

Engaging in Advocacy for Hispanic/Latino Behavioral Health Equity, Part 1

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Disclosures

- No conflicts to disclose



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Dr. Marilyn Sampilo- Who Am I?

Latina/Filipina

Family of Immigrants/Refugees

First Generation

Raised in Washington, DC

Current Roles in OH & IL



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Overview of Series: Part 1

- Overview of why advocacy is important
- Review of barriers and facilitators



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Overview of Series: Part 2

- Outline of key strategies for effective behavioral health advocacy
- Skill-building to engage in key strategies



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Overview of Series: Part 3

- Discuss advocacy action planning
- Discuss examples of effective advocacy



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Key Highlights of Series

- Hearing from folks doing the “boots on the ground” work
- Setting the stage for an advocacy learning community



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Let's Get Started!



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Let's "Chat"

Opening Reflection

- Have you engaged in advocacy work before?
- If yes, what kind of advocacy?
- If no, what makes you interested in engaging?



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What Are You Looking For?

- What is your goal for today, for this series?
- What do you hope to walk away with?
- What might help you move forward in your advocacy journey?
- What might help you in your advocacy work?



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Objectives For Today

- Describe one example of an advocacy journey and engagements
- Discuss advocacy as critical to social justice



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- Discuss barriers and facilitator to engaging in advocacy
- Provide some insight from the field



NOW, Let's really get started!

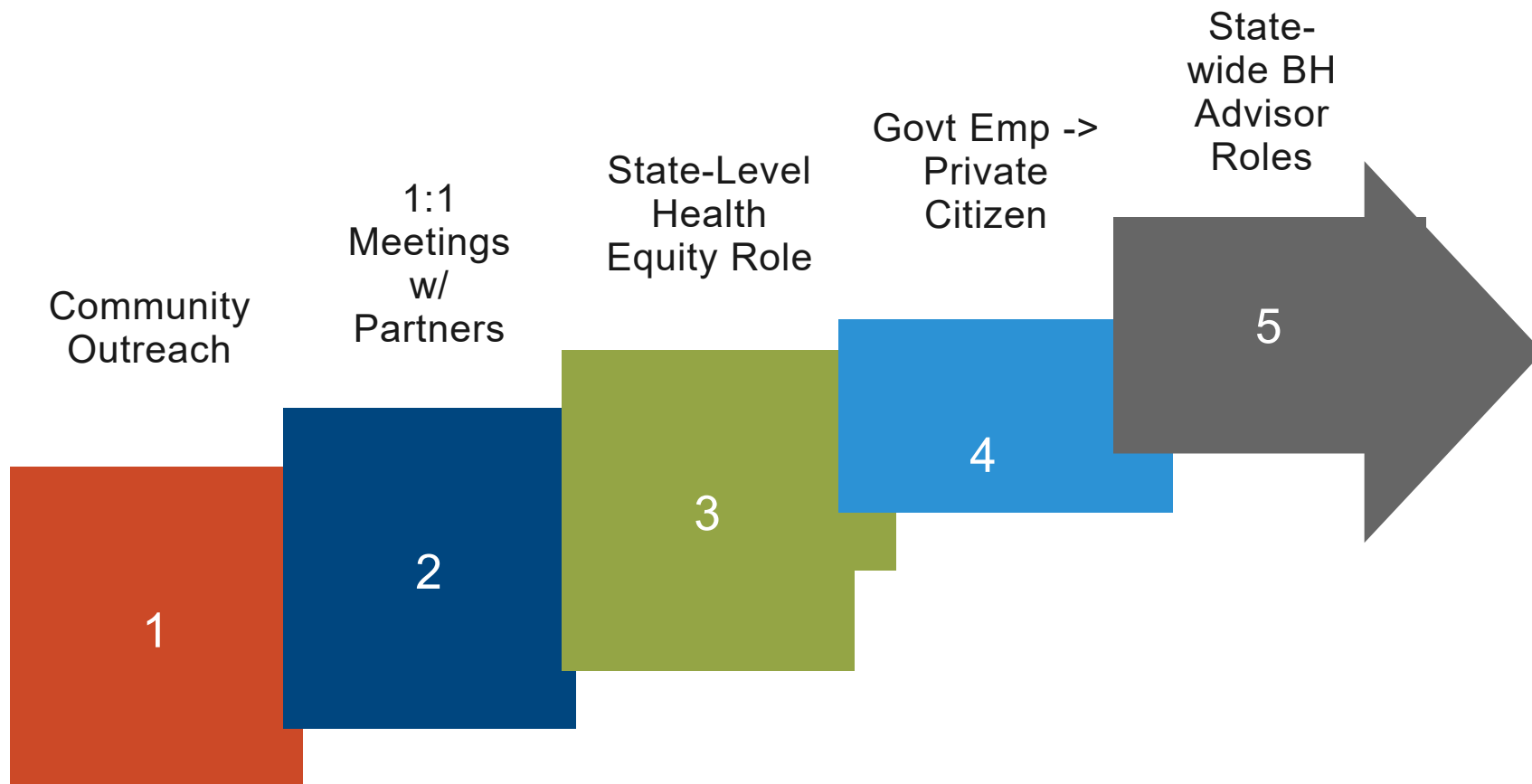


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My Advocacy Journey



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The Impact of COVID-19 on Ohio's Hispanic/Latinx Communities



