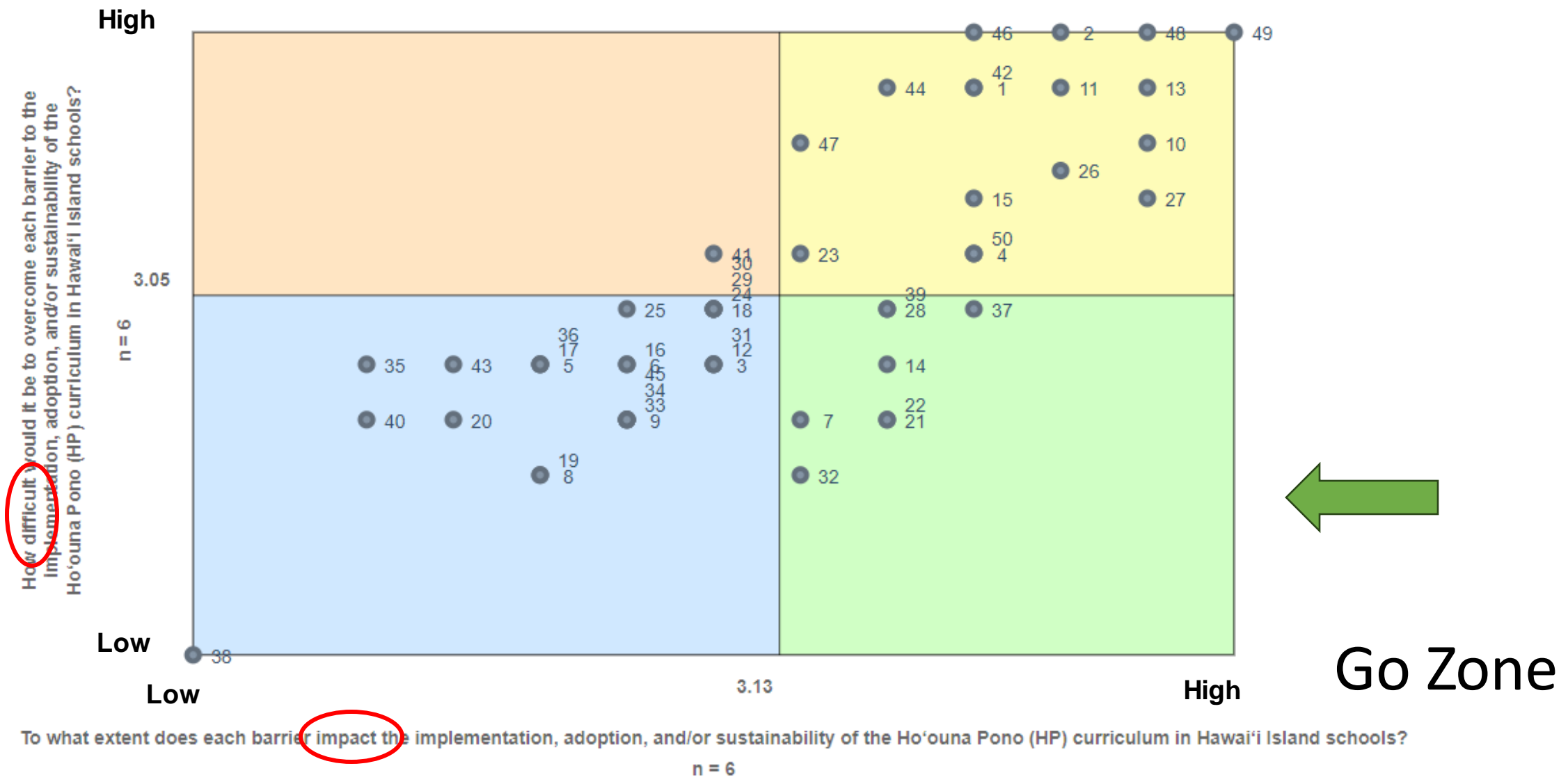


# Concept Map





$r = 0.79$



Go Zone



**Concept**

**Implementation Strategy**

Kumu Controlled

- Coordinated and cohort-based training
- Integration into existing curricula with lesson plans to address all students
- Drug treatment counselor, school counselor and school-based behavioral health involvement

