

FACT SHEET

Mission and Vision

Our goal is to prevent suicide though public awareness and education, reduce stigma, and serve as a resource to those touched by suicide.

Our vision is to have a Hope Squad in every school.

Products and Services

Hope Squad Curriculum:

- Elementary School (3 years)
- Middle School (3 years)
- High School (4 years)
- College (2 years)
- Veterans Affairs (2 years)
- Military (2 years)
- Corporate (2 years)

Hope Squad Licensed Advisor Training

Hope Squad Merchandise

In the 3 years since we have been outside of the state of Utah, Hope Squad has grown into 30 states and 1 Canadian Province. In 2020, Hope

> Squad expanded into 201 new schools and 7 new states, all while battling the effects of the novel COVID-19 that shut down schools across the world. We also maintained our corporate partner

> > relationships and even added 2 new partners during the pandemic. In 2021, Hope Squad plans to continue our support for current schools and expand exponentially.

NIGHTLY NEWS People

Hope Squad Timeline

1999

Dr. Gregory A. Hudnall organizes community/school crisis response team to address youth suicide in Provo, Utah.



2004-2006

The first Hope Squad is implemented in Timpview High School. After the first successful year. Hope Squads were implemented in every school in the district.



2006-2016

Hope Squad expands to schools throughout Utah. Partnerships are created with QPR. BYU, and University of Cincinatti. There are 129 Hope Squads total.



2017-2018

Hope Squad expands into schools outside of Utah, including Canada. Hope Squad creates a licensed advisor training and publishes its first peer-reviewed article. There are 383 Hope Squads total.



2019-2020

Hope Squad expands into 30 states. Hope Squad publishes multiple research articles, "Hope at Home" resources are distributed during COVID-19. There are 963 Hope Squads total.



PRESENT

Hope Squad continues to support schools outside of Utah and develops grant projects with partners. Hope Squad expects to be in over 1.200 schools across America and Canada in 2021.

Key Numbers (Jan. 2021)

963 schools with a Hope Squad Over 5.000 students referred for help In 30 states and 1 Canadian province Over 30,000 Hope Squad members

- 3 published research initiatives
- 2 research initiatives under review
- 4 partners and 2 sponsors

"While it takes a village to raise a child, we believe it takes an entire community to save one."