2023 LATINO COMMUNITY REPORT

The Promise of Promotores

Building Behavioral Health Equity in the Latino Community



OHIO LATINO MENTAL HEALTH NETWORK

BRINGING TOGETHER MENTAL HEALTH PROFESSIONALS, PROVIDERS, AND RESOURCES FROM AROUND THE STATE



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First, the Basics...

The Why?

Disparities: Determinants & Factors

C
**Systemic/
Institutional
Factors**

B
**Provider/
Clinician
Factors**

D
**Structural
Factors**

A
**Individual
Factors**



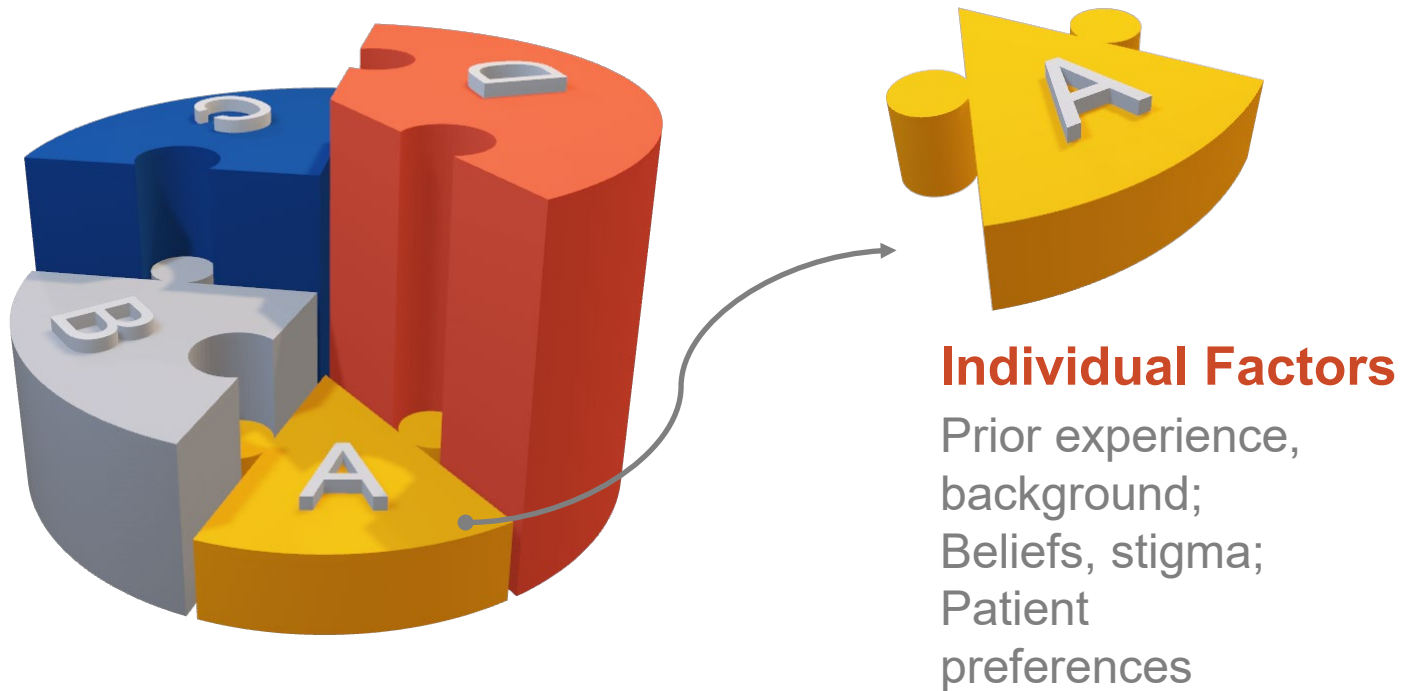
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The Why?