School-Level Buy-In

- More required health education courses in middle school
- Creating new incentives for continuing education for teachers (especially those who have reached their ceiling)
- Aligning educational policies with outcomes that address health and well-being

Curriculum

- Use teachers to develop curriculum

Student Attitudes + Mindsets  
(Family + Community)

- School community councils to elevate student voice

Policy

- Talking with legislators

# Conclusions

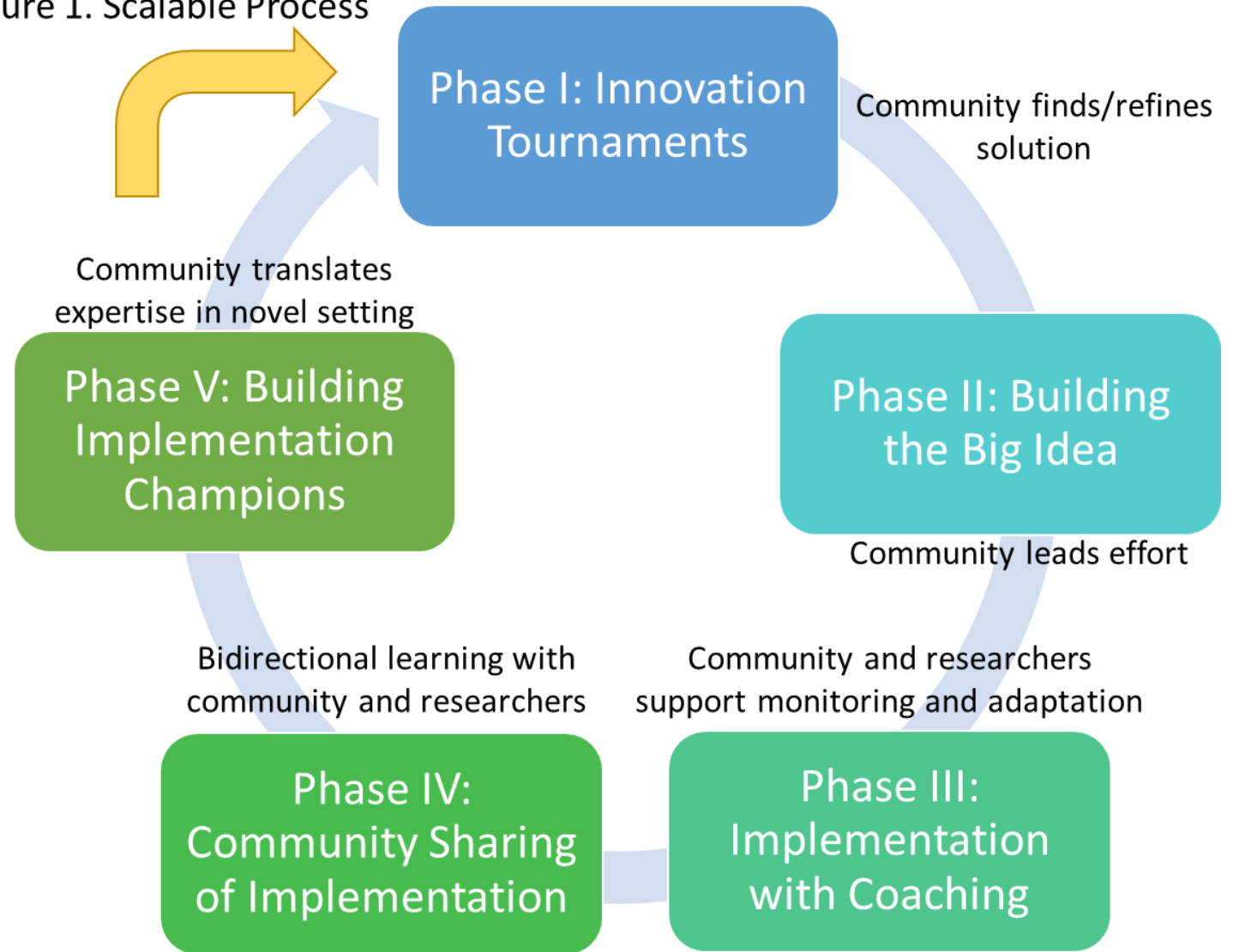
- Financial resources are a major consideration in the implementation of prevention
  - Barrier: Lack of funding
  - Facilitator: No cost for curriculum
- Role conflicts between administrators and teachers present an implementation barrier
- Intervention characteristics is a facilitator
- State and district level administrators perceived different challenges to HP implementation
- School-level buy-in determinants have an impact on what kumu can control
- Student and community mindset influence the extent to which kumu can control curricula related to substance prevention and health