Individual Factors



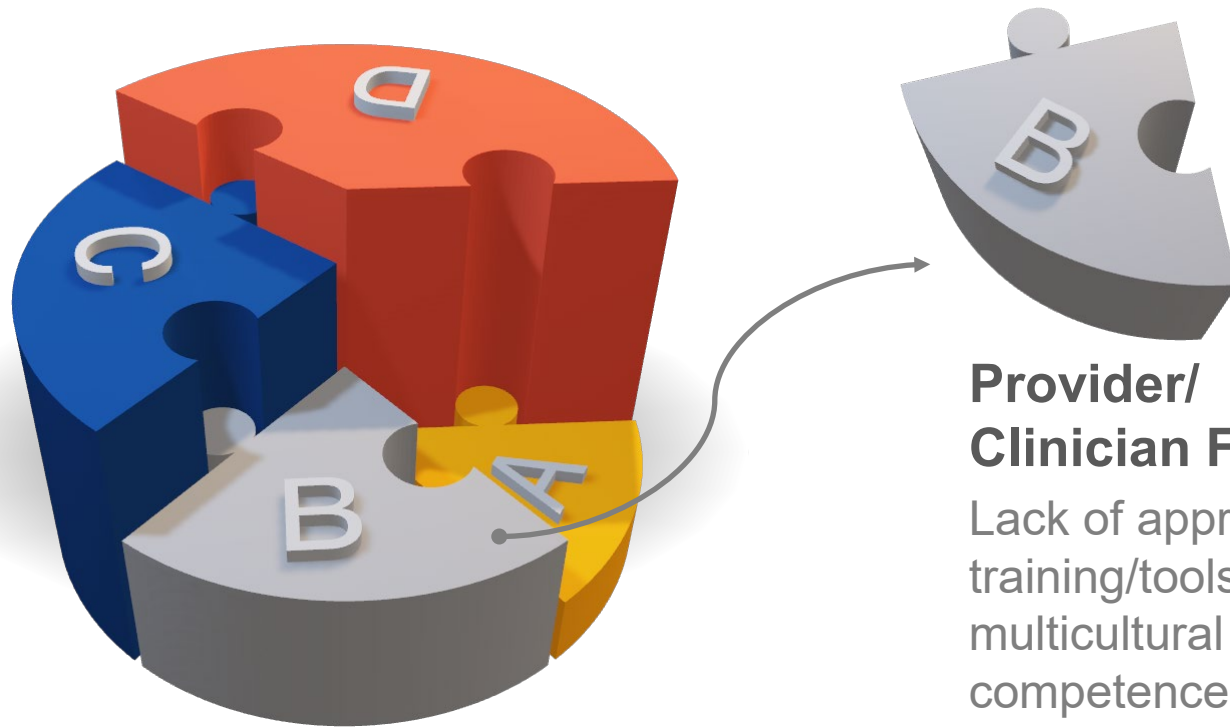
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The Why?

Provider/Clinician Factors



Provider/ Clinician Factors

Lack of appropriate training/tools, Lack of multicultural competence, Bias, discrimination



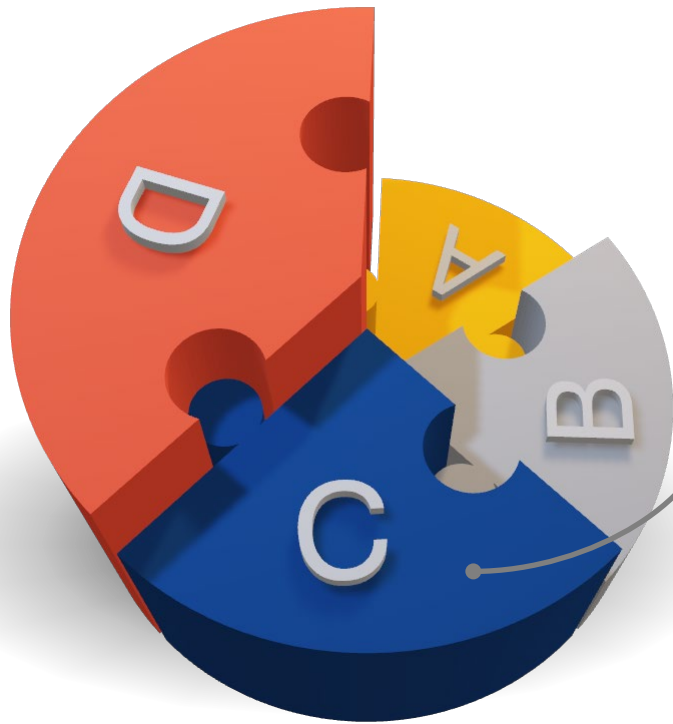
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The Why?

Systemic/Institutional Factors



Systemic/ Institutional Factors

Accessibility,
Availability,
Affordability,
Acceptability



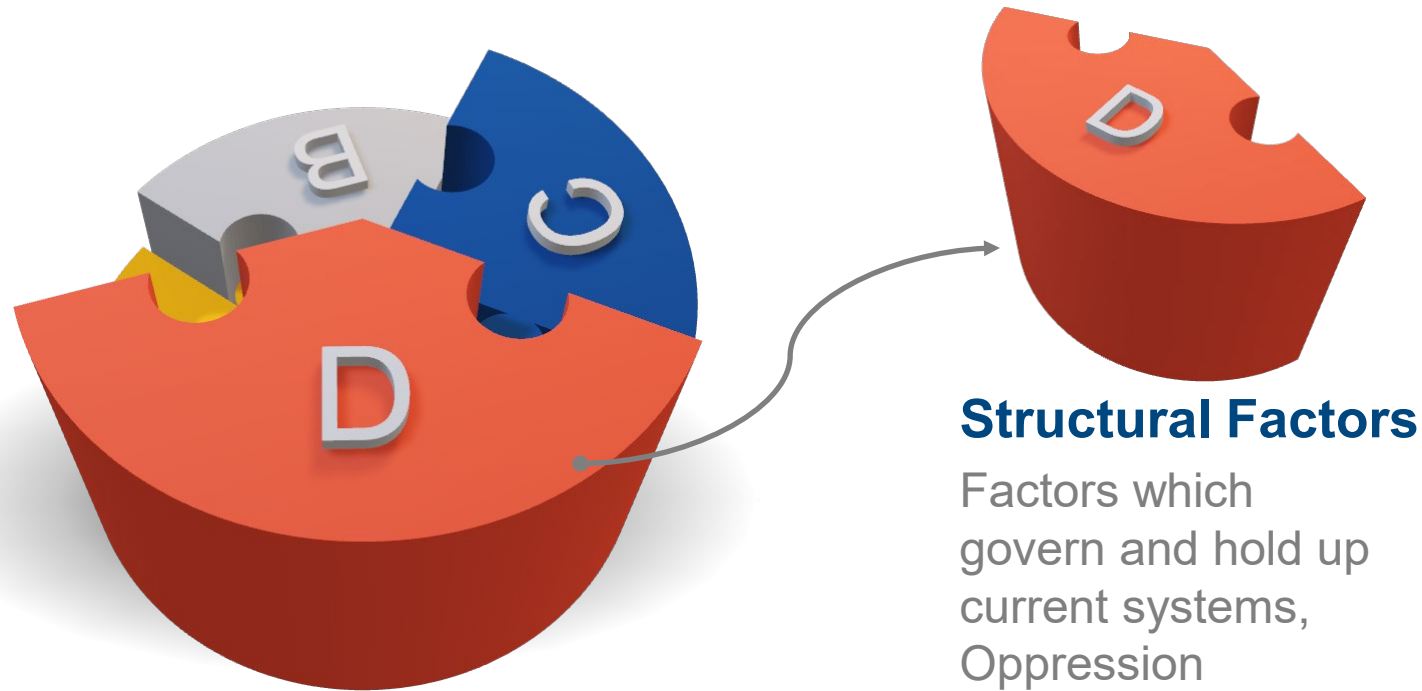
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The Why?

Structural Factors



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Social Determinants of Health



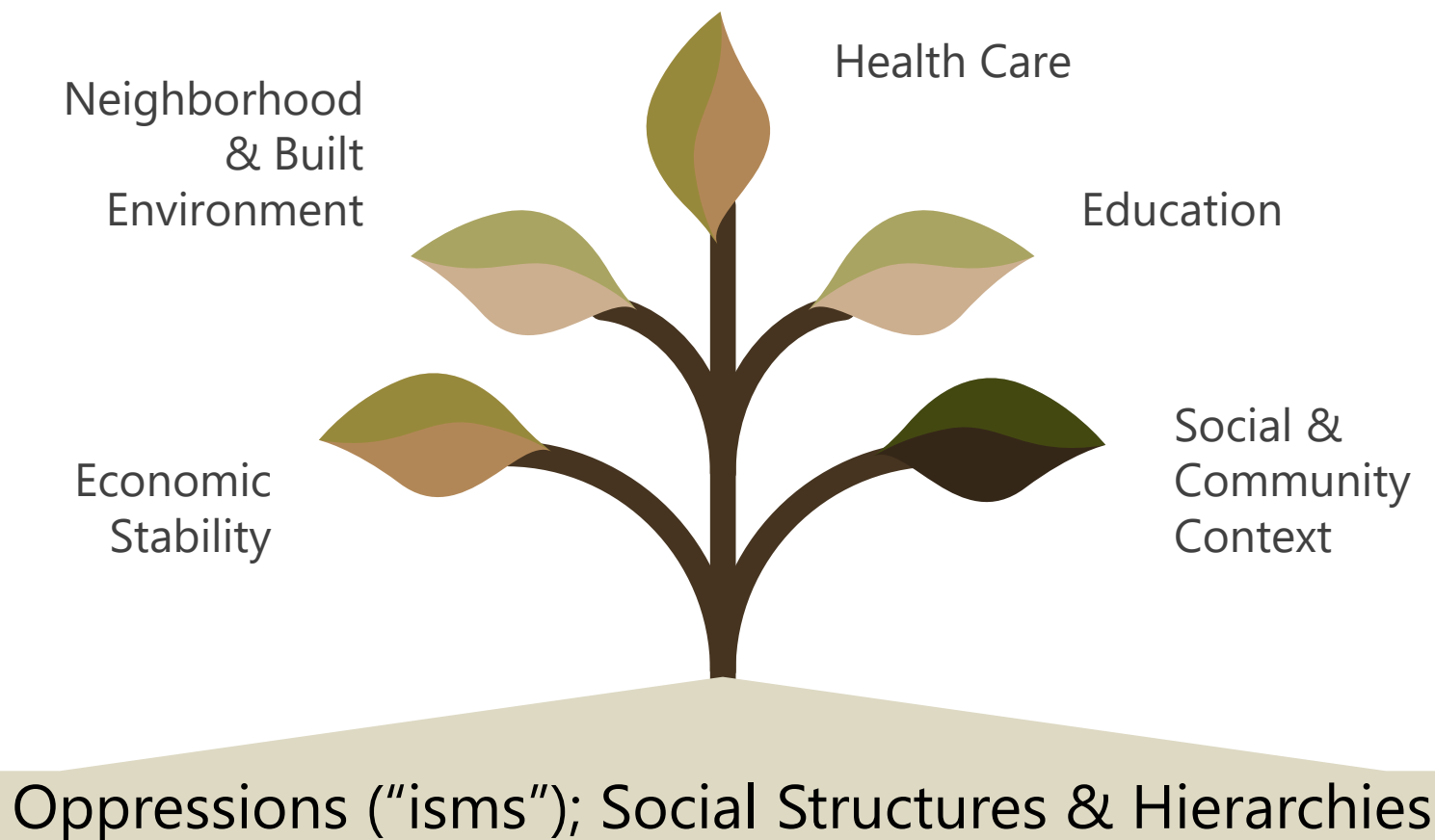
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CDC, 2021