# What's next

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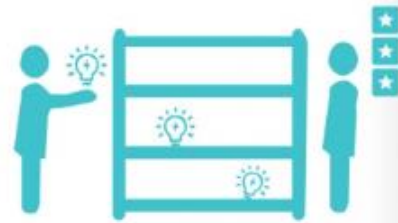
Figure 1. Scalable Process



## HOW IT WORKS



**1** INNOVATION CHALLENGES ARE POSTED TO THE PLATFORM



**2** FACULTY, STAFF AND STUDENTS SUBMIT AND RATE IDEAS



**3** CHALLENGE COMMITTEES REVIEW IDEAS AND RATINGS AND DETERMINE NEXT STEPS



**4** TEAMS WALK AWAY WITH INNOVATIVE IDEAS AND SOLUTIONS THAT ENABLE THEM TO TURN IDEAS INTO ACTION





# What do these implementation studies have in common?

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- Identifies youth behavioral health intervention implementation challenges in school settings
- Community members heavily involved in the research process
- Encompassed multiple phases of feedback from community members





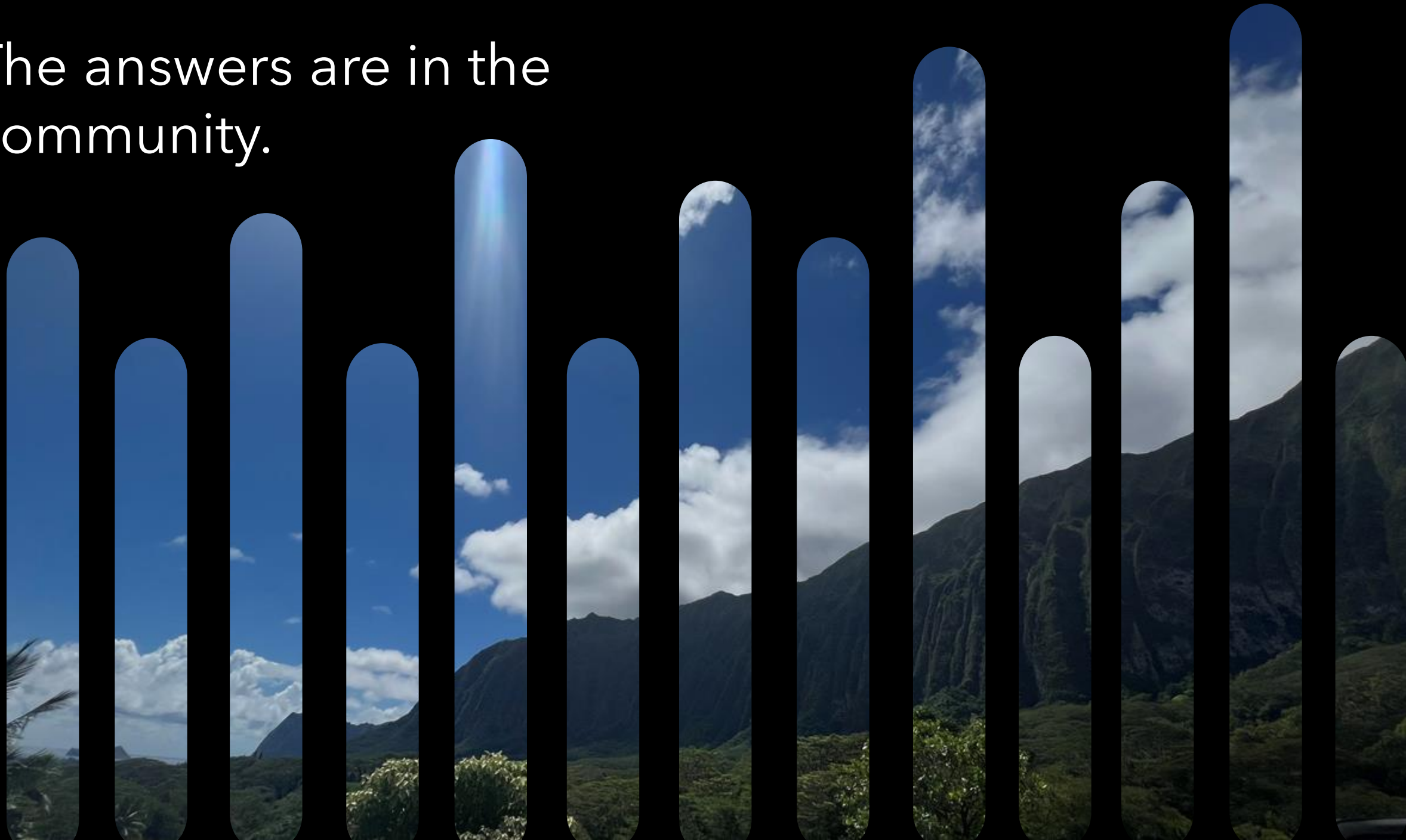
A photograph of a child's play area. In the foreground, there are several colorful blocks: a red one on the left, a yellow one in the middle, and a blue one on the right. A grey rope is strung across the blocks, forming a barrier. The background is a plain, light-colored wall.