BUT, What's in the soil?



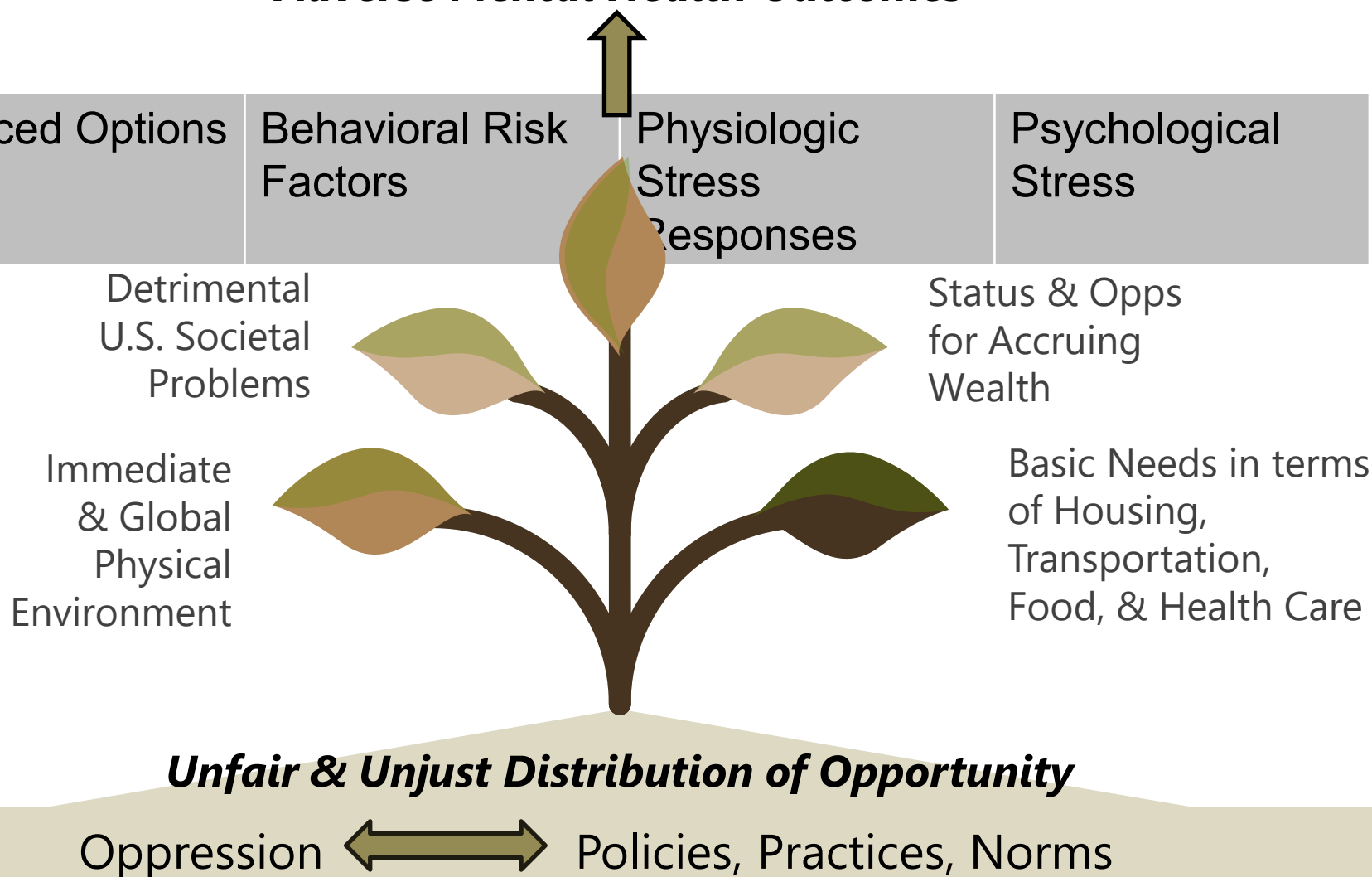
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Social Determinants of Mental Health

Adverse Mental Health Outcomes



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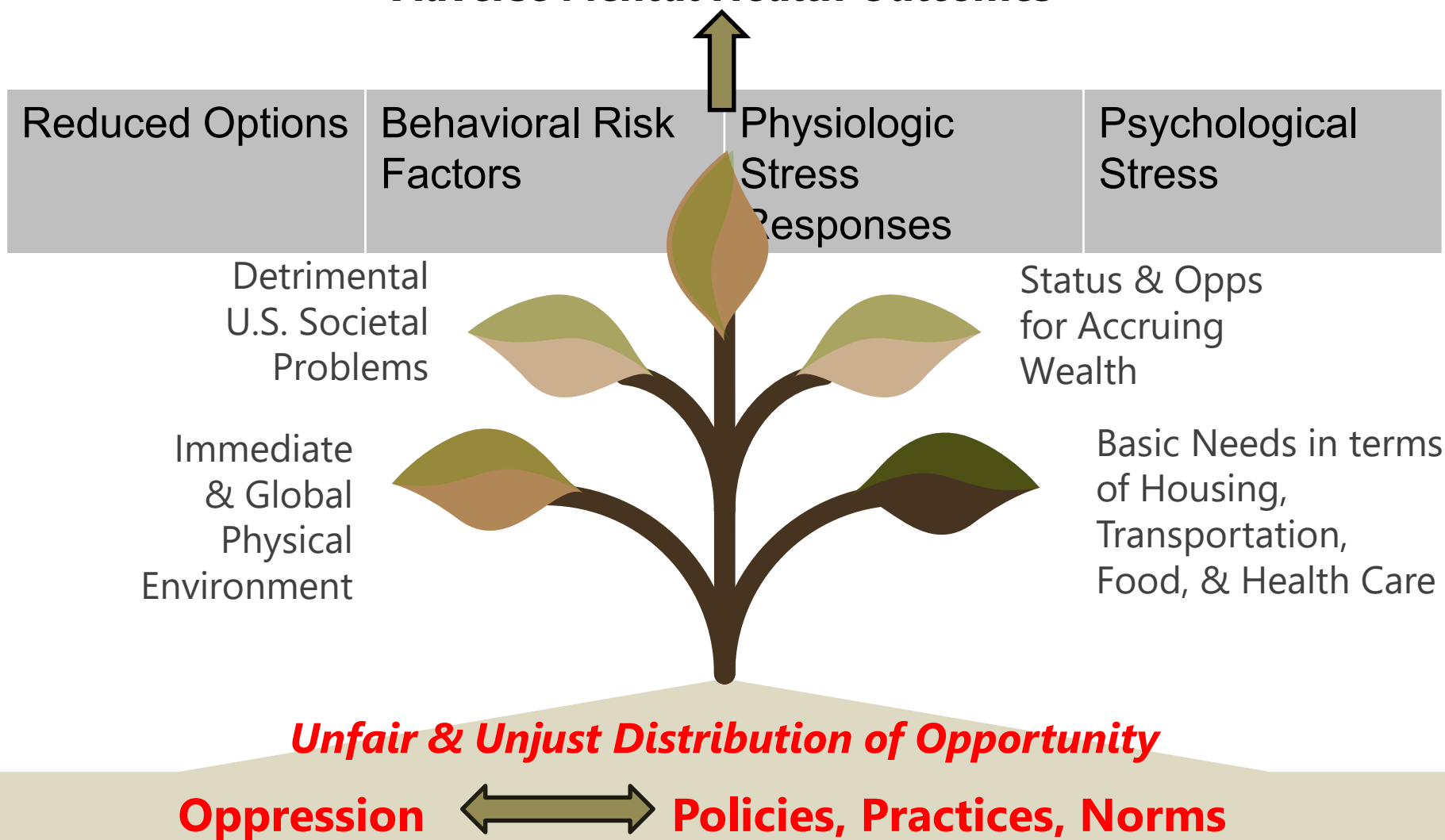
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Compton & Shim, 2015;
Shim & Compton, 2020