# Take home

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- Research and applied implementation science can accelerate the reach and spread of evidence-based innovations
- Implementation takes time and careful consideration
- Implementation research is about elevating voices

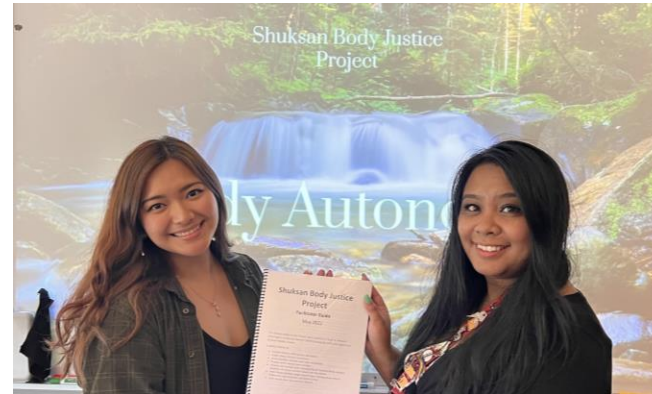
The answers are in the  
community.



# Mahalo to our community partners

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- Shuksan Middle School
- Communities in Schools of Washington
- Hawai'i Department of Education
- Big Island Substance Abuse Council
- Hawai'i Island Tobacco Free Coalition (Hawai'i Public Health Initiative)
- Compassionate Ko'olaupoko





# MAHALO NUI!



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(she/they)



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Zoe Primack, BS

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# Thank you for joining!



Mountain Plains (HHS Region 8)

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Mental Health Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration

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