Social Determinants of Mental Health

Adverse Mental Health Outcomes



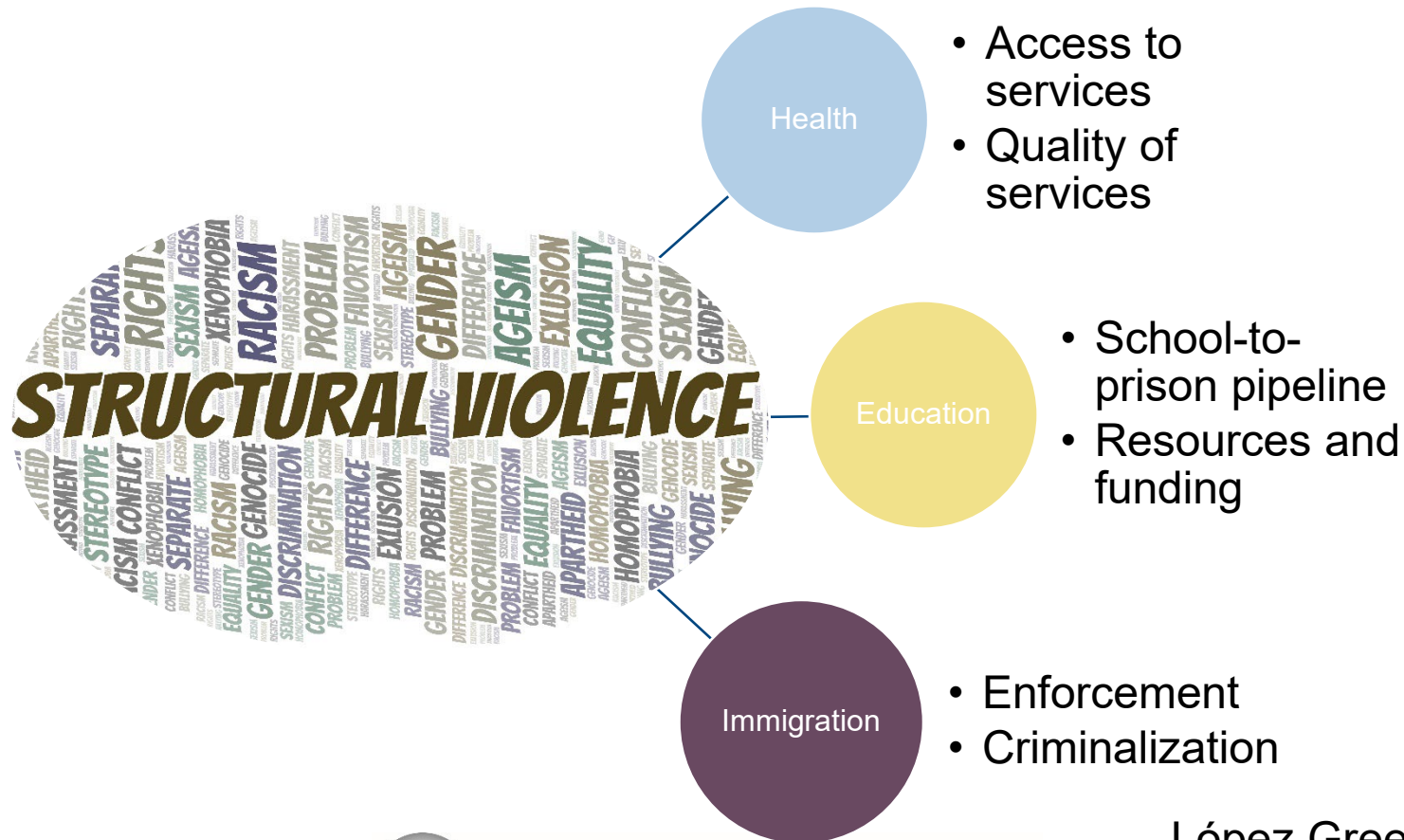
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Compton & Shim, 2015;
Shim & Compton, 2020

Impact of Structural Racism



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López Green &
Vargas Poppe, 2021

Current Environment

- Current policy landscape
 - Anti-immigrant rhetoric and discourse
 - Anti-immigrant policies and initiatives
 - Anti-DEI policies and initiatives
 - Anti-LGBTQ+ policies and initiatives



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Community Views

- Recent data suggest-
 - Roughly 1/2 of Latinos have personally experienced racial discrimination
 - Roughly 6 in 10 of Latinos say not seeing racial discrimination where it does exist is a bigger problem than seeing racial discrimination where it does not exist
 - Roughly 7 in 10 of Latinos say individuals experiencing poverty have faced more obstacles in life compared to others



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Pew Research
Center, 2022

Second, the Language...

The What!

- Inequity - Difference resulting from systemic, ***avoidable, unfair, unjust, and preventable*** barriers that limit or constrain opportunity to reach full potential for health
- Health Equity - “the attainment of the highest level of health for all people... requires valuing everyone equally with focused and ongoing societal efforts to address avoidable inequalities, historical and contemporary injustices, and the elimination of health and health care disparities.”



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ODPHP, 2020

The What! Social Justice

- Social Justice – “people from all identity groups have the same rights, opportunities, access to resources and benefits. It acknowledges that historical inequalities exist and must be addressed and remedied through specific measures including **advocacy** to confront discrimination, oppression, and institutional inequalities, with recognition that this process should be participatory, collaborative, inclusive of difference, and affirming of agency.”



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Atteberry-Ash,
2023

The What!

Advocacy and Activism

- Advocacy - any action that pleads, supports, defends, or speaks for other people or on behalf of a cause
- Activism - taking direct action to achieve broader political or social change



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Poll Question #1

- Which of the following represents a primary barrier to engaging in advocacy?
 - A. I don't know enough or feel ill-informed to engage
 - B. I don't feel like it is part of my role
 - C. I don't have enough support to engage
 - D. I don't have the skills necessary to engage
 - E. Other



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Open-ended Question

- What are some barriers to engaging in advocacy for individuals working in behavioral health?



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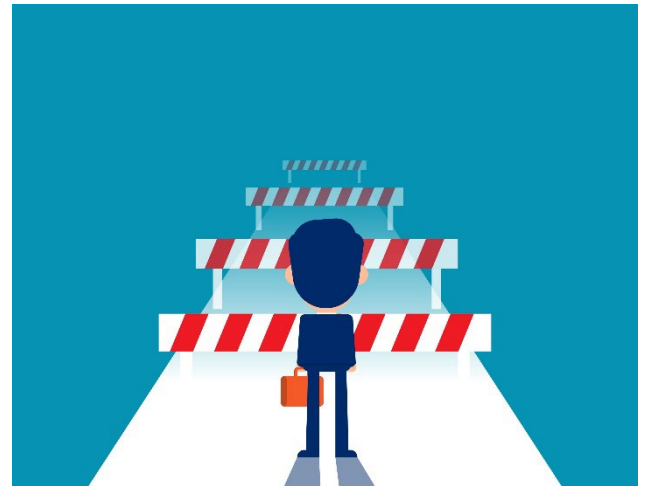
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Third, the Barriers...

The How!

- Barriers
 - Resistance to change
 - Lack of knowledge
 - Institutional barriers
 - Limited resources



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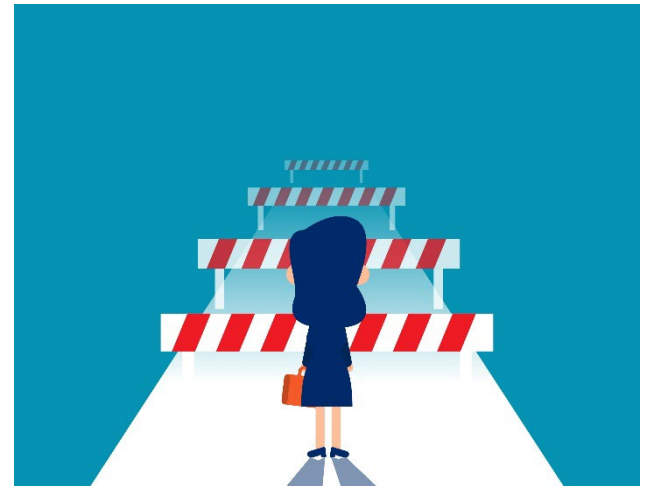
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Jurns, 2019;
Rogers et al., 2020

The Barriers Continued The How!

- Barriers
 - Limited time
 - Intrapersonal struggles
 - Conflicting agendas
 - Depleted emotional and physical reserves



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Rogers et al., 2020

Poll Question #2

- What do you need to feel more comfortable engaging in advocacy?
 - A. More knowledge about issues
 - B. More guidance and/or mentorship
 - C. More training or skill development
 - D. More resources or support



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The How! Facilitators

- Facilitators
 - Perceived understanding of advocacy, policy
 - Perception of skills across domains
 - Resources and support for engaging in advocacy
 - Collaboration and community



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Fourth, the Community/People... The Who?

- What is the cause or issue most salient to the community/people of interest
- What does effective advocacy look like to them
- What benefit does advocacy confer to the community/people of interest



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Voices From The Field

- Let's hear about an organization doing this work in Wisconsin.



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Healthy Opportunities for Latin Americans

HOLA of Wisconsin



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Next Up: Strategies and Skills



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